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NEWS SUMMARY

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Raw material and fuel costs growth eases slightly

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

The pressure on industry from rapidly rising raw material and fuel costs may have started to ease slightly.

WHOLESALE PRICES (1975=100)

BP to raise investment to £1.5bn a year

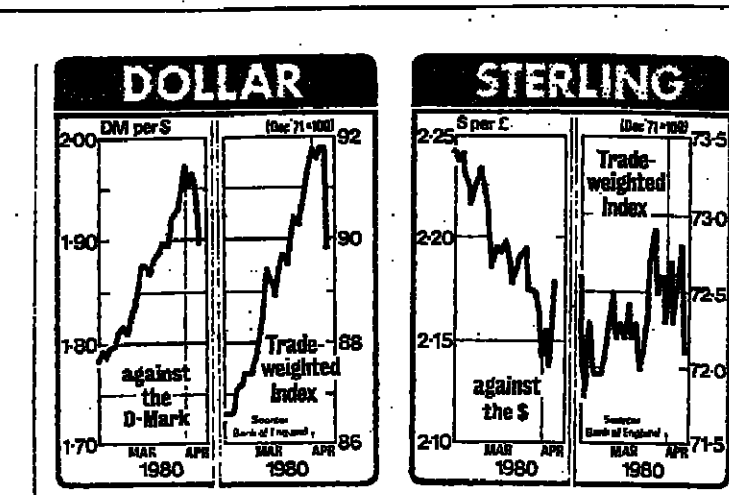
BY RAY DAFTER, ENERGY EDITOR

BRITISH PETROLEUM plans to increase spending to between £1.5bn and £1.6bn annually between now and 1985.

Trusthouse withdraws U.S. bid

BY REG VAUGHAN

TRUSTHOUSE FORTE, Britain's largest hotel group, has pulled out of the bidding for Dobbs Houses, the U.S. restaurant and catering services subsidiary of Squibb Corporation.



Dollar hit by heavy selling

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

THE DOLLAR dropped sharply against all major currencies yesterday in response to heavy selling after a sudden fall in U.S. short-term interest rates.

Short tap sale maintains momentum of funding

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

THE GOVERNMENT yesterday maintained the momentum of its funding programme by selling the short-dated tap stock just over a week after the sell-off.

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NatWest Registrars Department

EEC aid sought on Iran sanctions

BY OUR FOREIGN STAFF

U.S. DIPLOMATS yesterday intensified their efforts to mobilise West European support for President Carter's package of measures against Iran.

Oil price rise opposed

Shell and BP are among Japanese and European oil companies expected to challenge Iran's latest oil price rise.

partners in the EEC agree to matching action and thus prevent circumvention of an embargo.

In Tehran, Mr. Reza Sadr, Commerce Minister, said that while President Carter's Iranian measures would prove ineffectual, similar sanctions imposed by European countries would endanger both them and Iran.

In Brussels, the European Commission was urged by the U.S. to speed up discussion by EEC member states of possible trade sanctions against Iran.

The Commission is due to examine a special report on the implications of sanctions against Iran when it meets in Brussels next week.

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## EUROPEAN NEWS

## OVERSEAS NEWS

## Bonn attacked on foreign borrowing secrecy

BY JONATHAN CARR IN BONN

THE WEST GERMAN Government's foreign borrowing—most recently from the United States—to help cover its budget deficit is coming under increasing fire from its political opposition.

In a written parliamentary question, the Christian Democrat and Christian Social Union parties want to know exactly how much credit is being raised, in what form and from which countries. They note that various reports have put the sum borrowed at between DM 5bn (\$1.25bn) and DM 10bn (\$2.5bn), criticise the Government for giving few firm details,

and claim that the Federal Republic is fast turning itself from a traditional creditor into a debtor nation.

The question comes as details are emerging of a new borrowing operation, under which the U.S. has agreed to purchase DM 1bn in Bonn government paper with a maturity of two years or more. The U.S. is thus finding a medium term investment for some of the excess Deutsche marks it has accumulated through market intervention in recent months, in helping to support the German currency. Since the start of this year, the Deutsche mark has lost ground

against most currencies, and more than 12 per cent against the U.S. dollar.

The U.S., meanwhile, has been giving the Bonn budgetary authorities further help by investing part of the Deutsche mark proceeds from the latest "Carter bonds" issue in short-term government paper. The "Carter bonds" were originally intended to enable the U.S. to raise foreign funds to help defend a weak dollar but, even while the latest of these bond issues was being completed in West Germany in January, the currency situation reversed itself and it proved, instead, to

be the Deutschmark which needed support.

The Bonn Government's stand is that, by borrowing abroad, it is not simply plugging gaps in the federal budget, but is helping finance the country's current account deficit—likely to be around DM20bn this year—and giving support to the Deutsche mark. It also notes that, by borrowing funds from OPEC states, it is contributing to an essential recycling of those countries' surpluses.

Government officials say that, so far, Bonn has borrowed direct from only one OPEC state, Saudi Arabia. The sum, understood to be around

DM 5bn, is being offered in Deutsche Marks, and is divided into tranches of varying duration and interest conditions. In addition, further sums are under negotiation indirectly through the commercial banks with other OPEC states, believed to include Kuwait. The delicacy of the operation and the desire not to infringe commercial banking secrecy are believed to be the main reasons why the Government has so far not given more details. It is expected that these reservations will apply for at least part of the answers now being demanded by the political opposition.

## IMF team to discuss new credit for Turkey

By Metin Mimar in Ankara

DISCUSSIONS ARE due to begin here today between Turkey and the International Monetary Fund on a new standby arrangement to support the economic policies of Prime Minister Süleyman Demirel's government.

Ankara wants either a two-year, 750m Special Drawing Rights (SDR) arrangement, or a three-year, SDR 1bn, according to a senior Turkish official. The former corresponds to \$433m and the latter to \$578m and is more generous than what the Fund has been willing to grant to date.

The Fund is offering SDR 500m for a two-year standby arrangement and SDR 750m for three years, the official said. The discussions are expected to last 10 days.

Turkey and the IMF concluded two standby arrangements in 1978 and 1979. The two-year 1978 arrangement of SDR 500m, which was due to have expired this month, was cancelled when Mr. Bulent Ecevit, Mr. Demirel's predecessor, did not abide by its stipulations. A standby arrangement for 12 months, in an amount equivalent to SDR 250m, was reached in July 1979.

Mr. Demirel won approval in the West for his economic measures announced in January. The measures were designed to strengthen market forces and open the Turkish economy to foreign investment.

However, the IMF is expected to press for more austerity to curb inflation and bring Turkey's financial crisis to an end. Public finances and monetary restraint are expected to be among the most difficult subjects discussed.

The current visit of the IMF delegation is particularly crucial because it comes on the eve of a meeting in Paris of the Organisation of Economic Co-operation and Development (OECD) countries to pledge financial support to Turkey. Commitments of over \$1bn are expected to be made when the meeting takes place on April 15. The outcome of the IMF-Turkey discussions in Ankara could seriously affect the outcome of the OECD pledging session, if it were negative.

## Swedish lockout postponed

By Our Stockholm Correspondent

SWEDEN'S MAIN private employers' federation, SAF, yesterday afternoon postponed until Monday, April 14, a one-week lockout of 750,000 blue-collar workers that had been due to begin yesterday.

SAF agreed to allow government-appointed mediators a chance to attempt a solution to its deadlocked wage negotiations with the Landsorganisationsen (LO), which represents 2m blue-collar workers. Talks reached a stalemate in March after SAF had said there was no room for any new wage increases in 1980. Yesterday LO said it would lift its overtime ban if SAF agreed to declare its willingness to negotiate on any wage increase at all. The LO pay claim submitted last month called for rises of just over 11 per cent.

## Meeting sought of Afghan and Pakistan rulers

BY K. K. SHARMA IN NEW DELHI

A MEETING between the leaders of Afghanistan and Pakistan, in an attempt to lower tensions in the South West Asian region, is being sought by members of the Non-Aligned Movement sympathetic to the Soviet Union.

The proposals on which little progress appears to have been achieved have come both from Mr. Isidoro Malceira, special envoy for General Fidel Castro, Cuba's President—who is presently chairman of the Non-Aligned Movement—and from Mr. Phan Van Dong, the Vietnamese Prime Minister.

Both men are now in New Delhi, where they have met Mrs. Indira Gandhi, the Indian Prime Minister. Mr. Malceira came here from Kabul where he delivered a message from President Castro to the Afghanistan leadership.

The thinking behind the proposal, which clearly has the backing of the Russians, is that tension in the region stems from the operations of Afghan rebels from Pakistan territory. Moscow alleges that the rebels are being trained and given military

equipment by Western Powers, including the U.S. The Soviet Deputy Foreign Minister, Mr. N. P. Firyubin, whose responsibilities cover this part of Asia, held talks in New Delhi and Kathmandu this week.

India's stand on Afghanistan has been that events in that country should not be viewed in isolation but at the result of intervention by both super-powers.

Although India backs the demand for withdrawal of Russian troops, the Soviet Union is apparently trying to use the Indian position to secure a meeting between leaders of Afghanistan and Pakistan. Their hope is that a meeting would legitimise the present regime in Kabul and persuade Pakistan not to aid the Afghan rebels.

The proposal seems unlikely to be accepted at the moment. Being inspired by Moscow and promoted by Cuba and Vietnam, it cannot win wide acceptance in the non-aligned movement as many of its members have demanded the withdrawal of Soviet troops from Afghanistan.

## W. Germany warned over Soviet trade embargo

BY LESLIE COLT IN BERLIN

THE German Institute of Economic Research (DIW) has warned that if West Germany joins an embargo of trade against the Soviet Union it would sacrifice chances for an upswing in West German-Soviet trade next year at the start of the new Soviet Five-Year Plan.

The West Berlin-based institute says in an analysis of West German-Soviet trade that West Germany would also lose a competitively priced and until now stable source of energy and raw materials.

The idea of a trade embargo was first mooted by President Carter in January, after the Soviet invasion of Afghanistan. The U.S. sought the support of its allies, but has drawn a mixed response.

DIW notes that both West Germany and the Soviet Union pledged long-term economic industrial and technical co-operation in a 1978 agreement and that the Bonn Government regards trade with Moscow and other Comecon members as serving a political function.

This policy, it says, is now in danger if West Germany goes along with a U.S. plan to rule out individual deals with the Soviet Union. The institute says the DM 14bn worth of trade between West Germany and the Soviet Union last year and the DM 18.7bn worth with the five other East European countries, made up 5 per cent of West Germany's total trade (without East-West German trade, which amounted to DM 10bn).

But the Soviet Union last year supplied 6 per cent of West Germany's consumption of oil and oil products, 16 per cent of its natural gas and 55 per cent of its enriched uranium. In addition the Soviet Union delivered 43 per cent of the palladium used in West German industry, 21 per cent of titanium, 18 per cent of cotton, 13 per cent of asbestos, 18 per cent of gold and 11 per cent of platinum.

## Malaysia plans to produce less oil but more gas

BY WONG SULONG IN KUALA LUMPUR

NATURAL GAS will play an increasing role in Malaysia's economy from the mid-1980s when the country's oil production is expected to be levelling off, according to Mr. Rastam Eddi, managing director of Petronas, the Malaysian oil company.

In an interview with the Financial Times, Mr. Rastam also declared that government revenue from oil production is expected to be lower during the third Malaysian Plan (1981-85), because Petronas would be investing heavily in several major petrochemical projects.

Petronas is to sign a production sharing agreement with British Petroleum and Oceanic Petroleum next month for exploration and development of a 6,000 square mile tract north of Sabah State.

Mr. Rastam also said that

Malaysia's energy consumption pattern, now almost totally dependent on oil and hydro-electric power, will undergo a rapid shift from the mid-1980s, when the large reserves of natural gas in Trengganu and Sarawak come on stream. Plans for nuclear energy have already been abandoned because of the abundance of natural gas.

Petronas projects include a 65 per cent share of the \$12bn liquid natural gas plant at Bintulu in Sarawak State, construction of two oil refineries, costing between \$300m and \$400m in West Malaysia, and the building of a \$150m ASEAN urea fertiliser.

"Unless we discover new fields," said Mr. Rastam, "our oil production, currently at 310,000 barrels daily, will be levelling off after 1985."

## Official silence on de Broglie affair

By David White in Paris

THE French Government yesterday held its silence over the "affaire" surrounding the murder of politician-prince Jean de Broglie, a week after the scandal was stirred up anew by questions about the role played by the police before and after the shooting. The lawyer of M. Pierre de Varga, one of the four men due to stand trial for the murder, has lodged charges against persons unnamed for concealment of information relating to the crime.

The family of the murdered politician was a former Junior Minister, has meanwhile applied for the legal inquiry, officially closed last month, to be re-opened in the light of the latest reports. The weekly newspaper Le Canard Enchaîné yesterday reaffirmed the authenticity of two police documents, one relating to a forgery racket and the other to a plot to kill Prince de Broglie because he had allegedly let accomplices down in a previous deal. The documents have revived interest in the case, not only because they appear to provide what was most notably lacking—a plausible motive—but also because the police seemingly failed to act on the information and to mention afterwards having had it.

M. Jean Ducet, head of the Judicial Police Department, has said however that he communicated the gist of the reports to M. Guy Floch, the first of two examining magistrates who conducted the inquiry.

M. Floch issued a statement on Tuesday neither confirming nor denying this statement, on the basis of professional secrecy. M. Michel Poniatowski, the Interior Minister at the time and therefore at the centre of the scandal, has denied having seen a report of the kind published by the newspaper. The reports were not originally taken seriously enough by the police to be passed upwards, he said. M. Poniatowski, associated with Prince de Broglie in President Valéry Giscard d'Estaing's old party, the Independent Republicans, said the scandal was becoming a political manoeuvre.

## Malta revalues again

Malta has again revalued its pound in an attempt to keep imported inflation in check. The central bank said it was made necessary by the appreciation of the U.S. dollar, Godfrey Grima writes from Valletta. The rate against the dollar was yesterday quoted at MEO.39 and against sterling at MEO.76.

## Sweden earmarks £620m for shipyards aid

BY VICTOR KATZETZ IN STOCKHOLM

THE SWEDISH Government yesterday tabled a shipyards Bill which provides just over SKr 6bn (£620m) in restructuring grants to Svenska Varv, the state shipbuilding company which owns all the major yards. It also calls for unspecified but important manpower cutbacks with the aim of making the company profitable by 1985.

The Oresund yard at Landskrona, a small city in southwestern Sweden, will be shut gradually as jobs become available to its 2,500 redundant employees. The small Finnaboda yard in Stockholm is also to close.

The extent of manpower cutbacks at yards in Gothenburg and Malmö will depend on how

well they succeed in attracting new orders, the Bill stated.

In January, Svenska Varv had proposed shutting down Oresund and Finnaboda, eliminating 1,800 jobs at Kockums in Malmö and 2,400 jobs at two Gothenburg yards. In all, nearly 8,000 of 20,000 employees would become redundant under the company's plan.

Trade unions and local interests in Landskrona protested against the planned shutdown there and one Liberal MP indicated he might vote against the Centre-Conservative-Liberal Government's Bill if it included closure of the Landskrona yard. As a result, the Government, which has a one-seat majority in

Parliament, has promised to continue subsidising losses at Landskrona until new jobs are created for its work force and still be pumping extra regional subsidies into the area. It will also help Svenska Varv provide severance payments.

Under the Bill, small and medium sized yards are to receive loans of SKr 20m (£2m) in the next few years to cover the costs of bidding for export contracts. The loans would be repayable only if the bids led to order.

The Bill accepts Svenska Varv's recommendations that the Uddevalla yard north of Gothenburg whose work force remains unchanged will concentrate on tankers, bulk and product car-

riers, while the Arendal yard in Gothenburg will build offshore constructions and prefabricated factories. Kockums will build ferries and gas and chemical carriers, helping Uddevalla with its specialities if necessary. The Karlskrona yard will continue to build mainly naval vessels.

In a separate Bill also presented yesterday, Mr. Ulf Adelsohn, the Transport Minister, proposed the elimination of certain fees for trans-peace vessels, in order to encourage an increase in direct scheduled traffic between Swedish ports and other continents. The Bill makes small improvements in guarantees and interest conditions for Swedish shipping lines that order new tonnage at Swedish yards.

## Better OECD guide to state of industry

BY OUR SHIPPING CORRESPONDENT

A MORE accurate guide to world shipbuilding output is provided in new quarterly statistics published by the Organisation for Economic Co-operation and Development. For the first time the OECD has begun to publish statistics on new orders, orderbooks and ship completions based on compensated gross register tonnage (cgrt). This is a more useful guide to the state of the industry since it takes account of the

work involved on a ship. A ferry, for example, is more complicated than a simple tanker with the same gross registered tonnage and so would have a relatively higher cgrt.

The new statistics have led to a reshuffle of the world shipbuilding league tables. Naturally, Japan is still far and away the biggest—it completed 694 ships of 4.5m cgrt last year. But in Europe, West Germany becomes relatively more

important.

Based on the old gross registered tonnage, the UK completed two thirds more tonnage than West Germany last year. However, West Germany is ahead based on compensated gross tonnage.

In Scandinavia, the statistics emphasise how important Finland's shipbuilding industry has become, relative to that of its neighbours. In terms of gross tonnage, Sweden boasts an

order book over 70 per cent larger than Finland's. Based on compensated gross tonnage, Finland's order book (1.17m cgrt) is over a third larger than Sweden's.

The statistics cover all those countries participating in the OECD's shipbuilding working party (Belgium, Finland, France, West Germany, Greece, Ireland, Italy, Japan, Netherlands, Norway, Spain, Sweden and the UK plus the EEC).

## Spain launches bid to end Gibraltar dispute

BY JIMMY BURNS IN LISBON

AN ATTEMPT to settle the long-standing dispute between Spain and Britain over Gibraltar was launched here yesterday by Sr. Marcelino Oreja, the Spanish Foreign Minister.

Sr. Oreja, who is in Lisbon for a two-day ministerial meeting of the Council of Europe met Lord Carrington, Britain's Foreign Secretary, for what officials described as "talks about talks". The Spanish Minister was expected to put forward a proposal, ratified by the main Spanish political parties just before Easter, that

Britain should commit itself to a resumption of bilateral negotiations on the future of the Rock. In return, Spain is prepared to open its border with Gibraltar for the first time since 1969.

Until recently British and Gibraltar officials have been reticent about a breakthrough in the deadlock but yesterday Spanish officials were optimistic that matters were coming to a head. Although the ultimate goal of this latest Spanish diplomatic move remains Gibraltar's return to Spain, Madrid insists that a

flexible and just solution can be found within the framework of its regional policy.

The unprecedented backing of the Spanish opposition parties for the initiative is also seen as pointing to a democratic solution.

This is the first time that Sr. Oreja and Lord Carrington have discussed Gibraltar since last September, when the two men met during a session of the UN General Assembly in New York. A subsequent meeting planned for Strasbourg last November was postponed

because of Lord Carrington's involvement in the Rhodesian independence conference.

Until now, talks on Gibraltar have broken down on the question of sovereignty. Successive British governments have also insisted that any solution to the problem should take into consideration the Gibraltarians' wish not to be linked formally to Spain. An element of urgency surrounds the latest Spanish proposal, however, because of Spain's impending membership of the EEC and of the North Atlantic Alliance.

## Moderate elected to head Basque assembly

BY OUR MADRID CORRESPONDENT

A DECISION by secessionist MPs to boycott the Basque Parliament's meeting at Guernica yesterday ensured the election of Sr. Carlos Garaicoechea, leader of the moderate Basque Nationalist party, as head of the area's autonomous government. It has highlighted, however, the problems facing a home rule executive in Spain's restive northern provinces.

The 11 MPs who failed to attend are members of the radical Herri Batasuna coalition, which is linked to the military wing of the guerrilla movement

ETA and which emerged as the second political force in the Basque country in local elections last month.

Sr. Garaicoechea (41) was the only candidate presented to the Basque Parliament, which held its inaugural meeting last week. Herri Batasuna brought the controversial issue of an amnesty for Basque prisoners to the forefront at a preparatory meeting of the Parliament on Monday when they named as their party spokesman in the assembly Sr. Iñaki Pikabea, an MP who is in prison awaiting

trial on charges of terrorism.

The radical coalition was also the main driving force behind week-end violence in San Sebastian and Pamplona. The clashes were worst in Pamplona, the capital of Navarre and a Basque border province which the nationalists claim to be an integral part of the Basque country.

Rejecting the Basque Parliament as a "ghost institution," Herri Batasuna are pressing the issues of the prisoners and of Navarre, demanding that the

Assembly take a stand on both as a condition for its attendance. The destabilising effect of the boycott has been intensified by an upsurge in violence. A double assassination by ETA on Sunday brought to 34 the number of victims of political violence this year in the Basque country.

Sr. Garaicoechea is expected to form a Government drawn from his own party but reserve the Interior Ministry portfolio for himself in order to conduct pacification proposals personally.

## Belgium's 'last chance' Premier finally runs out of luck

BY GILES MERRITT IN BRUSSELS

MR. WILFRIED MARTENS, who yesterday resigned as Belgium's Prime Minister, is a man who finally ran out of last chances.

During a year in which he has struggled to hold together his coalition government, "last chance" has become his middle name. He has survived two previous crises each of which seemed set to topple him and in doing so established a reputation for seizing every opportunity. This time, however, the pressures and contradictions of Belgian politics proved too great.

His fragile coalition was first labelled Belgium's last-chance government in the spring of 1979, when the young Flemish Catholic lawyer from Ghent emerged from comparative political obscurity to form a government where more prominent figures had failed.

In the aftermath of Mr. Leo Tindemans' resignation in October 1978, an inconclusive general election two months later and the resulting four-month governmental vacuum, Mr. Martens' compromise proposals for settling Belgium's



Mr. Martens: third time, unlucky.

"language war" led to his becoming Prime Minister without ever having been a Minister.

The formula that made him the EEC's youngest Premier was a plan for turning Belgium into a form of federal state. Flanders, Wallonia and the Brussels region would each enjoy a large measure of self-government.

To outsiders it differed little from the programme his predecessor, Mr. Tindemans, had urged before quitting in despair. Its most apparent advantage was that its author, Mr. Martens, had come straight from the job of being president of the CVP Flemish Social Christian party.

To militant Dutch-speaking Flemings, who mistrusted the concessions that devolution involves to the francophone community, Mr. Martens' CVP credentials were impeccable and reassuring.

For it is the degree of financial support that Flanders must pay to ailing industrial Wallonia and the vested question of political guarantees for the Flemish minority in largely French-speaking Brussels that makes the devolution proposals so difficult for the Flemish.

The kernel of Belgium's political problem is that while the dominant CVP, a Christian Democratic party, tends automatically to furnish the Prime Minister for coalition governments, they are also the first to oust him once he starts to compromise with his Walloon partners in government.

That is precisely Mr. Martens' position now. The latest crisis, his third since last December, is a back-benchers' revolt. Nine hard-line CVP Senators decided

at the last minute to refuse to vote through the section of the devolution plan that concerns Brussels.

Their rebellion began a fortnight ago and resulted in the Government's suffering a surprise defeat in the Senate, as

The formula that made Mr. Martens the EEC's youngest Prime Minister was a plan for turning Belgium into a form of federal state. Flanders, Wallonia and the Brussels region would each enjoy a large measure of self-government.

it failed to win the two-thirds majority required by the constitution for such structural changes to the political system. Last week, the Brussels measures were given a Second Reading in the Senate, and Mr. Martens attempted to force the rebels' hand by making the matter a vote of confidence.

Once again he lost, and it may be that the failure of Mr.

Tindemans, the present head of the CVP party, to help quell the revolt was a factor. Mr. Tindemans still entertains hopes of returning to power, and has throughout seemed unwilling to give Mr. Martens the backing he needs.

Whether Mr. Martens' political career is at an end, after flaring brightly but briefly, is now a matter of speculation. Although he seems unlikely to make an early return to the Prime Minister's office, there are several reasons to suppose that he will remain in the forefront of Belgian politics.

In the first place, he has gained a reputation for determined handling of Belgium's economic problems and has pushed through an austerity programme that promises controversial government spending cuts. The latest opinion polls suggest that this has greatly boosted his popular appeal.

Equally important perhaps is the fact of Belgium's political life that the premiership is effectively a CVP fiefdom and there are few signs that Mr. Tindemans can expect to regain the position automatically. It may be that Mr. Martens will be given another chance in the coming months, perhaps after a general election.

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## China forecasts 1980 downturn in economy

By TONY WALKER IN PEKING

CHINA'S ECONOMIC planners are forecasting a slowdown in the Chinese economy this year, in line with the policy of economic readjustment. The 1980 economic plan, released yesterday, forecasts an increase of 5.5 per cent in the gross value of industrial and agricultural output, down from more than 8 per cent last year.

Mr. Li Renjun, vice-minister of the State Planning Commission, released the economic blueprint for this year at a meeting of the standing committee of the National People's Congress, China's parliament.

Mr. Li also reviewed China's economic performance for 1979. The slower growth forecast for this year has not surprised economic analysts in Peking who have been predicting growth rates in the order of 5 to 6 per cent.

China plans a 3.5 per cent increase in gross value of agricultural output and 6 per cent for industry.

The 1980 plan forecasts a marked slowdown in the rate of increase in the volume of imports and exports—this year it is expected that total import and export volume will increase by 11.5 per cent, well down from increases of 26 per cent for exports and more than 30 per cent for imports registered last year.

The Chinese are budgeting for an increase in retail sales this year of more than 13 per cent, about the same as last year, and Vice Minister Li said it was "imperative" to survive for faster growth in the production of consumer goods and other light industrial products. He said the expected growth of 8 per cent in the total value of light industrial products should ensure that light industry continues to develop faster than heavy industry.

To achieve this, Mr. Li said, textile and other light industries will be given priority in the supply of raw materials, energy, investment in capital construction, bank loans, trans-

port, technical facilities and introduction of sophisticated technology from abroad.

The Vice-Minister pledged further rationalisation of heavy industry to make better use of existing resources in light industry and agriculture—the priority areas of the Chinese economy.

He said capital expansion would be held "within the present financial capabilities and resources of the state."

"It is necessary to further develop imports and exports, expand economic exchanges with foreign countries, expand production of export commodities in all parts of the country, and import more advanced technology so as to strengthen China's capacity for self-reliance," he said.

Mr. Li gave no indication that China had any intention of easing its rigorous policy of economic readjustment instituted at the beginning of last year, when economic planners called a halt to China's madcap rush to modernise through the importation of foreign plant and equipment. Heavy restraints have been placed on the signing of new contracts and are likely to remain in place for at least the next 12 months.

Reviewing China's economic performance in 1979, Mr. Li said China had more than fulfilled its plan for the year. More than 2,000 processing orders had been signed last year, making use of foreign capital and regarding the introduction of foreign capital. These contracts were in addition to agreements for the importation of plant and equipment worth \$7.8bn signed in 1978.

At the same time, Mr. Li said, a number of compensatory trade deals and joint ventures were presently being negotiated. He said imbalances in the national economy had not been completely overcome and problems concerning production and construction, financial income and expenditure, price control, award systems and people's well being remained.

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## Moderate wage rises ahead for Japanese

By Richard C. Hanson in Tokyo

THE POWERFUL Federation of Metalworkers' Unions (FME-JC), which sets the pace for wages in the rest of the Japanese industry, appear likely to settle for a moderate wage increase during this year's spring labour offensive.

The rise may average around 7 per cent, if the employers' formal offers, revealed yesterday, are accepted.

This year's wage offensive has produced a remarkable degree of harmony (even by Japanese standards) between the goals of labour and management.

"The top priority is fighting inflation," said a senior official in the Metalworkers, the largest union federation with a membership of over 1.8m spread through the key steel, motor, electrical and shipbuilding industries. Neither the government nor industry are likely to disagree with such a priority.

For the first time in memory, all of the big national union federations were able to agree to a common wage increase goal, long before the spring push actually began. This was set at 8 per cent to make up for inflation last year and give some real increase in earnings. The actual settlement, expected before the end of this month, will probably fall somewhat short of that target, but employers are making certain concessions on shorter working hours and higher retirement allowances as part of their final offer.

Trade unions seem to recall the first oil crisis in 1973-74 when an extremely large wage rise (32.9 per cent on average) was followed by a slump in company profits and a fall in overall employment levels.

Labour leaders apparently prefer marginal or even no real improvements in living standards this year, if this means that oil crisis inflation can be kept under control and the subsequent impact on jobs can be avoided.

Another reassuring factor is that the unions, with an average 6 per cent rise last year, were able to keep pace with rises in the cost of living. When inflation picks up at the beginning of summer as a result of big jumps in public utility and other charges.

The unions hope to keep pace by negotiating larger annual bonuses. These are paid out twice a year in summer and winter.

The harmony over wage settlements this year does not mean that this year's wage push will be without public sector stoppages. A three day public transport strike which will paralyse virtually the whole of the national railway network is scheduled for Wednesday, Thursday and Friday of next week.

Such stoppages, however, are part of the "ritual" which always accompanies annual wage settlements in Japan. National railway and other public utility workers will eventually accept wage rises in line with those being negotiated by industry.

## Gulf states back Iraq over conflict

By HUSAIN HAJAZI IN BEIRUT

THE ARAB states around the Gulf have rallied to Iraq in its current sharp conflict with neighbouring Iran.

This, plus the existing but undeclared alliance between Baghdad and Saudi Arabia strengthens the position of Iraqi Government of President Saddam Hussein in its campaign to challenge the Iranian revolution headed by Ayatollah Khomeini.

Kuwait, Bahrain, the United Arab Emirates and Qatar are reported to have raised the level of alert of their forces after Iraq and Iran had done the same earlier in the week.

Editorials in the Press in these countries not only warned Iran against undertaking any adventures in the Gulf, but declared solidarity with Baghdad.

President Saddam Hussein, apparently buoyed by this support, has issued a new warning to Tehran. Baghdad's semi-official daily Al Thawra quoted him as saying on Tuesday: "Iraq is ready to fight any war in defence of its sovereignty" and that "the arm that will be raised against Iraq will be cut off."

Iran has reported border clashes between regular troops of the two countries, and has accused Iraq of sending



THE IRAN CRISIS  
ing their air force jets over Iranian air space. There has been no confirmation of the

claim from the Iraqi side. The Arab states in the Gulf appeared to have set aside their old suspicions of the Ba'ath Party, which rules in Iraq in favour of inter-Arab solidarity against Iran.

These countries have been worried about statements by Iranian officials from President Abol-Hassan Bani-Sadr down that the Iranian revolution will be exported to neighbouring countries.

They are also upset by President Bani-Sadr's total rejection of Arab claims to three islands in the Gulf which Iran occupied nine years ago. The islands are Abu Musa, and Greater and Smaller Tumb,

## Bani-Sadr warns of foreign dependence

By SIMON HENDERSON IN TEHRAN

THE IMPOSITION of full trade sanctions against Iran by the U.S. and the possibility of similar action by western Europe and Japan comes at a time when the Iranian economy is particularly weak.

Oil exports are running at 2m barrels a day, according to the latest official figures. The revenue from this is \$70m a day, but experts in Tehran consider that this income could be endangered, not merely by Iran cutting supplies to Europe but by falling equipment, lack of spare parts and revolutionary chaos in the oil industry.

In the country as a whole, unemployment is high. It is variously estimated at between 2m and 4m, out of a total labour force of 10m. Prices are rising by about 20 per cent a year, with falling industrial production, and only agriculture is showing signs of health.

Confirmation of this analysis, which belies the professed confidence of the revolutionary

authorities in meeting the new challenge, comes from no less an authority than President Bani-Sadr himself.

Speaking just three days ago at a seminar in Tehran, he had said: "Since the victory of the revolution, we have not progressed in the struggle against Western domination. We are now even more dependent on imports."

Among the faults he listed were an increase in consumption but a decline in production, and the fact that only about half the 700bn Rials (\$10bn) development budget was spent — and even that did not really develop much.

Most seriously of all, the Iranian President pointed out the poor state of the oil industry and warned that if favourable conditions were not developed to entice exiled Iranian experts back, the industry would once again have to use foreign experts.

Other confirmation of trouble in the oil industry came in a letter from workers at the main Abadan refinery, published in a Tehran newspaper, which supports President Bani-Sadr.

The workers said production from the refinery was lower than claimed and, instead of a six-month supply of spare parts, there were not even enough for five days.

Although the country's foreign reserves are healthy, standing at about \$15bn (of which only about \$8bn is frozen in U.S. banks), any serious disruption in oil supplies would eat into this balance, because of commodity imports. Last year 3.68m tonnes of essential commodities were imported, and similar amounts are expected this year.

According to analysts in Tehran, if food is exempted, wider sanctions would have little effect, and they point out that, even if they did cover food, the

pressure for the hostages' release could still be complicated by domestic political wrangling.

To overcome mounting difficulties, there is an increasing emphasis on state control. Foreign trade is to be gradually nationalised and Commerce Minister Reza Sadr said yesterday that the first of the 120 centres which will eventually control all foreign trade will start operating within the next three weeks.

The new rules for foreign trade allow merchants to make initial enquiries abroad about imports but the actual purchases will be carried out by the new centres. Once cleared through Iranian customs, merchants will turn over 30 to 50 per cent of them to the centres for direct sale. The centres will also determine the price at which the merchants sell their share of the goods imported.

## S. African gold reserves fall

By Quentin Peel in Johannesburg

SOUTH AFRICA'S gold and foreign exchange reserves fell by more than R1bn (£588m) last month to R4.75bn, in spite of an increase in the volume of its gold reserves because of withholding supplies from the market.

The gold holding of the South African Reserve Bank increased during March by some 470,000 ozs to 11.4m ozs, following the announcement of its new flexible sales policy. The amount is the equivalent of about one week's production of the South African gold mines.

However, the value of the gold reserves still fell because of the lower gold price during the month, from R5.05bn in February to R4.23bn in March.

The other element in the decline in reserves was a drop in foreign currency holdings of more than R250m (£147m), from R697.6m to R439.5m. The fall comes in spite of a continuing healthy surplus on South Africa's visible trade account, currently running at an annual rate of more than R4bn.

Apart from reflecting the amount of unsold gold, the drop in foreign currency holdings indicates a continuing large volume of trade finance switching from overseas to domestic sources.

The low level of interest rates in South Africa has resulted in a sharp rundown of credit drawn overseas for trade finance in favour of using the local market.

## Hua spurns nuclear plants

By OUR PEKING CORRESPONDENT

CHAIRMAN Hua Guofeng has told a visiting Australian politician that China does not intend to start a nuclear power industry. The Chinese leader is said to feel nuclear power is too expensive for China at present.

This appears to scotch suggestions that China may be reviewing its decision not to go ahead with the acquisition of nuclear reactors.

It was announced in the middle of last year that China would not take up an option on two French-built reactors. However, in the past few months, a "nuclear lobby" has emerged in China which has been agitating for the Government to press ahead with a nuclear industry.

Chairman Hua had a 45-

minute discussion with Mr. Neville Wran, Labour Premier of New South Wales—Australia's largest and most industrial state.

Other questions raised in the talks were the trade imbalance between Australia and China, Soviet activities and a proposal that Mr. Wran's state, a big coal producer, supply steaming coal to China.

Mr. Wran said later he had discussed possible coal sales with senior Chinese officials and there was a "distinct possibility" that the state would supply coal to South China where there is a shortage of high-grade coal. Mr. Wran is also proposing a coal-for-oil barter with China, but admits such a deal is some time off.

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## AMERICAN NEWS

## The U.S. counts its multitude

By Patti Reali in Washington

THE 1980 census, a 10-year extravaganza, is now under way across the U.S. and it very well may be the costliest, most complex and controversial and statistical exercise in history.

Americans last week were called upon to stand up and be counted, and the event was promoted with much fanfare. The Census Bureau is still recruiting an army of 275,000 workers for the task, and has built its own special equipment to process the mountains of information. The whole effort will cost over \$1bn. Using the slogan "We're counting on you. Answer the census," the bureau mounted an intense campaign to gain public support. It had help: free of charge the agency of Ogilvy and Mather created, and the Advertising Council distributed, over 940m in newspaper, television and public transport advertisements as well as radio announcements in English, Spanish and 30 other languages.

The 1980 census is important for a number of reasons. It is required by the U.S. Constitution to provide a basis for fair representation of the seats in the House of Representatives every 10 years. The bureau believes that at least 11 seats may be lost in the north-eastern and north-central states to those in the south-west as a result of shifts in the population since 1970.

## Bureaucratic

Further, the allocation of over \$50m in federal funds to state and local government depends heavily upon census data. At a time when axes everywhere are hacking away at budgets, a census "undercount" could deny cities and states the funds for more than 100 schemes, ranging from housing and urban development, job training and highway aid to programmes for the old and young.

Governors and big city mayors are worried that, despite the campaign to promote public participation, they stand to lose millions of dollars in federal aid if people do not bother to answer the survey. They have serious cause for concern. In 1970, the undercount rate, as it is called by census officials, was 2.5 per cent of the population, or about 5.3m people. Official figures indicate that for each person missed by the census, the local government receives an average of \$150-\$200 less a year in federal funds.

Mr. Marion Barry, the Mayor of Washington DC, has said that the city lost some \$1.5m in revenue sharing funds in 1978 alone. Atlanta's Mayor, Mr. Maynard Jackson, who has called the 1980 census a "bureaucratic nightmare," also said that his city lost \$11.7m worth of employment funds and 6,000 jobs because of undercount.

The 2.5 per cent margin of error would normally be no cause for alarm if the undercount rate were distributed equally among the population. But checks after the last census revealed that 7.7 per cent of the black population was left out. Among black men between the ages of 25 and 34, one out of five was missed. Another serious problem hampering the survey is that of illegal aliens. The number of "undocumented visitors," as they are also called, is put anywhere between 5m and 12m, Mr. Vincent Barabba, Census Bureau director, said: "This is the real nut, probably the most difficult problem we face."

## Enumeration

The Census Bureau is under fire for its decision to include illegal aliens in the 1980 count. The Supreme Court recently turned down an attempt by the Federation for American Immigration Reform to bar illegals from being considered in the reapportionment of seats. The group, which opposes a liberal immigration policy, maintains that counting illegal aliens affords disproportionate voting power to U.S. citizens in areas where large numbers of all ens live, thus undermining the principle of "one-man, one-vote."

The arguments in favour of including illegal aliens derive from a simple reading of the Constitution which states that the enumeration shall include the "whole number" of persons in each state and that these illegal residents "impose the same burden upon local governments" in terms of essential human services as do citizens.

## Foreign investment in U.S. doubles to \$12.5bn

By JUREK MARTIN, U.S. EDITOR IN WASHINGTON

FOREIGN DIRECT investment in the U.S. doubled last year compared with 1978, according to preliminary statistics issued here by the Commerce Department.

The department identified 1,070 completed transactions last year in which foreigners acquired 10 per cent or more of the voting stock of a U.S. company. The total known value of these deals amounted to an estimated \$12.5bn, compared with \$1.1bn in 1978, for which the data is more reliable. Foreign investment, both in the number of acquisitions and in their value, was 80 per cent higher than in the equivalent period of 1973, with 379 completed transactions, 207 of which were worth \$4.4bn.

The second-half bulge was accounted for by a handful of major deals, led by Shell's \$3.7bn purchase of Belridge Oil, a \$600m petrochemical investment by ICI and Solvay and a \$700m German-Japanese coal liquefaction joint venture.

The principal reasons for the surge in foreign investment are well known. The decline in both the value of the dollar and the share prices of American companies made for expensive acquisitions. At the same time the U.S. domestic market remains very viable, while producing goods in this country can circumvent trade protectionist moves.

The high cost of financing mergers, a consequence of the Federal Reserve Board's tightening of monetary policy, and the recovery in the value of the dollar this year, may mean that the boom will not continue at last year's pace, though no hard and fast forecasts are available. In compiling its data, the department points out that its survey is necessarily incomplete. Many transactions are privately arranged and their worth, therefore, not easily calculated.

## Carter reminds Begin of pledges

WASHINGTON — President Carter has publicly reminded Mr. Menachem Begin, Israeli Prime Minister, of his Camp David pledge to grant "full autonomy" to the more than 1m Palestinians living in Israeli-occupied territories.

"It would be inconceivable that we would let this promise slip through our grasp," President Carter said in a toast to President Anwar Sadat of Egypt at a White House dinner after the first of two days of talks between the two leaders.

Mr. Carter and Mr. Sadat resumed their discussions at the White House after the first of two days of talks between the two leaders. Mr. Sadat planned to meet various officials and Congressional leaders later Wednesday and scheduled a brief evening session with Mr. Henry Kissinger, former Secretary of State.

Mr. Sadat responded to Mr. Carter's toast with effusive praise for the U.S. President

But certain broad patterns do emerge. The main investors remain German, British, Canadian and Japanese; collectively these four countries accounted for 61 per cent of the number of acquisitions and 55 per cent of their reported value in the first half of last year.

In number, if not in value, investments tended to be concentrated in the manufacturing sector, especially electrical and electronic goods, and attendant distribution companies. West German enterprises invested heavily in the non-electrical machinery industry.

In terms of value, British investment was concentrated in

banking, led by such prominent takeover as National Westminster's acquisition of the National Bank of North America, and Standard and Charter's of Union Bancorp of California. But in numbers, the major field of activity was wholesaling.

The figures also reveal what little penetration the oil-producing nations have made into the American economy. In the first half of last year, total investments by members of the Organisation of Petroleum Exporting Countries only amounted to \$60m, \$57m of which was accounted for by four Saudi Arabian acquisitions.

## New bank rescue rules

By STEWART FLEMING IN NEW YORK

FEDERAL BANK regulators have sent draft legislation to Congress aimed at broadening their powers to facilitate the rescue of financial institutions, such as banks and savings and loan associations, which face collapse because of the deteriorating economic situation.

The legislation would clear the way for a bank in one state to acquire a failing institution in another state—which would be a major breach in U.S. banking laws.

There has been growing pressure in the banking industry for such emergency legislation. Up to now, it has fallen to foreign banks to make rescue takeovers. This has helped some foreign banks to set up interstate banking networks, in the face of their U.S. competitors.

An indication of the desire among U.S. banks to branch across state lines came last month when Citibank, the largest New York bank, injected \$12m into Central National Chicago Corporation

and took an option to acquire 27 per cent of its equity if and when banking laws would permit it.

The legislation has been drafted by the Financial Institutions Examination Council, a group of bank regulators chaired by the Comptroller of the Currency Mr. John Heimann, and it is being sent to Representative Henry Reuss, chairman of the House Banking Committee.

The proposals are a clear sign of the unease among bank regulators over the possible impact of the severe financial pressures facing some institutions as a result of soaring interest rates.

As several regional banks do not like this potential competition, carefully designed conditions have been written into the draft legislation to ensure that these takeovers can only happen in extraordinary situations and, in the case of banks, only if the acquired institution has assets of over \$1.5bn.



President Anwar Sadat and President Jimmy Carter begin their Middle East peace talks in the White House Rose Garden.

and a firm commitment "to pursue our mission until a comprehensive settlement is achieved." While never mentioning the official May 25 target date for conclusion of the stalled negotiations between Israel and Egypt over the Palestinian question, Mr. Sadat insisted: "a real transfer of authority must take place, and a new era of reconciliation should begin."

Mr. Begin, due in Washington next week for talks with President Carter, has offered

to relinquish control over some day-to-day affairs but would maintain Israel's hold on the territories won from Jordan and Egypt in the 1967 six-day war.

President Carter, however, in what he called "a toast to peace," recalled that the Camp David accords of September 1978 call for "the organisation of a self-governing authority in the West Bank and Gaza, derived through free elections held by the people who live in those two troubled areas."

## Anderson to study three-way race

By OUR WASHINGTON STAFF

MR. JOHN ANDERSON, the liberal Republican Presidential candidate, is now being interviewed by the New York Times that a key indication from his poll would be whether he would harm most President Jimmy Carter or Mr. Ronald Reagan by taking the third-party route.

Although a Republican, Mr. Anderson seems more concerned that he could put Mr. Reagan in the White House than help re-elect Mr. Carter. His attacks on the Republican front-runner have grown increasingly sharp.

Most observers believe that an Anderson third-party candidacy would draw more votes from Mr. Carter than Mr. Reagan, perhaps critically if the race between the two main contenders is close. Mr. Anderson believes he would draw support from both in equal proportion.

Party far off the ground in the 1980 election.

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Mr. Anderson: stepped-up attacks on Reagan.

## Games boycott pressure increased

By OUR WASHINGTON STAFF

THE CARTER Administration is continuing to increase the pressure on the U.S. Olympic committee to ensure it does not defy the President by sending an American team to the Moscow Olympic Games.

The latest wrinkle before this weekend's USOC meeting in Colorado was the implied threat to revoke the committee's exempt status. The Administration has also warned it would try to change USOC's charter from Congress and to stop the \$4m it gets from Congress.

At the same time Government officials have asked private companies who had pledged financial support for the Olympic effort to withhold contributions. One such firm, Sears

Roebuck, the retailing company, has agreed to comply, as others may have done.

USOC could decide this week-end not to send a team to Moscow, but it could also defer any decision to next month, shortly before the May 24 deadline by which entries for the Games must be filed.

Potential U.S. Olympic athletes have been growing more vocal in opposition to Mr. Carter's determination to boycott the games. This opposition has been encouraged by reports from overseas, most notably Britain, where various national Olympic committees seem determined to participate in the games regardless of the wishes of their governments.

But the Administration has been joined by Congress in urging a boycott. Most public opinion polls also find little support for sending a U.S. team to Moscow.

Cognisant of this, Mr. Hodding Carter, the State Department spokesman, took a tough line earlier this week when he sarcastically remarked: "We made a fatal assumption back in February that athletic organisations—no less than farmers, no less than businessmen, no less than people interested in cultural and other exchanges—were going to believe that business as usual could not be the order of

## Pakistan and Iran may start cargo business

By Simon Henderson in Tehran

IRAN and Pakistan are considering setting up a joint air cargo company using Iranian Air Force cargo aircraft which have been largely idle since last year's revolution.

Iranian officials say the proposed company could use several of the nine Boeing 747s and 13 707s operated by the Iranian Air Force. It could also use their crews. Apart from the 707s, which are fitted out for flight refuelling aircraft, they would not need any conversion. By contrast Iran Air, the national carrier, has only one specially designed cargo carrying aircraft.

Reports from Karachi say Pakistan International Airlines (PIA) has agreed to lend two of its 747s for the service which would start operating with four or five aircraft. Iranian officials say the service could operate on the lucrative European and Gulf routes.

An advantage for Iran in such a scheme is that, as a Muslim neighbour, Pakistan would not be likely to join in any sanctions programme in support of the U.S. bid to free its diplomats being held hostage.

In spite of high costs, an air cargo service would help Iran fly in badly needed goods to beat any sanctions. Already in the last few weeks an Iranian air force transport aircraft is reported to have been used on at least one occasion to fly in eggs from Eastern Europe to meet a temporary shortage.

A major doubt about the scheme, however, is the state of Iran Air, which is believed to be financially precarious. Many aircraft are underused as international routes have been cut back. Iranian nationals receive a 40 per cent discount on their tickets, which must also affect profitability. A new ban on Iranians travelling abroad more than once every two years will also reduce load factors.

## Davy McKee wins \$165m U.S. contracts

Financial Times Reporter

DAVY McKee subsidiaries in the U.S. have received instructions to proceed with a variety of contracts totalling more than \$165m (\$76m).

The orders secured so far cover a wide range of technology from chemicals to foodstuffs, oil and natural gas to non-ferrous metals and minerals.

Included is a multi-million dollar contract with Pioneer Uranium which has authorised a California office of Davy McKee to proceed with design, engineering, procurement and construction management for uranium/vanadium project in Colorado that will process 1,000 tons of ore a day.

Facilities will include an ore-buying station, crushing and grinding systems, uranium and vanadium recovery circuits and infrastructure. Work on the project began in February and start-up is scheduled for December 1981.

## AUSTRALIAN TRADE

## Strengthening links with ASEAN states

By PATRICIA NEWBY IN CANBERRA

OVER THE past few months Australia has been devoting an increasing amount of energy to broadening the basis of the relationship with its neighbours in the Association of South East Asian Nations (ASEAN).

During this decade, trade gaps already heavily in Australia's favour is likely to increase. Australia would dearly like to shift the pressure of its trade balance to the ASEAN states, particularly coal, which could bring benefits to the rapidly industrialising ASEAN economies even though the trade balance might remain heavily in Australia's favour.

Australia is trying to persuade the ASEAN countries to see trade with Australia in this context. Coal imports from Australia, for example, could lead to savings in oil imports and therefore an overall improvement in the total trade balance.

Trade volumes between ASEAN and Australia are not high compared with their trade with Japan, the U.S. and the EEC. However, they have been growing quickly.

Australia's trade with ASEAN, for example, has grown by 37 per cent a year since 1971. In the last financial year total trade turnover with ASEAN was \$81.7bn (\$850m) accounting for 7.7 per cent of Australia's exports and 4.7 per cent of imports.

The overall balance of trade

## GATT rules against Oslo curbs on HK textiles

By BRIJ KHANDARIA IN GENEVA

CURBS APPLIED by Norway on textile imports from Hong Kong have been declared illegal by a special inquiry panel of the General Agreement on Tariffs and Trade (GATT).

In its so far confidential report, the panel has ruled that Norway must either "immediately terminate" the curbs in force since January, 1978, or alter them to conform with GATT's Article 13, which stipulates that quotas on imports must be applied without discrimination to all suppliers.

Norway imposed the curbs under GATT's Article 19, which permits safeguard measures to protect ailing domestic industries against harmful competition from cheaper imported goods.

Hong Kong, represented in the panel by Britain, argued that Article 19 violated Article 13 because Hong Kong's share of reduced overall import quotas from developing countries fell exactly since air developing countries, as well as all members of the Common Market and the European Free Trade Association were excluded from those safeguard measures.

Norway, which does not belong to the multi-fibre arrangement (MFA) that regulates the world's textile trade, said the curbs became necessary because

low-priced textile imports from the Third World increased by 158 per cent between 1973 and 1977. Included in this increase was a 230 per cent rise in imports from Hong Kong.

Norway has promised to lift the curbs if Hong Kong reaches an "acceptable" bilateral agreement with it along the lines considered with the six developing countries exempted from the safeguard measures.

The panel's ruling means that Norway cannot discriminate against Hong Kong in allocating import quotas for the protected textile products despite the absence of any accord between the two trading partners.

## Philips backs TV import control

EINDHOVEN—Executives of NV Philips say they would favour some form of "orderly marketing arrangement" between the European Community and Japan to temper the expansion of Japanese TV exports and give European industry time to restructure and compete more effectively in the future.

Mr. Leo Heessels told a Press briefing that Philips supports proposals before the European Community Commission to regulate TV imports in light of the competitive advantage gained by Japanese manufacturers with the softening of the yen on the foreign exchange market.

Mr. Heessels said that Philips "strongly supports free trade" but that, under the circumstances, European industry must have an opportunity to "restructure" in order to be in a position to compete better.

Efforts to promote European TV exports to Japan have not been successful, he added. "Although there are no official barriers, it is difficult to get a foothold, given the structure of Japanese society," he said.

In a related development, the Dutch Ministry for Economic Affairs said that an official delegation is visiting Japan this week to discuss ongoing bilateral trade issues.

Meanwhile in Tokyo the Trio-Kenwood Corporation, Japan's second largest specialised manufacturer of sound equipment, said yesterday that it may decide to establish plants for production of stereo sets in Britain or some other member of the EEC.

A Trio official said his company will make up its mind this year whether to go ahead with EEC production. Britain is believed to be the strongest possibility, but Belgium is also being considered, he added.

Trio began considering EEC production mainly because of a growing move to protectionism in member countries. Agencies

## Mexico seeks Japan aid in return for extra crude

TOKYO — Sr. Jose Andras

Oteysa, the visiting Mexican Minister, said increased supplies of Mexican crude oil to Japan after this year would depend on Japanese economic co-operation, Japan Government officials said.

Sr. Oteysa told Mr. Yoshitake Sasaki, Japan's International Trade and Industry Minister, that Mexico wanted increased assistance for projects including copper mining developments and railway modernisation, they said.

Mexico has pledged to supply Japan with up to 100,000 barrels a day of crude oil by the last quarter of this year, while the Japanese Government is seeking double this amount from next year.

Sr. Oteysa, on a six-day

official visit to Japan, also discussed Japanese economic aid for construction of two joint-venture steel pipe and forging factories and to expand a steel mill at Sicasa.

A group of Japanese companies, headed by Tokyo Gas, has signed a letter of intent to buy 6m tons a year of liquefied natural gas (LNG) from Sarawak.

While details remain to be worked out, the deal, discussed during the sixth international conference on LNG in Kyoto, will require construction of five 125,000 cubic meter capacity ships to transport the gas to Japan.

Tokyo Gas will use 2m tons a year of the LNG while 4m will be taken by Tokyo Electric.

Renter

## Joint Saudi NZ energy venture

By Dai Hayward in Wellington

NEW ZEALAND and Saudi Arabia have set up a NZ\$20m (\$8.7m) joint investment company to develop New Zealand's energy and natural resources.

An investment company owned by Prince Nawaf, a member of the Saudi royal family, will hold 50 per cent of the new company. New Zealand's State-backed Finance Corporation (DFC) will hold 25 per cent and other New Zealand interests will share the remaining 25 per cent.

The company intends to invest in new projects rather than seek shares in existing companies.

Mr. John Hume, general manager of the DFC, said the joint venture was an ideal way to introduce overseas investment capital to develop New Zealand's resources over the next decade. The country's future economy would need a partnership between the public and private sectors and the new corporation would provide this.

New Zealand's Opposition Labour Party has criticised the details of the agreement, saying New Zealand must have more than 50 per cent interest in this type of agreement. A future Labour Government would insist on this. It would also make public full details of the agreement—something which has not been done, according to Mr. Wallace Rowling, Labour Party leader.

Two weeks ago, the sale of a rich area of farm land to Prince Nawaf brought severe criticism both from the Labour Party and from some farming interests.



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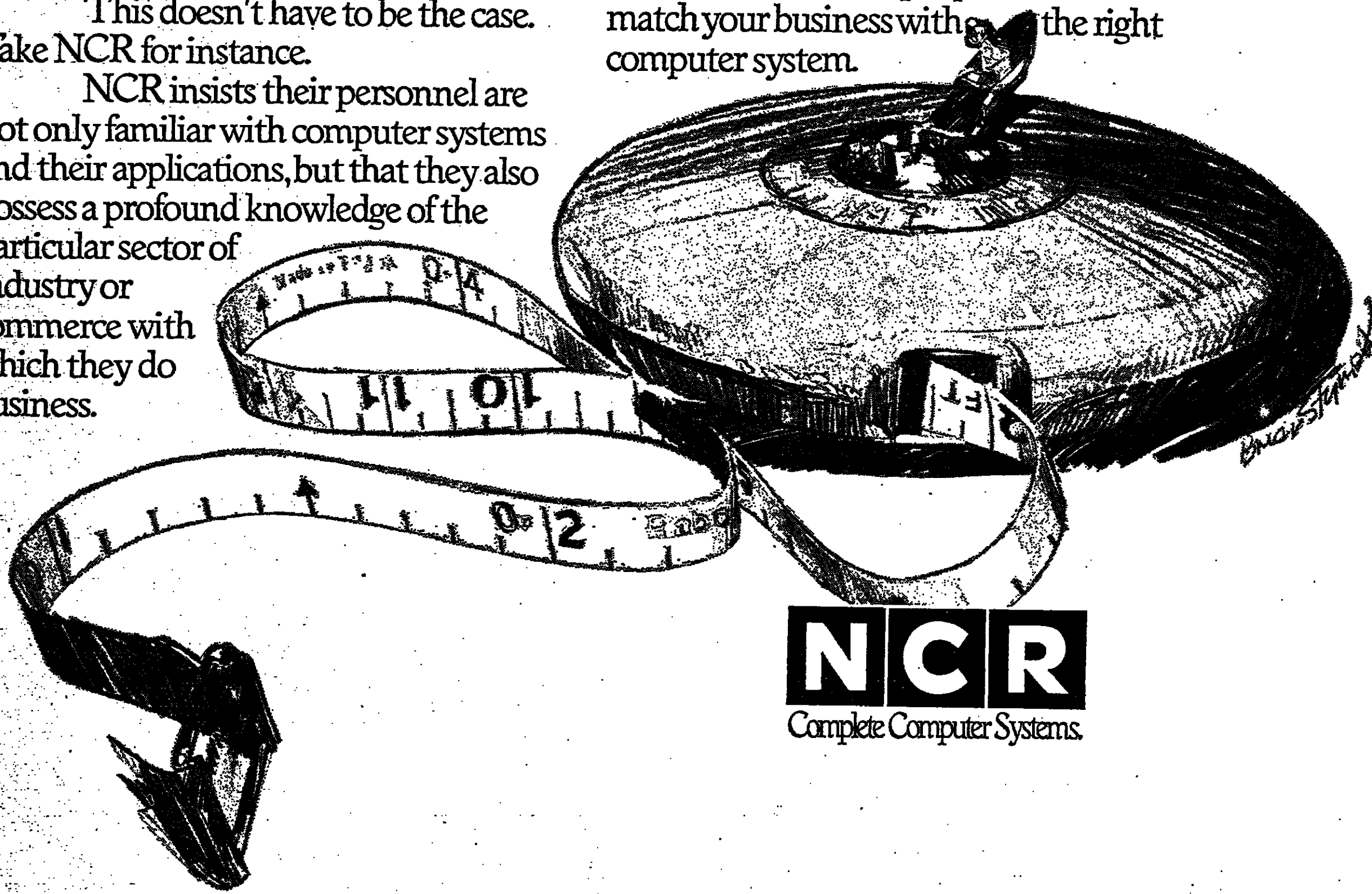
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## UK NEWS

## Government plans to abolish register of business names

BY CHRISTINE MOIR

THE GOVERNMENT is pressing ahead with plans to cut services offered by the Registrar of Companies as part of its general cost cutting exercise in spite of strong opposition from major users of the services.

A consultative document, published yesterday, recommends the abolition of the register of business names, the abandonment of case-by-case vetting of company names and restrictions on public access to original documents filed at Companies House.

The savings are expected to be about £1.5m compared with an overall running cost for the Registrar's department of about £14m.

Major users of Companies House have called the cuts false economies. They say the reduction in the services will provide a "rogues charter" for "fly-by-night" businesses.

**Abandoned**  
The major change suggested involves the registration of company names. Since 1948 the Registrar of Companies has individually vetted every proposed company name to ensure that it is not misleading nor too similar to an existing company's name.

Now that system will be abandoned in favour of the pre-1948 arrangements. Then, certain words on a statutory list were not allowed in company names without approval.

Existing companies will have the task of preventing new companies from adopting names similar to their own. It will be open to them to take their case to the civil courts.

In a separate move the Government proposes to abandon the requirement that unincorporated businesses should

register their business names and the name and address of the proprietor on a central register.

Credit checking agencies, in particular, make considerable use of this register, but the Registrar of Companies is believed to have recommended its abolition because of difficulties in enforcing it and keeping it up to date.

There are also plans to repeal the section of the Companies Act which requires companies to print the names of their directors on their letters and business documents. Such a move would also make it harder to track down individuals responsible for companies.

Finally, physical rearrangements to the Companies House services—planned as a result of the change to microfilm storage—will mean that original documents will no longer continue to be publicly available.

The consultative document is expected to be translated into a Bill for presentation to the House of Commons early next year.

**Companies Registration and Business Names: Proposals for Reducing the Functions of the Department of Trade.** Available from Companies Registration Office, Room 348, Crown Way, Maundy, Cardiff.

**Rabbit farmers join union**  
THE COMMERCIAL Rabbit Association, whose 850 members produce 6,000 tonnes of rabbit meat a year, has affiliated to the National Farmers' Union.

Association members' annual production, much of which is exported, is estimated to be worth about £11m.

## Retail sales ahead of 1979 average

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

SPENDING in the shops held up during the first two months of this year at a higher level than in the second half of 1979.

This is indicated by a final estimate of retail sales volume for February and by figures for hire purchase and other credit business in the same month published yesterday by the Department of Trade.

The final index of the volume of retail sales in February is 104.1 (1978=100 and seasonally adjusted). This compares with a provisional estimate of 104 for the month, a revised figure for January of 103 and an average level of 100.6 in the second half of last year.

Between December and February, the volume of sales was 2 per cent higher than in the previous three months. The Department of Trade suggests that one possible reason is longer special "sales" as retailers tried to reduce their relatively high stock levels.

A wide range of retailers, including food supermarkets as

well as specialist durable goods shops, stores and non-food multiples, have undertaken price-cutting promotional campaigns.

## Lending

The amount lent by finance houses and other specialist consumer credit grantors in February was £417m. This was higher than in December or January but lower than in October or November. This largely reflected the big promotional drive by the car manufacturers, notably B.L., which resulted in a sharp rise in car registrations in February. Lending by retailers, however, fell in January, so that total hire purchase and consumer credit lending of £667m in February was virtually the same as in the previous months. These figures allow for seasonal variations.

Total advances between December and February were 2 per cent lower than in the previous three months. Since the figures are in current prices,

this suggests a much larger fall in the volume of new credit. Lending by finance houses and other specialist consumer credit grantors over the period dropped by 5 per cent (in spite of the high February figure), while lending by retailers rose by 2 per cent.

The detailed breakdown of the retail sales volume figures shows that the average trade of mixed retail business between December and February was 4 per cent higher than in the previous three months. Sales by both clothing and footwear and by household goods retailers rose by 2 per cent. The volume of sales by food retailers increased by 1 per cent.

On the basis of non-seasonally-adjusted data, the value of total retail sales in February was 19 per cent higher than in the same month a year ago. In the first two months of this year, the average weekly value of sales was 18 per cent higher than in the same period of 1979.

## P.O. staff face reallocation

BY ELAINE WILLIAMS

DECISIONS ON internal changes at the Post Office in anticipation of its split into two organisations will be taken in June, Sir William Barlow, the corporations chairman, said yesterday.

Staff employed at the Post Office's central headquarters are to be reallocated to the postal or telecommunications businesses. Members of staff will be allowed to state their preference for either organisation.

It is likely that many will

choose telecommunications, because pay levels are higher. Those who opt for telecommunications, but are unable to obtain a post, will be eligible for the higher rates of pay.

The Post Office has set up two separate management boards for posts and telecommunications under the existing statutory board. They will become independent when legislation is placed before Parliament later this year.

Sir William will remain chairman of both boards until the

Government appoints chairmen-designate for them shortly.

Members of the Post and National Girobank Board are: Mr. Denis Roberts, managing director National Girobank; Mr. Kenneth Young, personnel and industrial relations; Mr. Charles Beauchamp, finance; Mr. Derek Gladwin and Miss Eileen Cole.

Members of the Telecommunications Board are: Mr. Peter Benton, managing director; Mr. Charles Beauchamp, Sir George MacFarlane, engineering policy and research; and Mr. David Cormie.

## Esso's second Fife application

By Sue Cameron, Chemicals Correspondent

ESSO SCHEMICAL has put in a new planning application for its proposed £300m ethylene plant at Mossmorran in Fife.

The company has decided that it wants to put the plant at the south-west corner of the Mossmorran site instead of at the northern end.

One reason for the change is that a disused railway line could be restored on the northern part of the site to serve any later, downstream plants that may be built there.

Esso Chemical is known to be thinking of building a major plastics material plant at Mossmorran, although no final decision has yet been taken. The plant would probably cost something in the region of £100m and would use ethylene from the 500,000 tonnes a year plant already planned.

The plastic material produced from such a plant—probably polyethylene—would have to be transported to other parts of the country where it could be processed and turned into finished plastic products.

Esso Chemical said yesterday that it would be possible to restore a railway line running across the northern part of the Mossmorran site.

Esso Chemical originally planned to invite other chemical companies to build downstream plants on the Mossmorran site. This possibility has not yet been ruled out. Any plants built there would use ethylene from the Esso Chemical cracker as feedstock.

Esso Chemical said the other reason for putting in a new planning application was that the ground at the south-west corner of the site was firmer and would be better able to bear the weight of the heavy ethylene plant.

The new application, which is for outline planning permission for the ethylene plant only, has been submitted to Kirkcaldy District Council. Esso already has outline permission to put the ethylene plant at the northern end of the site.

The ethylene plant will use gas from the North Sea Brent Field as a raw material rather than naphtha, the oil-based petrochemical feedstock. The gas will come from a separation plant being built at Mossmorran by Shell and Esso.

Ethylene is the so-called building block of the chemical industry and is used in the manufacture of a wide range of products, including plastics.

## Problems of rust which beset the car makers

TWO MONTHS ago, Lancia in the UK began offering a six-year anti-corrosion warranty on its cars. They are shipped to Britain from Italy and given rustproofing treatment at Lancia's premises before being offered for sale.

That Lancia feels the necessity to do this, on top of new zinc plating processes introduced at the Italian factory two years ago, underlines the major preoccupation with corrosion in the past few years. This is not just at Lancia—although Italian products were the subject of particular criticism during the mid 70s—but among manufacturers throughout Europe.

The offering of warranties against corrosion has been growing in popularity. It is a widespread practice for body shells to be cleaned after assembly with high pressure deionised water. Box sections

ment with which Mr. Marcus Jacobson, the Automobile Association's chief engineer, agreed yesterday.

All the cars affected are four or more years old. Lancia says the anti-corrosion processes now operating at Turin have eradicated the problem from more recent models.

These changes are in line with processes adopted by most manufacturers during the past few years. Zincmetallizing—effectively zinc plating on sheet metal before bodies are pressed—is becoming increasingly standardised.

It is widespread practice for body shells to be cleaned after assembly with high pressure deionised water. Box sections

and internal areas are wax injected, with flexible PVC sprayed on to underbodies and upwards. Other majors say they are not necessary. But since the mid 70s have been investing in facilities to reduce rust problems and most now say a car's body life has been effectively doubled from a decade ago.

The problem is two-fold: the first, and more serious, is rusting from within, inside metal box members and other structural members. It is this type of problem which has beset the Lancia, to the extent that rear engine mountings have been rusting through and causing the engine to drop.

Although the Transport Department is to investigate the matter, Lancia says no safety hazard is involved. The cars, therefore, were not subject to mandatory recall—an assessment.

More money could also be raised by imposing a special levy on the turnover of the second independent television channel rather than on independent companies' profits, as at present.

## New BBC finance ideas

BY MAURICE SAMUELSON

NEW METHODS of financing the BBC and taxing independent television were suggested yesterday by Sir Michael Swann, who is to retire shortly after seven years as corporation chairman.

Delivering the Fleming Memorial Lecture at the Royal Television Society, Sir Michael said that in view of the unpopularity of raising licence fees, the corporation's income could be increased by an addition to the weekly or monthly rentals of television sets.

He mentioned several alternatives to the present licence system, such as an increase to the National Insurance stamp and to electricity bills. However, these had been vetoed by the Department of Health and Social Security and Electricity Boards.

More money could also be raised by imposing a special levy on the turnover of the second independent television channel rather than on independent companies' profits, as at present.

## Warning on high-tar cigarette exports

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

THE GOVERNMENT has cautioned major tobacco companies about their exports to developing countries of cigarettes with a tar content higher than that of those sold in the UK.

The action was made known last night by Sir George Young, junior health minister, at an international conference in Geneva organised by the World Health Organisation.

Sir George told delegates he was "particularly concerned about cigarettes being manufactured for export to the developing countries with a higher noxious content than would be permitted in the home market."

He added: "I deprecate this practice and have made my views known to some of the companies concerned."

Sir George acknowledged that the UK Government could not stop developing countries from importing high-tar cigarettes. But he urged Governments in the developing countries to "weigh up all the costs and devise a comprehensive preventive strategy to protect its population."

Trade estimates indicate that the UK exported more than 37bn cigarettes last year. Most of these went to Europe, though both the Middle East and Far

East markets are growing fast. Sir George, a fervent anti-smoking campaigner, is currently leading the Department of Health's negotiations with the tobacco companies for tighter curbs on cigarette advertising.

He hinted that the Government had ruled out any statutory ban on cigarette advertising. He said that the British tradition of proceeding by consent "can produce encouraging results." However, he pointed out that "supporters of voluntary agreements must recognise the health interest opposes the interests of the tobacco lobby on this matter."

## TWA introduce a new class of comfort-Ambassador Class.



## Specially for the transatlantic businessman.

It's the way all businessmen should go to the USA. TWA's new Ambassador Class is in a class of its own.

The drinks are free. So are the headsets for music and movies. Attention is special, with a priority choice of meals, an appetiser, and all served in First Class style with linen, glass and china. There are even little extras, like complimentary slipper socks and toilet articles.

Ambassador Class has its own section of the plane and, whenever possible, you will have an unoccupied seat next to you.

Ambassador Class will be available on all TWA widebodies from April 15. These are 747s and TriStars—the only widebodies TWA fly, because they're the ones passengers like.

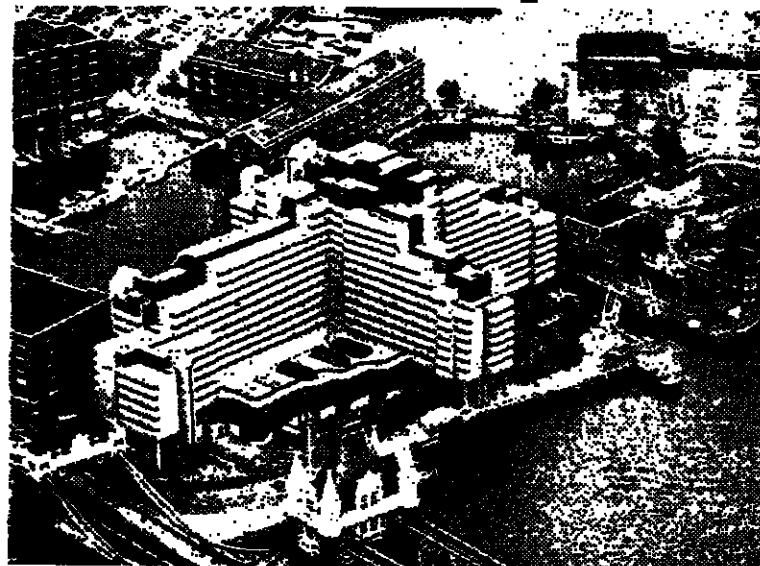
Combined with TWA's Airport Express this is another way TWA is trying to take the hassle out of flying and make it more of a pleasure. If you've got business in the States, or even if you haven't, ask your Travel Agent to book you TWA Ambassador Class. You'll never want to fly any other way.

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# Buy a Lancia Beta today. Add your own personal touches -

## £200 worth...

Every Lancia driver is an individual. That's why, from now to May 3rd, we're offering £200 worth of accessories of your choice absolutely free with each Beta saloon or coupe.

This allows you to add those personal touches to make your Lancia Beta individual and distinctive.

## 6 year Corrosion Prevention-Free.

As well as our factory protection we have given every Lancia the full Cadulac anti-corrosion programme. On every car bought

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The Lancia Beta has always been distinctive. Driving one is a

## ...and we'll foot the bill.

before May 3rd we are providing the two re-treatments, after 23 months and again 46 months,

new experience. Call at your nearest Lancia dealer before May 3rd and prove it for yourself.

# Lanciissima!



## Lancia Beta range from £4995.

including car tax, VAT at 15%, inertia reel seat belts, delivery charges (UK mainland) and £200 worth of free extras of your choice! - but excludes number plates.

1. This offer only applies to Lancia Beta Saloons and Coupes registered and delivered on or by May 3rd, 1980.
2. Full terms and conditions of the 6 year Corrosion Prevention Warranty are available on request.
3. The Beta Saloon illustrated above shows some of the items you could have fitted to your new Lancia Beta Saloon - they are not intended to represent £200 of accessories.

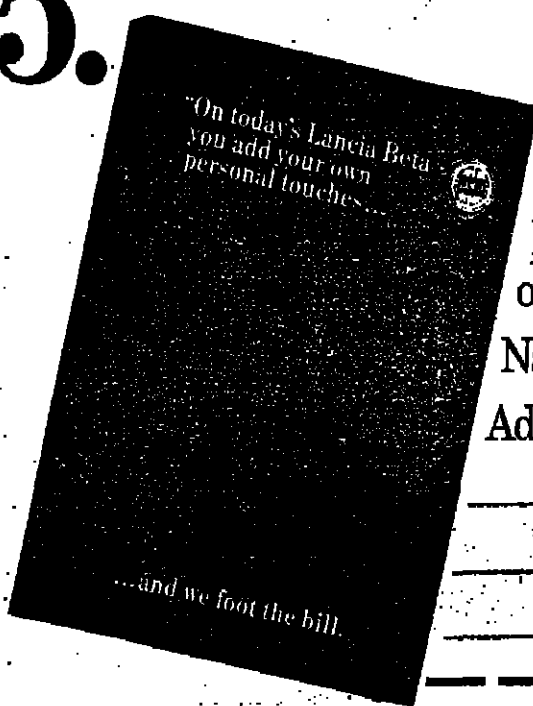
## Get the full story.

To: Lancia Marketing Division; FREEPOST, PO Box 36, Hayes, Middlesex. Please send me full details of the Lancia Beta Saloon/Coupe 'Lanciissima' offer, and all the facts about the 6 year Corrosion Prevention Warranty.

Name \_\_\_\_\_

Address \_\_\_\_\_

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## UK NEWS

● NEWS ANALYSIS—DAVID CHURCHILL CONSIDERS THE NEW COMPETITION ACT

## Scottish TUC criticises enterprise zone policy

BY RAY PERMAN, SCOTTISH CORRESPONDENT

THE GOVERNMENT'S proposal to set up enterprise zones to stimulate development in run down inner city areas is strongly criticised today by the Scottish TUC.

The policy document issued after Sir Geoffrey Howe's Budget speech showed little understanding of the real issues and little evidence of genuine commitment to regenerating the economy, it says.

In a letter to the Government, the Scottish TUC General Council says the policy is based on the false assumption that planning regulations are a major factor inhibiting industrial development.

The reality is that the major factors inhibiting development

are lack of demand in the market, superimposed on decades of neglect of domestic manufacturing investment by British companies which has left vast sectors of industry hopelessly uncompetitive.

"These are the real problems and unfortunately the other provisions in the Budget will exacerbate them. The policy proposals on enterprise zones are an attempt by the Government to paint a silver lining on a very black cloud."

At present most planning applications for industrial or commercial development are processed in a few weeks, the letter says. Longer delays are almost invariably the result of objections from such bodies as

river purification boards or the Health and Safety Executive.

It is difficult to see how planning procedures can be streamlined further without jeopardising essential health, safety, pollution and building standards.

The Scottish TUC says that allowing firms in enterprise zones to be exempt from the scope of industry training boards will mean only more serious skill shortages, already impeding economic development in many areas.

The policy document refers directly neither to manufacturing industry nor unemployment, it says. The Government's intention is clearly to get the maximum propaganda with the minimum effort.

## Business failure total is highest since third quarter of 1977

BY LISA WOOD

AN INCREASE in business failures during the first three months of the year was reported by the Trade Indemnity Company yesterday.

The company, which offers policy holders a collection of overdue accounts service, said 494 failures were notified, compared with 346 the previous quarter and 390 in the same period of 1979.

This was the highest total since 513 in the third quarter of 1977.

All main trade categories recorded increases between the final quarter of last year and the first quarter of 1980. Except for building and construction, all showed increases on the first quarter of 1979.

The number of engineering and metals failures increased substantially, to 114. This no doubt reflected the after-effects

of last year's engineering strike, said Trade Indemnity. The company, which underwrites credit insurance business, also reported an increase in both the number and value of collections of overdue accounts which its policyholders handed over.

At 1,795 the number of collections was the highest since the 1,810 notified in the first quarter of 1977. The value, at

£3,236,361, 'easily set a new record for any quarter,' said Trade Indemnity.

An analysis of collections notified by trade of policyholder in the first quarter, compared with the same period of 1979, shows increases in number and value for most trades. Taking value figures alone, there were increases in all trades except paper and printing and vehicles.

## Bluecoat schools to merge

THE TWO Christ's Hospital—Bluecoat—schools founded by Edward VI in 1552 as a single institution are to merge in about five years.

The Christ's Hospital Council said yesterday the reason was mainly financial. But it also

felt the boys and girls would benefit from being educated together.

The new school will be at Horsham, Sussex—the boys' present school. The girls' school is at Hertford.

OFFICE of Fair Trading officials this week began to narrow their choice of companies to be investigated under the new Competition Act, which became law last week.

The Office has about 20 possible companies on its shortlist for investigation. Its new powers enable it to investigate any anti-competitive practice by a single company which it believes may distort competition.

It can then refer the company and practice to the Monopolies and Mergers Commission for a six-month investigation to determine whether the company's activities are against the public interest. If so, the company can be forced to abandon its anti-competitive behaviour.

The legislation also enables the Trade Secretary to refer any public sector body directly to the Monopolies Commission for investigation. Included are all nationalised industries, the commercial activities of local authorities, public transport services, water boards and agricultural marketing boards.

The first such public sector investigation—into the commuter services of British Rail

in the south-east—has already been announced. It will begin this week.

## Informal

But it is identifying anti-competitive practices by individual companies which is of immediate interest to Fair Trading officials. The Office intends to announce the first four companies to be probed within the next few weeks, after certain enabling orders have passed through Parliament.

The Competition Act does not specify exactly which company practices are anti-competitive—it was considered too rigid to define these by law. So the Office has been forced to draw up its own informal criteria for likely investigations.

The Confederation of British Industry, which has voiced some reservations about the scope of powers under the Act, intends to monitor closely the Office's activities.

Office investigators are believed to have drawn heavily on past Monopolies Commission reports, which identified anti-competitive practices the commission considered against the

public interest at the time. The Office is unlikely to investigate the same companies involved, but the commission's reports have given it a basis to work on.

Some seven such practices have been identified from the commission's reports. These are:

1—Supply restrictions to retailers: the commission report on infant milk foods, published in 1967, found that their distribution by the two major manufacturers—Glaxo and Cow and Gate—was predominantly through chemists and clinics. The commission decided that this was against the public interest, as it inconvenienced the public in areas such as rural villages where there were no retail chemists.

2—Restrictions on the sale of competitors' goods: in its 1976 report on photocopying machines, the commission concluded that one activity of the dominant manufacturer, Xerox, was its practice of entering into agreements with certain customers, which restricted them from buying

jointing products from its competitors. Customers were also prohibited from selling any of those goods not made by T & N.

3—Full-line forcing: in a report on metal containers, published in 1970, the commission found that a number of practices carried out by Metal Box were against the public interest. One was the offering of substantial discounts for customers dealing exclusively with Metal Box long-term.

The commission decided the scheme was essentially a device for inducing customers not to place orders elsewhere—and concluded that it was not justifiable.

## Patents

4—Rental-only contracts: the 1976 report on photocopying machines found that Rank Xerox—the dominant company—pursued a policy of supplying its copying machines on a rental only basis, with no provision for outright purchase.

The commission took the view that such conditions restricted consumer choice by not offering a sale option and by preventing development of alternative leasing arrangements by leasing companies.

5—Tie-in sales: the report on colour film, published in 1968, drew attention to the practice of including the price of processing in the price of colour film. The commission concluded that this operated against the public interest, as it limited new film processors from entering the market.

6—Patent licensing policy: The 1976 report on photocopying machines also found that both Xerox and Rank Xerox had accumulated large numbers of patents to protect their inventions. The commission concluded that the practice of numerous patents was designed to make it difficult for new companies to enter the market and was against the public interest.

7—Discriminatory pricing: the commission's 1968 report on manmade cellulosic fibres found that Courtaulds, the main producer, would supply fibres at cheaper rates to certain customers. The commission was particularly concerned that the customers receiving such preferential rates were often subsidiaries or associated companies of Courtaulds.

## EEC food price reversal urged

BY RICHARD EVANS, LOBBY EDITOR

FURTHER criticism of the Government's EEC food price agreement was made yesterday by Dr. David Owen, Shadow Energy spokesman, after widespread anxiety on both the Opposition and Conservative benches.

Dr. Owen, a leading Labour pro-market, said the move accepted by Mr. Peter Walker, Agriculture Minister, in Brussels last week "could lead inexorably to Britain's withdrawal from the EEC."

He urged that the decision to tax food imports and subsidise exports should be reversed immediately, even if it meant

Mr. Walker's resignation or transfer.

There is likely to be renewed criticism of the tactic—which will increase Britain's net EEC budget payment when Parliament resumes next week.

Dr. Owen told Labour trade unionists at Esher, Surrey, he was amazed that no-one in Government seemed to realise the gravity of the step that had been so lightly taken.

The Government had lost all credibility in Europe. It was now seen as advocating the high Community food prices it had hitherto condemned.

"Has Peter Walker taken leave of his senses? Who is in control of our negotiating strategy in Europe?" Dr. Owen asked. Was it the Foreign Secretary or the Prime Minister, or was there no strategy and no co-ordination?

He believed the sequence of events was not hard to envisage. The farmers who voted Tory would be happy and the consumers suffer once again. Prices and inflation would increase and wage claims mount. The European Community would be blamed, yet the fault would lie with the Government.

## Accountants face hearings

FINANCIAL TIMES REPORTER

THE English Institute of Chartered Accountants has referred the Department of Trade reports on Burnholme and Forder, Brayhead, and Ozalid Group Holdings to the accountancy profession's new disciplinary committees.

These are the first two cases involving accountants and auditors who have been criticised, to be dealt with under the new disciplinary arrangements.

The action was taken following a review of the Department of Trade reports by the English Institute's investigation committee. Under the profession's new

joint disciplinary scheme committees of inquiry will now be established to look into all criticisms levelled against auditors or other qualified accountants.

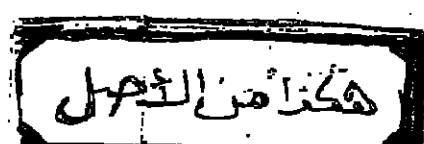
Several directors of Burnholme and Forder were criticised by the report. The auditors, Joselyne Layton-Bennett, also came in for a measure of criticism.

In the case of Ozalid, the Department of Trade inspectors said that Peat Marwick Mitchell, the auditors, ought arguably to have resigned, but they did not direct any significant criticism against the firm.

## New: Wide-body bus trips to Hamburg and Munich.



Starting in April/May, in addition to our regular Düsseldorf and Frankfurt Airbus flights you can also enjoy the quiet and roominess of the A 300 whenever you fly to Hamburg (departing daily) or Munich (departing Tuesdays and Thursdays). For further information contact your local Lufthansa office or your IATA travel agency.



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## CONTRACTS

## Batteries for Army vehicles

OLDHAM BATTERIES, Manchester, has been awarded a contract worth over £2m, for the supply of lead acid batteries to the Ministry of Defence for use in a variety of military vehicles in service with the British Army.

ML AVIATION COMPANY, a subsidiary of ML Holdings, has been selected by the aircraft division of the McDonnell Douglas Corporation to supply weapon carriage and release equipment for the AV-8B, the advanced version of the British Aerospace Harrier V/STOL aircraft. The contract, initially worth \$2m (£933,000) is for full scale development of a bomb rack unit.

KENT PROCESS CONTROL, a Brown Boveri Kent company, has supplied instrumentation worth about £700,000 for an extension to the Lindsey Oil Refinery at Killingholme, South Humberside.

ITT BUSINESS SYSTEMS (UK) has installed visual display system at United Biscuits headquarters in Liverpool. Valued at £250,000, the system incorporates remote controllers attaching over 100 visual display units and printers to two IBM 370/158 computers.

Windscreens-wiper manufacturer Trico-Folberth has placed an order with HONEYWELL's general systems division for a Level 64/DP8-2 medium-scale computer and Level 6 mini-computer, worth £245,000.

DORMAN SMITH SWITCHGEAR, Preston, has received two orders totalling over £100,000 to supply control equipment for Exhibition Hall 7 now under construction at the National Exhibition Centre in Birmingham.

FERRANTI is to supply the telecommunication system for the Magnus oil field in the North Sea under a £750,000 contract with British Petroleum. A total communications package is being installed including: an automatic telephone exchange with provision for access to circuits to shore; communications to shipping and helicopters; portable radio transceivers; a radio beacon; emergency VHF communications; line of sight links to adjacent platforms to allow connection to the Post Office network on shore and a comprehensive supervisory system.

GEC INDUSTRIAL CONTROLS has a £500,000 order from Imperial Chemical Industries Mond division, for the supply of 45 chlorine cell line shorting switches each rated 225 kA d.c. 4.5 volts. The switches are said to be unique in employing liquid metal, a ternary eutectic alloy of gallium indium and tin, as the switching medium in an inert atmosphere contained in a hermetically sealed module, which requires no servicing.

JONES AND HEALY MARINE is supplying under a £200,000 contract, three sonar docking systems to the Petroleum and Mineral Organisation of Saudi Arabia (PETROMIN) for the Mobil terminal in Yanbu Harbour. The berthing system gives a numerical presentation of the ship's bow and stern speed of approach and distance-off from the jetty.

## UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output (1975=100); engineering orders (1975=100); retail sales volume (1975=100); retail sales value (1975=100); registered unemployment (excluding school leavers) and unfilled vacancies (000s). All seasonally adjusted.

	Indl. prod.	Mfg. output	Eng. order	Retail vol.	Retail value	Unem. ployed	Vacs.
1978							
4th qtr.	110.3	103.1	109	101.7	132.3	1,340	230
1979							
1st qtr.	110.2	102.8	98	100.7	134.0	1,351	234
2nd qtr.	114.9	107.1	106	106.2	144.8	1,299	256
3rd qtr.	113.3	103.2	99	99.5	144.6	1,269	247
4th qtr.	113.1	104.1	106	101.7	151.9	1,286	230
Oct.	112.1	102.8	101	100.8	149.1	1,282	237
Nov.	114.6	105.2	114	102.5	153.2	1,282	234
Dec.	112.5	103.5	103	101.7	153.1	1,294	219
1980							
Jan.	112.2	102.9		103.0	155.3	1,339	207
Feb.				104.1	158.7	1,414	181
March						1,414	181

OUTPUT—By market sector; consumer goods, investment goods, intermediate goods (materials and fuels); engineering output, metal manufacture, textiles, leather and clothing (1975=100); housing starts (000s, monthly average).

	Consumer goods	Invest. goods	Intmd. goods	Eng. output	Metal mfg.	Textile etc.	Hous. starts
1978							
4th qtr.	105.8	97.2	124.0	96.9	99.5	102.2	20.3
1979							
1st qtr.	106.0	99.2	127.2	98.9	99.6	100.1	12.9
2nd qtr.	108.5	103.9	132.5	102.7	108.2	103.1	21.3
3rd qtr.	105.5	95.9	122.7	94.9	108.4	100.6	21.9
4th qtr.	105.1	101.2	120.1	99.4	98.2	96.2	13.1
Oct.	104.0	98.9	130.1	96.0	100.0	97.0	20.5
Nov.	107.9	103.0	132.0	101.0	101.0	98.0	19.2
Dec.	105.0	102.0	128.0	101.0	97.0	93.0	14.6
1980							
Jan.	107.0	103.0	127.0	102.0	61.0	98.0	13.1
Feb.							11.4

EXTERNAL TRADE—Indices of export and import volume (1975=100); visible balance; current balance (€m); oil balance (€m); terms of trade (1975=100); exchange reserves. Export Import Visible Current Oil Terms Resv. volume volume balance balance balance Trade US\$bn

	Export	Import	Visible	Current	Oil	Terms	Resv.
1978							
4th qtr.	122.5	112.9	-206	+534	-458	106.5	15.77
1979							
1st qtr.	109.0	116.9	-1,588	-1,215	-235	107.0	18.78
2nd qtr.	135.2	128.9	-486	-310	-229	106.4	21.69
3rd qtr.	128.5	128.1	-493	-238	-138	106.8	23.19
4th qtr.	138.2	128.0	-745	-674	-157	103.7	22.54
Nov.	131.5	125.8	-75	-51	-27	104.1	22.42
Dec.	131.3	131.2	-252	-229	-38	102.6	22.78
1980							
Jan.	129.9	128.3	-321	-271	-74	100.9	23.71
Feb.	136.8	129.1	-226	-178	-52	100.6	23.93
March							26.96

FINANCIAL—Money supply M1 and sterling M3, bank advances in sterling to the private sector (three months' growth at annual rate); domestic credit expansion (€m); building societies' net inflow; HP, new credit; all seasonally adjusted. Minimum lending rate (end period).

	M1	M3	Bank advances	DCE	Im.	BS inflow	HP	MIR
1978								
4th qtr.	14.9	11.9	8.6	+1,774	878	1,584	131	
1979								
1st qtr.	7.6	9.3	32.6	+1,525	777	1,581	13	
2nd qtr.	9.7	17.2	28.5	+2,707	777	1,587	14	
3rd qtr.	15.5	10.2	13.2	+2,409	933	1,879	14	
4th qtr.	5.1	12.6	18.2	+2,891	839	1,954	17	
Nov.	6.5	13.3	19.1	+1,094	134	898	17	
Dec.	5.1	12.6	16.2	+250	161	593	17	
1980								
Jan.	8.1	8.7	22.6	+792	235	668	17	
Feb.	6.4	10.8	20.7	+495	199	667	17	
March								

INFLATION—Indices of earnings (Jan. 1978=100); basic materials and fuels, wholesale prices of manufactured products (1975=100); retail prices and food prices (1974=100); FT commodity index (July 1982=100); trade weighted value of sterling (Dec. 1971=100).

	Earnings	Basic mfg.	Wholesale	RPI	Foodst.	FT	comdty.	Strls.
1978								
4th qtr.	136.4	147.1	157.3	202.6	208.0	257.89	62.7	
1979								
1st qtr.	144.2	153.4	161.6	208.9	218.8	268.88	64.0	
2nd qtr.	147.3	163.3	168.0	216.5	225.3	288.15	67.4	
3rd qtr.	154.3	169.9	176.4	231.1	231.9	301.66	71.0	
4th qtr.	161.7	183.9	181.8	237.6	237.2	298.12	68.8	
Oct.	158.1	178.1	180.3	235.6	234.8	291.34	68.4	
Nov.	162.1	186.0	181.6	237.7	237.0	297.22	68.4	
Dec.	165.1	187.5	183.4	239.4	239.9	298.13	69.7	
1980								
Jan.	162.6	193.5	188.5	245.3	244.8	308.69	71.4	
Feb.		197.6	191.5	248.8	246.7	304.27	72.2	
March		199.4	194.0			284.47	72.6	

\* Not seasonally adjusted.



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require an analyst to join their team covering the Engineering and Motors sectors. Applicants should have a number of years' experience in the sector, be able to communicate fluently both orally and in writing and would ideally possess a degree or professional qualification. Some relevant industrial experience would be an advantage.

Remuneration will be based on experience and will be competitive. Applications with a curriculum vitae should be sent to:

The Research Partner,  
McAnally, Montgomery & Co.,  
18, Finsbury Circus,  
London EC2M 7BH

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If you are an able, experienced executive or professional person, yet somehow you are not making the most of your potential, perhaps you need a new approach to your career.

We specialise in assessing and developing senior people towards personal career satisfaction, to take charge of their own future and to make the most of their talents and experience to achieve optimum personal and financial rewards.

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Please phone: 01-637 2288.

Unit: 116 Arden Campus House 7508, Finchley Road, London N3 3BQ.  
We are not an Employment Agency

## YOUNG ACCOUNTANT FOR OIL INDUSTRY

London W1

to £10,000

Working as a member of a small professionally qualified team, the accountant will have an assistant and be responsible for the preparation and review of management information, including forecasts and budgets. Responsibilities will also include a variety of ad hoc assignments which will entail liaising with all levels of management.

Our client, a subsidiary of a substantial public group, controls a number of energy related investments, including stakes in highly successful North Sea discoveries and is participating in new exploration. Applicants (male or female) should be recently qualified accountants aged 24-28. Please telephone or write to Stephen Blaney B.Com. FCA quoting reference 1/1961.

EMA Management Personnel Ltd.  
Burne House, 88/89 High Holborn, London, WC1V 6LR  
Telephone: 01-242 7773

## Divisional Director- Engineered Products

to £18,000

Over many years, this £500 million British engineering company has been at the forefront of technological change and has established a worldwide reputation for the quality and range of its products.

A major restructuring exercise, aimed at maximising market penetration, improving product contribution and establishing profit centred divisions, is now underway. A Director is required to head up the £15 million turnover division which manufactures and markets a well-known range of semi-standard and standard products, two thirds of which are exported outside the United Kingdom. The person appointed will be expected to achieve agreed short-term objectives relating to budgeted profit and return on capital and, through concentrated attention to product and market development, lay the foundations for long-term effective growth. Previous successful experience as

General Manager in an engineering company with large batch or flow line manufacturing is essential. Although engineering qualifications and an awareness of applications engineering are important prerequisites, capital equipment sales/marketing expertise on an international scale is vital. Preferred age 38-50. Salary is expected to be negotiated in the £15,000 - £18,000 range plus car, usual large-company benefits and relocation assistance to Yorkshire.

Initial interviews are conducted by PA Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services. Men and women may apply.

### PA Personnel Services

Hyde Park House, 60a Knightsbridge, London SW1X 7LE. Tel: 01-233 6060 Telex: 27874



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## THE ROYAL BANK OF CANADA

REQUIRES

### CREDIT ANALYSTS/ACCOUNT OFFICERS

FOR OUR LONDON OFFICES

Applicants should possess the AIB Diploma or a degree qualification and will have not less than 2 years' experience of financial statement analysis and risk assessment. Ability to work as part of an account management team involving client contact is essential. There will be excellent promotion prospects for those successful candidates who demonstrate high potential.

Salary will be commensurate with experience and proven ability. In addition The Royal Bank of Canada provides a generous employee benefits programme.

Qualified applicants should contact:  
Mr. F. Crutchfield, Manager, Personnel  
THE ROYAL BANK OF CANADA  
2 Palace Gate, Kensington  
London W8 5NF

## Director Designate

Central London

£12,500+car

Our client, a registered charity, administers several splendid country houses providing accommodation to members, as well as being open to the public.

The appointment of a full-time Director is now considered to be essential to enlarge the existing systems and procedures of financial control for this expanding organisation. Reporting to the Management Committee, the successful candidate will be responsible for a small Head Office staff and resident administrative staff at each house.

Qualified accountants, over the age of 40, with appropriate administrative and technical skills will find this a challenging appointment.

Candidates should write in confidence for a personal history form quoting reference MCS/8691 to Ken Johnson, Executive Selection Division, Southwark Towers, 32 London Bridge Street, London SE1 9SY.

**Price Waterhouse**  
Associates

### PENSIONS ACCOUNTANT

c. £9,000

Excellent opportunity for a young qualified accountant with a knowledge of pensions or investment exposure to join a Head Office team based in the West End of this Multi-National manufacturing company.

For further details contact:  
Miss Richards on 01-828 8055  
Accountancy Division

Abford House 15 Wilton Road SW1

828 8055

### ACCOUNTANT

c. £13,000

An exciting small-to-medium-sized company, very soundly based with substantial funds, offers an opportunity for advancement to the Board. The successful applicant, qualified (27-40) will be able to control the whole financial aspect of the company, including preparation of budgets, cost accounting, tax compliance and final accounts. Commercial experience essential as well as the ability to supervise and direct staff. The position carries an excellent salary, an annual bonus, various valuable fringe benefits and a pensionable company car is provided.

Send CV in strict confidence to Box A7111, Financial Times, 10, Cannon Street, EC4A 3DF.

### FX DEALING

#### OPPORTUNITY IN FORWARD D-MARKS

Leading merchant bank wish to strengthen their comprehensive trading room by appointing an experienced senior FX Dealer to concentrate on a dollar D-Mark book and build a reputation in the London market. Excellent conditions include car.

Reply to Box A.7105, Financial Times, 10, Cannon Street, EC4A 3DF

## Jonathan Wren · Banking Appointments



The personnel consultancy dealing exclusively with the banking profession

### YOUNG BANKERS - INTERNATIONAL AUDIT

£9-11,000

A prime North American bank seeks top-flight international bankers, aged between 23 and 30 to move into a high travel audit role - Auditors will be involved in complete operational reviews of UK and overseas branches, and should be able to express themselves clearly and concisely in both verbal and written form. Career prospects are normally geared towards a move into management in 2-3 years. Excellent benefits.

Please contact KEVIN BYRNE

### BOND ADVISER

to £12,000

Our client, an international investment bank, has an opening for a Bond Adviser within a small, highly professional department which manages substantial investment portfolios. We should like to hear from well-educated, ambitious candidates, aged in their late 20's, who have a minimum of two years experience in Euro, Yankee or Yen bonds, in an advisory, sales or trading capacity. Please contact KEN ANDERSON

### LOAN OFFICER

£12-15,000

Our client, an international consortium bank, urgently seek a person with strong credit analysis, syndications and marketing experience, to assist in the maintenance and development of their corporate lending portfolio. Salary is negotiable according to experience. Please contact BRIAN GOOCH

First floor - entrance New Street  
170 Bishopsgate London EC2M 4EX 01-623 1266

## Group Management Accountant

North London - £12,500 + car

A major international manufacturer of brand name consumer products, wishes to appoint a Group Management Accountant at its headquarters in North London.

The person filling the position will head up a team of four professional accountants and be responsible to the Group Financial Controller for such functions as budget preparation; capital expenditure appraisal and control; formulation of accounting policies; monitoring operating trends; providing a management accounting service throughout the Group; assisting with company analysis and review; and Ad Hoc projects.

It is a highly responsible appointment calling for a qualified accountant, aged

35+, with sound broadly based management accounting experience at senior level, including line experience in a manufacturing industry, coupled with a good knowledge of computerised systems. An ability to communicate effectively at senior management level is essential, together with a capacity to work under pressure in the achievement of objectives. Salary will be £12,500 per annum with an attractive range of benefits including assistance with relocation and a company car.

Write with details of experience to Position Number AMG 7707, Austin Knight Limited, London W1A 1DS.

Applications are forwarded to the client concerned therefore companies in which you are not interested should be listed in a covering letter to the Position Number Supervisor.



**Austin Knight Advertising**

## Financial Controller

Retailing • c.£14,000+Car

Based in an attractive part of the South Midlands, our client is a subsidiary of a well known public group. The company, employing around 250 with a chain of retail outlets selling high quality merchandise, is seeking a commercially orientated accountant to head up a small section making full use of computerised systems.

Reporting to the M.D., the person appointed would be an important member of the senior management team with the objective of improving profitability through tighter financial control linked closely with future marketing strategy. Aged 32 to 45, candidates, male or female, must be qualified accountants with at least five years management experience in a f.m.c.g. environment.

Ideally retail. They should be thoroughly versed in the preparation and interpretation of multi-site management accounts, costing, stock and budgetary control and computerised systems. The ideal candidate will have a proven track record in financial control with good all-round business acumen. First years salary includes profit related bonus, a car is provided and assistance will be given with relocation costs.

REPLIES will be forwarded direct, unopened and in confidence to the client unless addressed to our Security Manager listing companies to which they may not be sent. They should include comprehensive career details, not refer to previous correspondence with PA and quote the reference on the envelope.

B9679/FT

### PA Advertising

6 Highfield Road, Edgbaston, Birmingham B15 3DJ Telephone: 021-454-5791 Telex: 337239



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## Market Manager

### Commodities

Reuters supplies a range of news, information, and dealing services to the business community including the commodity, broking, banking and shipping markets through one of the world's largest computerised communications networks.

We have a management opening in the marketing department for a Market Manager, age under 40, with international contacts and an in-depth knowledge of the commodities futures and physicals markets.

The manager will be responsible for the continuing success of the commodities real-time information and news services and for identifying new market needs.

progressing ideas from feasibility to launch and providing product training and market support to our international sales force.

We offer an exciting international career with opportunities for further promotion in an exceptional growth business. An excellent salary is offered plus company car.

For an informal discussion telephone Jack Vigan on 01-353 6060 or write to:-

Recruitment Manager

REUTERS

85 Fleet Street London EC4

This position is open to men and women.



Jeddah

C&amp;L

c.£20,000 tax free  
+ benefits**ACCOUNTING MANAGER**

A major Saudi owned trading company is diversifying into frozen foods, to be marketed through retail and trade outlets and franchised restaurants.

Reporting to the General Manager and assisted by a small staff, the Accounting Manager's task will be to establish accounting, budgeting and management information systems for the new operation. Data processing and other support services will be available from the parent company as required.

The need is for a qualified accountant with extensive experience of systems development, and with the will to succeed as part of a management team in a growth environment.

Salary will be at the approximate Rials equivalent of £20,000 including a discretionary bonus. Benefits include a car, furnished, air-conditioned accommodation, education allowance and thirty days' home leave per year.

Resumes, including a daytime telephone number to E. H. Simpson, Executive Selection Division, Ref. SF649.

**COOPERS & LYBRAND ASSOCIATES LTD.**

Management Consultants  
Shelley House, Noble Street, London, EC2V 7DQ.

**FINANCIAL MANAGER**

AGE 27-35

Up to £15,000, City of London

An established company trading in a specialised commodity has created this new post to foster its continued growth.

The person appointed will be responsible for the financial management of the company, which includes the production of management accounts and cash flow analyses. They will be familiar with the use of minicomputers in accounting.

Reporting to the Managing Director, the successful applicant will be expected to participate in the decision-making process. There may be some overseas travel.

Applications are invited from qualified accountants with at least three years post qualification experience in the profession or commerce, and the ability to benefit from the prospects associated with this growing company.

Please send comprehensive career details, with salary history and quoting ref. no. 1040/FT, to:—M. D. C. Campbell,

*Touche Ross & Co. Management Consultants*

Hill House, 1 Little New Street, London EC4A 3TR

**Financial Systems Manager**

London/Leeds

circa. £14,000 plus bonus scheme, plus car

Our client, a major U.K. multiple retailer, has created this new appointment with the objective of realigning their existing computer based systems to meet the future needs of an aggressively expanding business.

The appointed candidate will initially assess financial control and information systems across the group, making subsequent recommendations for systems specification, cost effective data capture, forecasting and modelling applications.

Candidates around 30 years should be qualified accountants whose career experience will include responsibility for the financial management of a significant profit centre in addition to a period in the development of financial systems in a large well organised consumer orientated business.

Further personal development prospects within the group will be excellent. Large company fringe benefits include contributory pension, BUPA, profit related bonus scheme and relocation where appropriate. For further information please telephone D. S. Thomson or write in confidence quoting reference B.117.

**Morgan Thomson Associates**

Executive Search &amp; Selection

4th Floor Suite, Manchester House, 86 Princess Street,  
Manchester M1 6NG. Tel: 061-228 3749.

Open to applicants of either sex.

**Tax Representative**

A company which finds and develops natural resources, transforming them into fuel and chemicals, and operating world-wide wishes to recruit a tax specialist for its United Kingdom headquarters in London. This is a new appointment.

Responsibility will be to a director for the preparation of tax returns and the settlement of taxation liabilities in the United Kingdom. In addition the job includes research into the effects of current and likely future legislation on the commercial plans of the company.

The ideal candidate is a chartered accountant, male or female, skilled in articulate presentation, whose experience includes at least two years in corporate tax in the profession, in the Inland Revenue or in a multi-national company.

Salary negotiable around £13,000; the benefits are impressive.

Please write in confidence for a job description and application form to David Prosser, Executive Selection Division, Southwark Towers, 32 London Bridge Street, London SE1 9SY, quoting MCS/3828.

**Price Waterhouse Associates****FIELDING NEWSON-SMITH & CO. CORPORATE FINANCE**

The expanding department is seeking a senior executive experienced in all aspects of corporate finance. The successful applicant will probably be aged under 35 and hold a professional qualification in Law, Accountancy or Secretaryship.

The position carries excellent career prospects. Remuneration, which will be based on qualifications and experience, will consist of salary plus a share of profits.

Applications, which will be treated in the strictest confidence, should be sent with a curriculum vitae to:

The Managing Partner  
FIELDING, NEWSON-SMITH & CO.  
31 Gresham Street, London EC2V 7DX

**MONEY BROKING**

We have clients who urgently seek experienced Local Authority, Senior Interbank and Commercial Brokers. Also our clients seek 5 CD Brokers and FX Brokers in London and Overseas.

**LESSOR MANAGER**

Leasing Company requires experienced person with good knowledge of Tax Leasing. Applicant should be 30-45, presentable, energetic and self-motivated. Salary is negotiable.

Please contact:

Mike Pope, 01-236 0731

MIKE POPE

MONEY MANAGEMENT

APPOINTMENTS

30, Queen Street, EC4

**FOREIGN EXCHANGE OPERATIONS**

Aged 25-30

Expansion of our business has provided an opportunity for an enterprising Foreign Exchange person with 3-5 years experience in foreign exchange operations. Practical knowledge of Forex instructions, nostro reconciliations and Bank of England returns is essential.

This is a career opportunity in an expanding operation for the right person.

A competitive salary will be offered, together with normal banking fringe benefits, including house mortgage subsidy, BUPA, Pension and Life Assurance and flexible working hours.

Please write with details of your experience and career to date, to:-

J. A. Newman, Regional Personnel Manager,  
The Royal Trust Company of Canada,  
Royal Trust House, 48-50 Cannon Street,  
London EC4N 6LD. Tel: 01-236 6044 extn. 150.

**The Royal Trust Company of Canada**

Bayer UK Limited is part of the International Bayer Group marketing a wide range of products in the industrial, medical, agricultural and consumer fields.

**Qualified Accountant**

We need a qualified Accountant for our Management & Financial Services Division in Richmond, Surrey. This is an excellent opportunity to establish a career in an expanding Company and to make a real contribution to the Division's effectiveness.

Reporting to the Divisional Director you will be involved with others in the preparation and monitoring of monthly Management reports and the annual budget. There will also be involvement in the development of new systems, which are invariably computer orientated, to meet the growing demands of the business.

The salary is negotiable and there are excellent Company benefits including Pension Scheme and Private Medical Insurance.

Please write or telephone for an application form to:

Personnel Department,  
Bayer UK Limited,  
Bayer House,  
Richmond,  
Surrey TW9 1SJ.  
Tel: 01-940 8077

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**M.W. Marshall & Company Limited**

have several vacancies for experienced Foreign Exchange dealers. Excellent salary and conditions of employment are offered to suitable applicants.

Applications in writing or by telephone will be treated in confidence and should be addressed to:-

Staff Director,  
M.W. Marshall and Company Limited,  
52 Cannon Street, London EC4N 6LU.  
01-236 0233

**Marshall's**

A Member of the Mercantile House Group.

Precision Engineering West Country

**Senior Manufacturing Executive**

To take charge of an existing production operation and to spearhead development into new fields. This is a very senior appointment and will appeal to broadly skilled Production Managers presently running a significant operation, aged 32-45, with appropriate qualifications.

Remuneration will match the requirements of this challenging assignment.

Reply in the first place giving full details of experience to H. F. Thudler, Parrish Rogers Recruitment, 78/78 Charlotte Street, London, W1. List the names of any companies to whom details should not be forwarded.

**PARRISH ROGERS RECRUITMENT****Seeking new employment? Threatened with redundancy?**

We can help! Modern management techniques and marketing methods are part of our unrivalled job-searching system which will enable you to secure top executive, professional, technical and managerial appointments at home and overseas.

We will manage your job search skilfully, discreetly and efficiently. Our access to unadvertised vacancies and close knowledge of the employment market will help you obtain positive results quickly and at a minimum cost. Call for a confidential meeting without obligation today—your future success may lie in our hands.

Connaught Executive Management Services Ltd.,  
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**The Company -**

A multinational US food group ranking high in the Fortune 500 list.

**The Job -**

Undertaking business checks, operational reviews and one-off assignments on all aspects of the groups activities - Travelling perhaps 50% of the time and 30% outside the UK - Working closely with local management, the California based Director and other members of the team worldwide.

**The Candidate -**

Aged 25-27, currently with one of the "big eight" firms, keen to move from pure professional auditing to a highly independent commercial role, and with some language ability.

Please reply in confidence, quoting Ref. U8 64/FT, giving concise personal, career and salary details to R. G. Billen - Executive Selection.

**AMS**

Arthur Young Management Services  
Rolls House, 7 Rolls Buildings  
Fetter Lane, London EC4A 3NL

**UNIQUE OPPORTUNITY IN CREDIT/FINANCIAL ANALYSIS**

Saudi International Bank is seeking a highly qualified individual to join a multinational team of banking executives in a young and fast growing bank in London.

**THE JOB**

The analyst will:-

- evaluate international lending and credit proposals and participate in making decisions
- review existing credits of an unusual or complex nature
- travel internationally to meet with customer management and visit projects

**REQUIREMENTS**

Candidates will ideally have:-

- a good university degree
- training and practical experience in credit, investment or financial analysis
- experience across a variety of industries in both industrialised and developing countries
- familiarity with the structure of loan agreements and financial covenants

Please write to:-

Richard C. Robinson, Assistant Manager  
Financial Analysis Department  
Saudi International Bank  
99 Bishopsgate, London EC2M 3TB  
Telephone: 01-638 2323

البنك السعودي العالمي المحدود  
Saudi International Bank  
AL-BANK AL-SAUDI AL-ALAMI LIMITED

**Group Taxation Manager**

Salary c £15,000

Central London

Tate & Lyle, which has substantial operations in the UK and overseas, is seeking to fill the position of Group Taxation Manager made vacant by internal promotion.

The successful candidate will head a small Tax Department and be responsible for the Group's worldwide tax planning, advising on the tax implications of commercial decisions and supervising the submission of tax returns for UK companies.

Candidates, preferably late 30's/early 40's, should be qualified accountants with

international experience gained in industry or commerce. An ability to anticipate tax problems and communicate effectively at all levels is essential.

Remuneration package and benefits are those normal for a leading international company and include a company car.

Interested men or women should write, enclosing a full c.v. to Mrs. J. Matthias, Tate & Lyle Limited, Sugar Quay, Lower Thames Street, London EC3R 6DQ.

**Tate & Lyle****Euro-Loans Executive Syndication and Documentation**

Salary negotiable

Latin America

For an international merchant bank with steadily growing world wide interests. This position carries Assistant Manager status with prospects to managerial status in the short term. Candidates, aged over 30, must have the in-depth experience of euro-loan syndication and documentation to assist in developing international lending operations. Experience in floating rate note operations pertaining to investment banking is highly advantageous. Knowledge of Spanish is useful but not mandatory. An attractive tax free remuneration package is negotiable in accordance with the best international practice.

Applications in confidence to Gerald Brown (Ref. 6497).

**mh****Mervyn Hughes Group**

213 Cursitor Street, London EC4A 1NE  
Management Recruitment Consultants

01-404 5801

هكذا من العمل



## CHIEF ACCOUNTANT

BUCKS

c £15,000 + CAR

Our client is a £20m turnover subsidiary of a privately owned group engaged in supplying its products and services to the construction industry throughout the U.K. and overseas.

They seek a young dynamic Chief Accountant to assume overall responsibility for the finance and accounting function for three manufacturing locations.

Candidates, aged 28-35, must be qualified with a minimum of 3 years industrial/commercial experience. This experience must include exposure to management accounting and costing in a manufacturing environment. Personal qualities required are sound management ability and the skill and confidence to communicate with all levels of management.

Interested applicants should write in confidence to Michael L. Page who is advising the group.

**Michael Page Partnership**

18/19 Sandland St., Bedford Row, London WC1

01-242 0965/8

## Eurocurrency Deposit Traders

Bank of America NT and SA is seeking two Deposit Traders to join its European Currency Unit, based in the City.

These positions, which call for candidates with at least three years' experience of currency deposit trading, represent excellent opportunities to contribute to the growth of the Bank's highly respected dealing room activities.

Prospects for career development are excellent, and competitive salaries will be accompanied by an attractive package of fringe benefits.

Write, in strictest confidence, with full personal, career and salary details to A. J. Tucker, Recruitment Officer, Bank of America NT and SA, 25 Cannon Street, London EC4P 4HN.



**BANK OF AMERICA**

## Finance Director

Aurora Holdings Limited is an established publicly quoted company, with a dynamic record of growth in the engineering sector. Through its steel division it is now the dominant UK manufacturer of high speed and alloy tool steels.

Following internal promotion this division now seeks an experienced Finance Director, equipped to meet the challenge of bringing together the accounting and financial control systems of discrete manufacturing units into a cohesive whole.

Line responsibility is to the Divisional Chief Executive, himself a member of the Aurora main board, and functional responsibility is to the Group Finance Director. Candidates will be Chartered Accountants, aged 35-45, with a demonstrable record of success at a senior level in manufacturing industry. The appointment is a senior one, carrying a substantial salary, and the usual benefits associated with a major public group including assistance with relocation to the Sheffield area.

Please write in strict confidence with a full curriculum vitae to A.L. Wallis, Group Finance Director, Aurora Holdings Ltd., Nether Lane, Ecclesfield, Sheffield S30 3TR.



AURORA HOLDINGS LIMITED

## County Bank

### International Department

County Bank has expanded its international activities rapidly in recent years. It is now seeking two further recruits to join the international team. The positions to be filled are:

#### Eurobond Executive

This candidate will ideally be aged between 25-32, preferably a graduate and with a professional qualification, and with experience in the eurobond department of a London or continental issuing house. Knowledge of an additional European language would be an advantage.

This position will entail involvement in all aspects of eurobond activity, including marketing, and the subsequent execution of business.

#### Treasury Management

The candidate will be aged 28-35 with several years experience in a senior role either in the Treasury Department of a multinational corporation or in a cash management team of an international bank. The candidate will be familiar with the management of foreign exchange exposure and with a wide range of short term investment media.

Attractive terms, including the usual benefits, will be available for the right candidates. Applications, giving full details, should be sent to:-

G. J. Prosser, Company Secretary,  
County Bank Limited.

11 Old Broad Street, London EC2N 1BB.

A member of the National Westminster Bank Group

## Financial Controller

U.K. and Europe

c £14,000 (early review) + fully expensed car

The company is a market leader with several household names in its f.m.c.g. range. U.S. owned, its growth has risen organically, by acquisition and by venture trading.

This appointment has responsibility for all accounting and financial control in the European region which has a turnover of \$40m. In addition the Controller will play a key role in business development, operating with flair and initiative in an aggressive, fast moving environment.

Essential pre-requisites are - a CA qualification, allround experience including staff management, and an international outlook. Age - ideally early 30's.

The location is Basingstoke, Hants and appropriate removal assistance will be provided.

Please reply in confidence quoting Ref. U867, giving concise personal, career and salary details to R.G. Billen - Executive Selection.



Arthur Young Management Services  
Rolls House, 7 Rolls Buildings  
Fetter Lane, London EC4A 1NL

## RESEARCH PARTNER

Major Stockbroker

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Our Client: Stockbrokers to an impressive number of prominent companies. The partnership is renowned for its steady rate of growth and resultant harmony and has an excellent profile record, being well rated by both Institutional Investment Managers and Boardrooms throughout industry and the City.

Your Role: Complete control of the firm's Research Department • Creation of Research Policy and Strategy • Close working relationship with the Senior Partner & the Institutional Sales Partners • Become the firm's authoritative voice • Play a key role within a committed team determined to ensure the firm's continued prominence and success throughout the 80s.

Our Ideal Candidate: An experienced and well respected Sector Analyst seeking the challenge and high resultant rewards directly related to your input. An individual possessing stature and the desire to become an integral part of a well respected partnership, ideally your speciality will be within the industrial or engineering sectors.

ACT NOW! (Complete confidentiality assured): To arrange an exploratory meeting or simply to discuss the appointment further, telephone the partnership's adviser, Mr. W. L. Gill, on 388 2051 or leave your home telephone number and he will telephone you. A comprehensive prospectus on the firm and a job specification are available. (Quote Reference 385).

This appointment is open to both male and female applicants.



**MERTON ASSOCIATES (CONSULTANTS) LIMITED.**  
Merton House, 70 Grafton Way, London W1P 5LN  
Executive Search and Management Consultants

## INBUCON

### Group Chairman

Glasgow Up to £25,000  
For a long established and successful Group of companies with interests in the construction, civil engineering, contracting and mechanical equipment industries.

The Group Chairman will be responsible for directing the continued profitable development of the Group of companies through a Group Board and the Boards of the subsidiary companies.

Applicants must have a record of success in business at senior level and must be able to demonstrate strong leadership and entrepreneurial abilities, preferably developed on an appropriate technical base.

Usual fringe benefits. Preliminary interviews will be carried out in areas to suit the applicants' present locations.

Write in confidence to Mr. T. B. Miller quoting ref 1773/F.T.

**INBUCON MANAGEMENT CONSULTANTS LIMITED**  
Executive Selection

127 St. Vincent Street, Glasgow G2 5JS.

This position is open to both men and women.

## INVESTMENT MANAGER

£15-17,500

Our client is an investment bank and a market leader in its field.

As part of its expansion programme the firm is establishing an in house investment management capability and is seeking a head of department for this activity. The ideal applicant should have proven experience and an established track record in managing investments. Knowledge of investment trusts would also be an advantage.

The successful candidate would have acquired this background in a first class City firm. He/she must have the authority, experience and character to command the respect and confidence of investors. An ability to market the Company's investment and advisory service is essential.

For further details, please contact:

D. W. CLARK, F.C.A.  
quoting 4949

**David Clark Associates**

4 New Bridge Street, London E.C.4

Telephone: 01 353 1867

A Badenoch & Clark Group Company

## Consulting Engineering

Joint Venture Opportunity

Our client is a well-established firm of consulting engineers with its head office in the Far East and a subsidiary company in London. It has a total staff of around 80 people in both locations. To broaden the base of the practice and strengthen connections in Europe and the Middle East, our client would be interested in hearing from UK

consulting practices that would like to explore the possibilities for establishing a joint venture arrangement with the London subsidiary. It is hoped that initial meetings between the principals can take place before the end of May. In the first instance please write, in complete confidence, quoting reference ES41/JV to:

### PA Advertising

Hyde Park House, 60a Knightsbridge, London SW1X 7LE.



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MARKET RESEARCH FIRM  
HONG KONG BRANCH OFFICE  
requires**

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Excellent opportunity for market research professional with 5-10 years' experience. Attractive salary and terms; low overseas taxes; challenging working environment.

Airmail resume with  
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# Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

## BANKING

### Fewer faces behind the counter

ALTHOUGH THE prospect of the friendly bank clerk being replaced by a box of screens, keys and roll printers is still a contentious one, the desire of the banks to increase services without swelling their staff costs is bound to set the pace.

Such devices as the CAT—its stands for customer automated teller—just announced by Data-sab may well make their appearance not only in banks but at shopping centres, airports, railway stations and anywhere else the banks feel business can be conducted.

With all its options in action CAT can deal with withdrawals, deposits, transfers, will produce an account balance, answer inquiries and accept instructions for service transactions. Functions can be provided on a modular basis to suit the needs at a particular location.

The significant point about the CAT however is that it can stand alone without line connections to a central computer, all the transactions being recorded on floppy disc for periodic reading into the mainframe processor. But it can work direct to a central machine if required.

Basis of the customer operational facilities is a keyboard, a 16 character screen and a magnetic stripe card reader. Data-sab claims it has made a breakthrough in terms of the normal security checking arrangements in that these have been incorporated within the terminal itself with the aid of a microprocessor system.

The user keys in his personal identity number having first inserted his card with its magnetic stripe. Complete checking of these then takes place on the basis of intelligence and memory within the terminal, there being no need for comparison with centrally stored information.

Data-sab puts forward a suggestion—somewhat futuristic at the moment—for the use of such terminals in shops. The sales assistant would set up the purchasing transaction through his own point of sale device or electronic cash register. By electrical connection the sum to be paid would appear on the customer's (the bank's) "point of banking" terminal and he can then authorise purchase by pressing a key. From this point a number of transactions might take place.

For example, the device could be on-line to the clearing banks so that money is directly debited from the buyer's bank account.

Alternatively the CAT could be on-line to a credit card company and in this instance would replace the current rather clumsy method of imprinting the credit card on the sales counter and filling in details by hand.

Alternatively, the user might be old-fashioned enough to want cash, in which case Data-sab has designed a new note dispenser. Designed basically for use by bank staff or by the public, the device can dispense the exact amount of money needed in a single bundle.

Under microprocessor control this unit takes only three seconds to count, check and dispense a bundle of 16 notes of five different denominations. It is fast enough to be operated by two people at the same time.

A high level of security on several levels is provided. The unit employs tamper proof casements for loading and dispensing money and these are fully lockable for transportation. If necessary the dispenser can be set into a secure steel cabinet.

The company claims that in the U.S. where automated counter positions are in use in Citibank branches throughout New York state, the time for cashing a cheque has been reduced from 32 to 17 seconds.

However, the stand alone customer automated teller, able to be installed at a moment's notice with no waiting for communications lines, offers interesting prospects for the future of banking, although clearly considerable measure of agreement between the clearing banks and the retail trade will be required.

In addition the whole idea of widespread direct debiting at point of sale has yet to be put to a real public test; after all, in the U.S. the idea has not met with such public acceptance as might have been expected.

Even so, in Sweden a bank purchase card project with Data-sab terminals in shops and petrol stations is being conducted by the Savings Bank Association in Blekinge. There, customers use the card and a personal keyed code with purchase acceptance by the depression of one key. The customer can opt to have his new bank balance printed on the receipt.

And in Finland the company is about to supply 1,500 terminals worth £5.5m to the Finnish Savings Bank for use in some 1,300 branches.

GEOFFREY CHARLISH

## PRINTING

### Offset plate develops in water

FOLLOWING ITS introduction in the autumn of last year, 3M has now formally launched the Hydrolith 50 offset plate in the UK.

It is claimed to be the first completely water-developed plate to become commercially available, completely eliminating developer chemicals to give a cleaner working environment free of odours.

The plate structure has three coatings: an anti-scumming treatment called Hydroguard on the aluminium backing, followed by a diazo sensitiser coating which provides high image resolution and interlayer adhesion, and finally a top coat described as "a unique photopolymer system" which assures

consistent plate mileage together with the water soluble properties. In non-image areas this coating is not removed until contact is made with a developing pad or machine brushes, even if contact is made with liquids. Thus the plate is protected from humidity problems.

Before development of the plate its surface can be considered hydrophobic—water resistant—but once normal developing action starts the surface becomes hydrophilic, or water retentive and all the unimaged coating is dissolved.

After development the imaged area is exceptionally oil absorbent, thus enabling the printer to obtain a faster roll-up. The same inks, fountains

and equipment can be used as for conventional plates.

Hydrolith produces the same visible image on exposure to camera negatives and can be handled in the same yellow light environment as conventional plates.

In addition, since there is no developer, problems concerning its strength and depletion do not arise and there is no unease about disposal of the fluids into drainage systems.

In the initial stages the material will be available only in small offset sizes to cover major presses.

More from 3M House, P.O. Box 1, Bracknell, Berkshire RG12 1JU (0344 26726).

## HANDLING

### Flour flows freely

DEVELOPED TO enable the smaller bakeries to store and handle flour fully automatically, is a miniature flour silo system called the ABS which is being marketed by Kerry Handling, Kerry House, High Street, East Grinstead, Sussex (0342 24236).

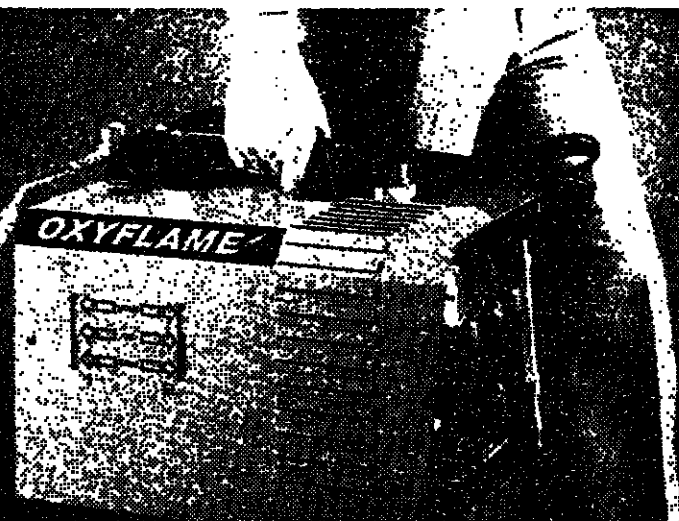
It can be erected in any convenient area, such as a loft, basement, outbuilding or yard, and is built from standard high grade aluminium or steel segments to a required size, but can be extended as the need arises.

A bulk flour delivery tank discharges by hose and pumps the required amount of flour direct to the silo with an audible signal telling the tanker operator when the silo has

reached capacity.

Flour can then be transferred by feeder lines direct to the bakery where it is automatically weighed and discharged directly into the mixing bowl with a measured quantity of pre-chilled water. The company says that even small quantities of flour under 5 kg can be drawn off with an accuracy of plus or minus 200 grams.

Because of their flexibility and ease of installation, the units are said to be ideal for incorporation into main flour plant systems as holding bins feeding various mixers on discharge points within the bakery.



This portable gas welding unit, the Oxyflame, will make its first appearance at the Materials Fastening Joining and Bonding Exhibition at the National Exhibition Centre, Birmingham (June 23-27). It is suitable for most brazing, soldering and light-duty welding operations, weighs less than 18 kg, even when fully charged, and is completely self-contained, not needing conventional compressed gas cylinders. Produced by Sifbronze of Stowmarket, Suffolk, it is said to produce a very stable and controllable flame, with temperatures up to 2,800 degrees C. It is fuelled by a mixture of oxygen and propane (or butane) gas. The oxygen is generated in the unit by chemical reaction and the fuel gas comes from a small liquid gas contained which fits inside the unit.

## INSTRUMENTS

### Levels set by lines of light

THE ESTABLISHMENT of levels and verticals in the construction of suspended ceilings and false floors, partition walls and so on is made quick and easy using a self-levelling laser alignment device introduced by Spectra-Physics, 17 Brick Knoll Park, St Albans, Herts AL1 5UF (0737 30131).

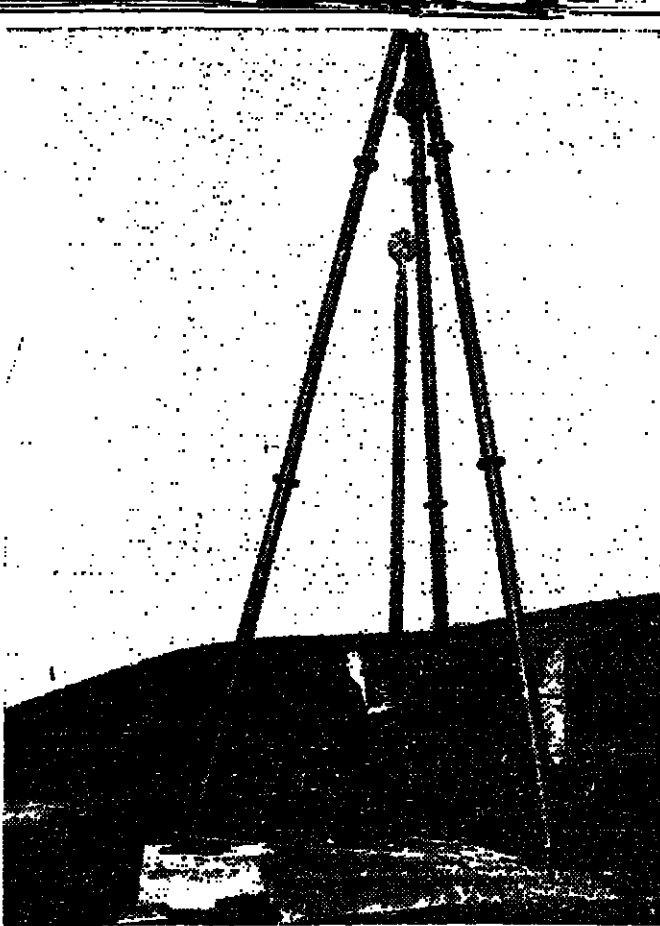
Since this system can be set up and operated by one man quite quickly as opposed to the two people normally required for aligning using conventional dry lines or water levels, the company believes that productivity can be increased by 25 to 50 per cent with ease.

As soon as it is switched on to a 12 volt dc supply the device, called Laserlevel, automatically levels itself very accurately before the beam is activated; the same mechanism also switches off the beam should the unit be disturbed, subsequently re-leveling itself provided that it is still within its  $\pm 4$  deg range.

The device is mounted on a tripod, column clamp, wall mount or any stable surface and adjusted to the required height. The laser beam is then projected right across the site allowing levels to be set by any number of installers each working in his own area.

Turned on its side the device also acts as a highly accurate plumb-line for partition wall or other vertical structure installation.

Setting up is very simple once positioned and the beam is accurate to 1.5mm over a span of 30 metres.



This portable set of sheers is capable of lifting up to 5 tons to a height of 21 feet. The sheers which can be dismantled and fitted into a 1-ton single-axle trailer, have been supplied by Anglia Handling Services of Biggleswade, Beds., to Thompson Winches, a division of Sykes Pumps. They will be used for handling pipes and pumps on sites where mobile cranes cannot be easily used.

## DATA PROCESSING

### Copes with various work schemes

THE GROWING tendency to integrate clocking-in and flexible working hours recording into personnel and salary administration is epitomised by the latest system from Plantime, Shakespeare Street, Watford, Herts (Watford 44300).

Each employee is provided with a nylon key (not a card) which he inserts and withdraws from a wall-mounted terminal, during which time a liquid crystal display shows him, exclusively, the hours worked so far in the week and the overtime hours accrued. Up to 32 such terminals can deal with 2,000 employees and each can use any terminal.

Each terminal uses a micro-processor; they can communicate with each other and with a central unit and any one can be removed without interrupting the data path.

The system can be pre-programmed to operate eight different weekly or fortnightly working timetables, each time

table consisting of any permutation of eight different types of working day or shift.

In this way shift workers, part-timers, flexible or staggered hours workers, supervisors, security staff all have their own plans stored for use in the system. Thus, the figures seen on the terminal are automatically adjusted for whatever scheme the employee is on.

Loss of communications links does not invalidate data; employees can still use any terminal, 275 transactions being stored until communications are reinstated.

At the central console a one-line display and a printer allows data to be obtained in various ways including details of staff attendance analysed according to department or a working group within that department. Or in the morning, for example, a works manager is able to see the developing workforce situation as clocking-in proceeds.

## Contract Research & Development-Contact IRD

International Research & Development Co Ltd  
Fossway, Newcastle upon Tyne NE6 2YD

## METALWORKING

### Twists wire without damage

A SEMI-AUTOMATIC electrically operated machine designed to take two wires—either insulated or uninsulated—and twist them together along their length to form a twisted pair (three and four wires may also be twisted together, if necessary) is the Model E.T.I. from Eraser International, Unit M, Portway Industrial Estate, Andover, Hants. (0264 51437).

There is no risk of damage to the wires being twisted, says the company, as the wire clamps utilised in the machine never touch the wire themselves—they pinch special flexible tubing around the wires to provide a firm grip.

Any length may be twisted, and wires up to sizes of 18 swg may be accommodated.

## SECURITY

### Cabins may be moved

PROMISING TO provide privacy, security, and wide-range visibility for production control, supervisory and other staff on the shop floor and elsewhere are the Minicabins introduced by Youngman System Building, SGB Group, 23 Willow Lane, Mitcham, Surrey (01-648 3400).

These can be moved and resited by a user's own forklift truck and range from a 1.9 x 1.9 metre kiosk through five standard sizes to a maximum 3.1 x 3.1 metres.

Other uses are as security kiosks (including check-in stations and search posts for customs and police); toll booths; train, bus and airline booths.

Of sandwich-panel construction, the external finish is plastic coated steel which requires no painting and promises to retain its appearance with just the occasional washdown with water.

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(West Germany)



## THE MARKETING SCENE

BY MICHAEL THOMPSON-NOEL

## Commercial radio: Cardiff joins a £60m chase

**BARRENG ACCIDENTS.** Britain's newest commercial radio station—Cardiff Broadcasting—goes on air at 6 am tomorrow. It is an ambitious venture. Cardiff Broadcasting won the franchise largely on the strength of its commitment to community affairs.

Half the Board has been elected by the public. No individual has a controlling interest. None of the directors is paid. It will devote as little as 40 to 50 per cent of its airtime to pop music, leaving the rest free for news and local affairs and what its chief executive, Tony Gorard, calls "a commitment to speech." When it gets fully into its stride, up to two hours a day will be broadcast in Welsh.

Will it work? There seems no reason why not. According to Mr. Gorard, the station has a population of 692,000 to tap. The investment involved is £360,000, and advertising revenues for its first full year of operation could well meet their target of £700,000.

A profile of the ILR network as it currently exists was provided by Keith Reynolds, marketing manager of London's Capital Radio, at a recent conference organised by Admap. Mr. Reynolds was previously senior operating marketing manager at Bowater Scott, where he was responsible for handling £55m worth of branded goods business. He joined Capital last October.

For him, independent local radio represents a "considerable marketing opportunity that no advertiser can afford to dismiss." At present, ILR covers 65 per cent of the U.K. population with 19 stations. Cardiff will be the 20th. And the current phase of expansion will involve Coventry, Peterborough, Dundee/Perth, Gloucester, Bournemouth, Exeter/Torbay, Inverness and Aberdeen.

According to the latest research, ILR reaches 51 per cent of adults (14.3m) weekly. It also reaches 3.1m children for a total weekly audience of

**Cardiff Broadcasting, Britain's 20th commercial radio station, is launched tomorrow, an arrival that could not be better timed. Gross advertising revenue for ILR this year should top £60m.**

17.4m. Its audience profile shows a slight male bias, a younger age bias where spending power is concerned, and an even ABC1/C2DE class split.

Last year, ILR—benefiting in part from the ITV strike—saw gross advertising revenues reach £44.6m, an increase of 49 per cent on the previous year. According to Mr. Reynolds: "On a weighted basis, that represents an estimated 3.1 per cent of all advertising."

He says the split between national and local advertisers has remained remarkably stable. Over the past four years, national advertisers accounted for approximately 80 per cent of ILR net revenues, local advertisers the remaining 40. During what he calls the "forced trial" period last autumn, when ITV was off the air, Capital carried 69 per cent of national advertising to 31 per cent local.

Who uses radio? Looking at Capital's top ten advertisers for 1979, retailers (including national food chains and local jewellers) not only topped the list but accounted for almost a quarter—23.2 per cent—of revenues, a 43 per cent gain on 1978.

Films and theatres ran

second, at 10 per cent, and publishing third at 9.5. Food, which showed an 83 per cent increase, accounted for 8 per cent of revenues at Capital, and holidays and travel, with a 7.5 per cent share, was 75 per cent up.

What does radio offer the advertiser in cost efficiency terms? According to Mr. Reynolds, and taking current rate card costs, the ILR network prime time cost-per-1,000 adults is 66.3p. Housewives cost 134.6p-per-1,000. He says the ILR cost-per-1,000 adults is approximately one-sixth that of TV.

It is Mr. Reynolds' boast that radio offers efficiency, immediacy, selectivity—and great tactical advantages. In truth, a great many agency people are still distrustful of the medium, though the Capital man was able to cite a full range of satisfied customers, from Sir Freddie Laker to the Egg Marketing Authority, Budlins to British Airways Cargo, Tesco to Vogue Interiors, the last of which has used Capital for more than three years and has pencilled in a budget for the current year of £225,000, no mean sum.

Another speaker at the Admap conference was Terry Smith, managing director of Liverpool's Radio City, who said that the current situation at the BBC represented a threat to the whole of broadcasting. Recent developments, he claimed, "provide clear evidence that the BBC is becoming more and more terrified of offending its paymasters. And when the BBC loses its independence, how much chance do you think the so-called commercial services operating under a franchise system will have?"

More cheerfully, he thought the next few years would be exciting ones for the independent ILR revenues this year would probably reach £50m, perhaps a good deal more. "But it is not going to be easy. There seems to be an absurd idea around that advertising expenditure expands automatically to fill the available media. It doesn't, and it won't."



**WHILE THE** Department of Health and the tobacco industry strive warily for an advantage in the current drawn-out negotiations over tougher curbs on cigarette advertising, the tobacco companies themselves are spending near-record amounts on above-the-line promotion.

Cigarette advertising in Britain, although banned on TV, is probably now running at more than £40m a year, a

sum which infuriates the health lobby.

The most likely explanation is that ahead of final talks with the Department of Health on the scope and scale of the new restrictions, the tobacco companies are determined to push individual brand shares as hard as they can.

According to figures from Media Expenditure Analysis, the amount spent on cigarette

advertising in the 12 months to December 31, 1979, was £22.63m. That is a long way short of £40m, but the MEAL total for cigarettes relates only to Press and magazines—MEAL does not monitor poster or cinema advertising, which account for a large slice of the total cigarette spend.

At first sight, the MEAL figure for 1979 indicates a retreat by the tobacco companies, for in 1977, in MEAL

terms, they spent £24.26m on cigarette advertising—£630,000 more than last year.

However, in 1977 the market was in turmoil. It was halfway through aligning itself with tax changes demanded by the EEC, so that there was both a severe price contraction between the cheapest and most expensive brands, plus a fast-moving switch to king-size.

Moreover, in the autumn of 1977, the tobacco companies

were deep in trouble over the fiasco of tobacco substitutes, which accounted for £3m worth of advertising in July, 1977, alone.

According to MEAL, the four most heavily-advertised brands in Britain last year were Benson & Hedges Special Filter (£2.57m), Benson & Hedges Silk Cut (£2.17m), Lambert & Butler King Size (£1.83m) and State Express 555 Medium Mild (£1.5m).

Following trouble at Procter's, other agencies could be in difficulties

## Procter calls in receiver as a 'precaution'

**THE COLLAPSE** of Gordon Procter and Partners, a middle-rank agency billing more than £10m, has triggered a wave of uncertainty in advertising circles and led to speculation that a handful of agencies are on the brink of liquidation.

On Tuesday, Procter's called in a receiver, Mr. Stephen Adamson of Arthur Young McClelland Morris and Co., as a "wise precaution." Mr. Adamson said yesterday that the agency was continuing to trade normally. There had been no staff layoffs, although the extent of the shortfall at Procter's could not yet be determined.

Its gross debt on the Pedigree Toys account is known to be approximately £250,000, though the agency is negotiating with the receiver at Dunbee-Combe-Marx, the collapsed toys group.

Mr. Adamson has also taken charge of take-over negotiations for Procter's itself. He said he was continuing the merger discussions initiated by the Procter's Board in order to maintain continuity for the benefit of clients.

The scale of the trouble at Procter's has amazed rival agencies. A senior member of the Institute of Practitioners in Advertising said this week: "An agency that size should not be in trouble over £250,000. The root cause of the trouble can almost certainly be traced to the ITV strike last autumn, which caused far more havoc with agency finances than most will admit."

"In my view, we will see at least three or four liquidations as a result of that strike." Other factor behind Procter's

collapse are thought to be slow payment by other clients and high expenditure on office premises.

Last year, reported billings totalled £10.86m. Billings-per-head of staff employed were £104,510—way behind the levels achieved by most of the top 20 agencies and virtually half those achieved by the publicly-quoted Geers Gross, for example.

Procter's troubles have caused unrest among those in advertising seeking to project the industry as efficient, resilient and stable.

Mr. Adamson said yesterday: "I'm trying to make sure that things are under control."

Nonetheless, rival agencies are bound to chase Procter's clients. They include Philips,

for whom Procter's currently handles £2.5m-worth of business. Beefeater Gin, Nicholas Laboratories and Saudi Arabian Airlines.

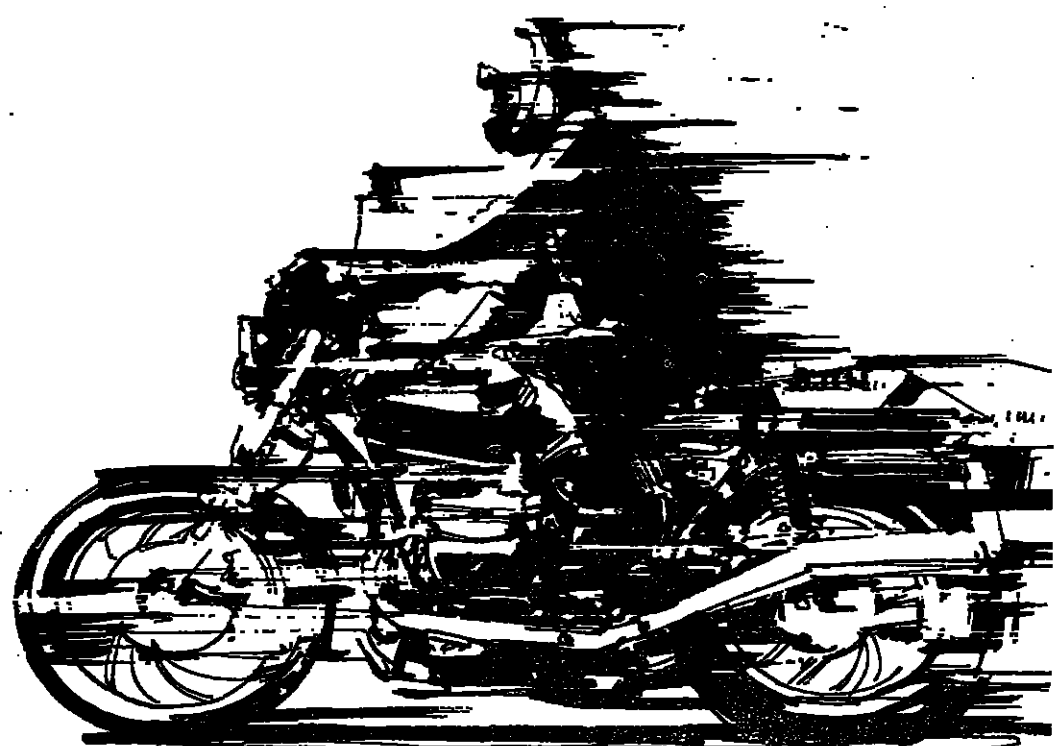
Procter's is the UK's 38th biggest agency.

● **HEINZ** is redoubling its efforts in the £150m slimming foods market with a £600,000 campaign on behalf of its new Slimway mayonnaise and its related Slimway low-calorie dressing.

● **DOYLE DANE BERNBACH** has been confirmed as winner

of the Central Office of Information's council houses account on behalf of the Department of the Environment. A budget of up to £1m is said to be involved, which could make Doyle Dane the second biggest COI agency after Young & Rubicam.

● **BROOKE BOND OXO** is launching the second stage of a £1.25m campaign on behalf of its Brazilian instant coffee, currently claiming 6 per cent of a £250m market said by Brooke Bond to be reaching new peak levels.



## Things move fast in the South

**When it's seen on Southern—it sells.**  
The leisure field is vast—last year £29.3m was spent nationally on TV advertising. And one-seventh of all leisure products were bought in the South—an enormous slice of the market, and it's growing.  
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## SOUTHERN TELEVISION

For further information contact Brian Henry, Marketing and Sales Director, Southern Television Limited, Glen House, Stag Place, London SW1E 5AX. Telephone: 01-834 4404.

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PLANE SAILING

## The advertising barrier

BY WINSTON FLETCHER

**IT WOULD HAVE** been cheering to have been able to give Stephen King's Advertising as a Barrier to Market Entry a resounding alpha double plus. Unhappily, the best I can offer is a beta minus.

At school we were taught never to criticise something for not having tried to be something else. Nevertheless, it seems a pity that Advertising as a Barrier, the latest in the Advertising Association's series of occasional papers on the way advertising works, contains so little that is new and so much that is obvious.

Take, for example, its opening contention that the low profitability of a market is the biggest barrier to new product entry. Insofar as nobody has ever suggested that companies launch new products for love, the assertion is irrefutable.

Nor does the tenor of the pamphlet take a dramatic turn for the better when Mr. King moves from those barriers that restrain a company from starting a project at all, to those that impede success after launch. I am reasonably confident of having been told that new brands require the widest possible distribution approximately 30 minutes after joining my first agency as a trainee in 1959.

There is nothing wrong in publishing an A-level essay on new product development, even if it does seem curious for the Advertising Association to include it within a series whose previous offerings were innovative, provocative, or both.

Clearly Advertising as a Barrier was intended as a polemic to refute some of the wilder and dottier accusations of the past few years.

Had it been published during

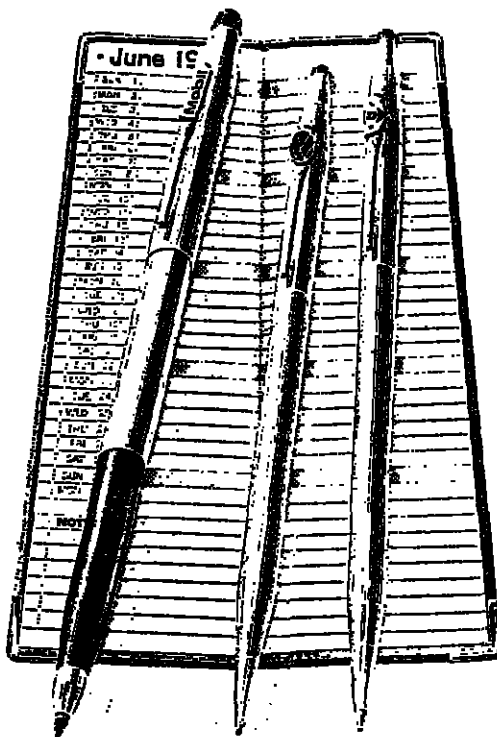
the lifetime of the last Government, when advertising and marketing were under siege, it might have seemed like a salvo in defence of sanity. Now it seems a little silly.

Mr. King claims that far from being a barrier, advertising, by building reasonable profit margins, makes the idea of entry more attractive to competitors. He even claims never to have heard marketing managers talk of competitors' long-term promotional expenditures as a major obstacle.

That just won't do. Marketing managers invariably study competitors' advertising expenditures when considering new product launches. They talk of the market demanding "a high entry fee." They know they will need to be extra cautious in their plans, and will need to justify to their finance directors the risks involved in greatest detail.

That is what competition is about, and there is no point in bawling it. Advertising can be used both to revolutionise or conserve the status quo.

Insofar as advertising persuades us to buy product A it dissuades us from buying B. If that is not a barrier to product B, what is? Barriers, however, can be leapt over, climbed under, and crashed through. Winston Fletcher is managing director of Fletcher Shelton Delancy.



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## NEW PRODUCT MARKETING

**DUBREQ LIMITED**, of Cricklewood, London, a marketing company in the toys and games business, needed new products to fully utilise their expertise. Having previously advertised for the acquisition of companies as a route to achieving this objective, the idea was put forward to advertise directly for products alone. A trial series of three advertisements over a three-week period on the Business & Investment Opportunities page of the Financial Times produced instant response from many companies.

One, Magic Brush of Worthing, who lacked a marketing arm, had developed a set of children's unique paint brushes to a prototype stage. A strong relationship was quickly formed with Dubreq who, by using heavy television advertising, created a U.K. market of nearly £14 million at retail prices within eighteen months.

Magic Brush have recently produced their millionth set and Dubreq are now planning to double U.K. turnover with distribution throughout the entire U.K. Toy/Games market.

**If you have a marketing problem you cannot solve Business Investment Opportunities will introduce you to someone who can**

Contact John Wisbey, Financial Times  
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**FINANCIAL TIMES**  
EUROPE'S BUSINESS NEWSPAPER

## Why top businessmen like to club together

It's an accepted fact that mixing with the right people is the key to success. That is why executives the world over stay at the Portman Hotel, and treat it as their own London Club.

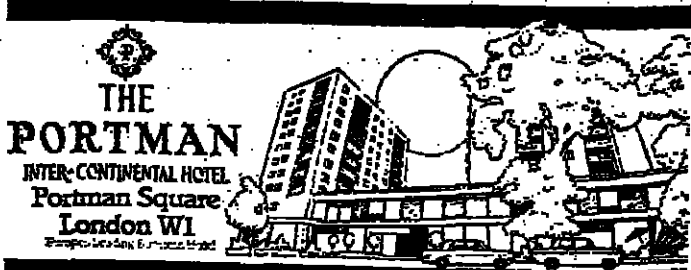
This is hardly surprising, as the Portman goes out of its way to look after the top business executive.

What's more, it's comfortable, elegant and exclusive. Everything you'd expect if it was a private Club. Yet, being an Inter-Continental Hotel, the Portman combines a pleasant mixture of friendliness and efficient service.

Whether staying a few nights or meeting colleagues for a meal, there's every possible business facility you'll need while away from the office.

The Portman is also the ideal choice for conventions or conferences.

So next time you visit London, use a little influence. Stay at your Club, The Portman Hotel.



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Portman Square  
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Telephone: 01-248 1234

هَكَذَا مِنْ التَّحْمِيلِ



# What makes the Institute of Sales Management so different from other professional bodies?

ISM is practical and positive in outlook. Run by a full-time board of directors. In legal terms it is what is known as a "proprietary club." Believes competition in business to be healthy, not a deterrent to success. Treats its members as a sales oriented company treats its customers. Knows that if it doesn't offer good, sound value for money and service, they will take their business (their annual subscriptions) elsewhere. Doesn't wait for the world to beat a path to its door—goes out and *finds* the world.

Take this advertisement. Ever see a professional body promote itself like this before? In fact, apart from being highly successful in attracting new members, this advertisement is a small

part of ISM's programme to make top management, government and the general public more aware of the critical importance of selling and sales management to the world's continuing economic prosperity. Let's face it—there's no point in making anything if you can't sell it at a profit. If industry and commerce didn't sell—and sell well—just about everyone would be out of a job.

So far, more than 25,000 sales executives have become members of the Institute of Sales Management and have discovered at first hand what ISM's "difference" means to their business life. Here are some of the reasons why *you* should join them:

## ISM can find you business

Every month, through the pages of the ISM journal, every member receives a mass of information about newly registered companies, newly launched products, firms building new premises, expanding or winning big contracts, take-overs, overseas firms looking for UK distributors or seeking to represent British manufacturers—essential information for executives intent on keeping ahead of their competitors.

## ISM can make you a better salesman

ISM provides you each month pages of practical field-proven selling techniques, and runs some of the best sales training courses in the business.

## ISM can make you a better sales manager

Don't ever be fooled into thinking that a top flight salesman will automatically make a top flight sales manager. The two jobs are vastly different, needing vastly different skills. Managing people is perhaps the most difficult job of all to do well—and ISM gives its members a great deal of help in the mastering of the skills required.

## ISM can give you sound, practical advice

On how to resolve that dispute on commission. On how to re-motivate a problem salesman. On how to prospect a new territory. On where to find those unobtainable supplies. On how to set up as a manufacturers' agent. On how to halve your quotes-to-order ratio. On how to word that special contract. On how to find a good and honest overseas distributor. On how to implement an incentive scheme. And hundreds of other things.

## ISM can help you meet important people

Important to you, that is. People who can help you do more business. People in selling but not in competition with you. People you can meet at ISM Regional meetings, in a friendly but businesslike atmosphere, over a drink or over a dinner. And established captains of industry, too; the speakers at some of these meetings.

## ISM can find you a better job

Some of the best jobs in selling and sales management are advertised in the ISM monthly journal.

## And more....

ISM offers you a wide selection of other benefits. You would be entitled to use the designatory letters applying to your grade of membership, of course, and these alone could bring you more business, especially if you sell to architects, consulting engineers, education establishments, government and local government departments, hospitals and other markets where these kind of accolades still make an impression.

If you want to study for a formal qualification in Salesmanship, ISM can provide distant learning courses which will help you achieve this objective, either in the U.K. or anywhere else in the world.

On the personal side, the negotiating power of our collective membership gives you private treatment in illness schemes at one third less than normal fees; permanent health insurance schemes; special deals with a gaggle of organisations from credit cards to carpets—and finally there is the lobbying power that the Institute can bring to bear against adverse legislation.

## Where you would stand in the ISM Membership structure

**Fellow** (designatory letters F. Inst. SM)  
Annual Subscription £30. Awarded to persons who, for a minimum of three years, have been totally responsible for a UK or Export sales operation, and who satisfy all the requirements for the grade of Member.

**Member** (designatory letters M. Inst. SM)  
Annual Subscription £24. Awarded to persons who are aged 24 or over, who have been employed in a full-time selling occupation for at least three years and who are sales managers, regional sales managers, sales office managers, sales managers or similar, and are responsible for sales or sales support staff.

**Associate** (designatory letters AM. Inst. SM)  
Annual Subscription £20. Awarded to persons who have been employed in a full-time selling, tele-sales or sales

support function for a minimum of two years, or who have attended a Structured Training selling course and have one year such experience.

**Affiliate** (designatory letters Aff. Inst. SM)  
Annual Subscription £20. Awarded to persons in or about to enter the Selling Profession who do not yet qualify for the more senior grades of membership. Most students taking ISM distant learning courses register as Affiliates or members at a higher grade on commencing their studies.

In addition to the annual subscription, a once-only registration fee is levied on all applications for membership, to cover processing costs and preparation and despatch of the member's diploma of membership. All ISM subscriptions are approved by the Inland Revenue and can be claimed against Income Tax.

## The Institute of Sales Management Code of Practice and rules governing membership

To which all members of the Institute of Sales Management are required to conform (reference to male gender automatically implies female gender).

### 1. Professional Conduct

A member, in the conduct of his activities, shall respect the dignity of the profession. He shall act with integrity and not engage in any activity which tends to corrupt or denigrate the profession.

### 2. Injury to Others

A member shall not knowingly, recklessly or maliciously injure the professional reputation or practice of another member of this or any other profession.

### 3. Misleading Information

A member shall at all times act honestly and in such a manner that suppliers or customers are not caused to be misled. In the course of his professional activities he shall not knowingly or recklessly disseminate false or misleading information. It is also a member's responsibility to ensure that his subordinates conform to this Code.

### 4. Responsibility to his Company

A member is expected to strive to attain and apply a high level of competence to the efficient conduct of the work entrusted to him, and to provide a creative contribution to his company's profitability and well-being.

### 5. Responsibility to Colleagues

A member shall do all he can to promote the infinite benefits that professional selling and sales management can bring his company and do all he can to understand the work of others in the company and the techniques and skills they employ. He should at all times endeavour to work in harmony with his colleagues, recognising the joint endeavour in which they are involved. A member shall also seek to encourage and develop his younger colleagues in the profession so that they may attain and apply their own like levels of professional competence.

### 6. Responsibility to Customers

A member is expected to act at all times in a manner which recognises that he is a representative of his company and thus reflects the company's corporate personality. A member must recognise that customers have similar objectives to those of his own company and that the performance of the customer and the quality of the goods or services purchased will be enhanced and will continue only if the member assists the customers in reaching their objectives.

Caution should be exercised in giving gifts or entertainment at the company's expense, as any kind of obligation, real or implied, should be avoided, the over-riding factor being that a personal relationship with a customer should never interfere with the making of a business decision.

### 7. Responsibility to his Professional Body

A member is expected to accord his professional body the same degree of integrity which he accords his own company and the profession in general.

### 8. Disclosure of Confidential Information

A member shall not disclose (except as may be required by law, or statute) or make use of information given or obtained in confidence from his company, suppliers, customers or professional body, for personal gain or otherwise, without express prior consent.

### 9. Declaration of Interest

A member having an influential personal interest in any business which competes with that of his company shall disclose that interest. A member having an influential personal interest in the buying or selling of goods or services as between his company and any other organisation shall disclose that interest to his company prior to the transaction taking place.

### Enforcement of the Code

The acceptance of this Code of Practice is mandatory on all members of the Institute of Sales Management. It is the duty of all members to assist in the implementation and enforcement of the Code and they will be supported by their professional body for so doing.

Unfair, reckless or malicious use of the Code by members or others to damage the reputation and/or professional practice of a member and/or his company shall be deemed to be a breach of the Code.

The Institute may nominate a person or persons to decide if there is a case of breach of the Code. Sales Augmentation Limited or the ISM Senate will initiate the necessary procedure for investigation if there is a prima facie case.

If any member shall be found to be in breach of this Code of Practice after due investigation then that member shall be expelled from membership.

## Application for Membership of ISM

BLOCK LETTERS PLEASE

I, Forenames ..... Surname ..... hereby apply for membership of the Institute of Sales Management and, if elected, agree to abide by the rules and regulations of the Institute and its code of practice, as they now are and as they may from time to time be amended. I enclose the registration fee of £15 which I understand will be returned if my application is not accepted and further agree to remit the appropriate first annual subscription by direct debit bankers order on notification of my election.

Signature ..... Date .....

Home Address .....

Postal Code .....

Nationality ..... Date of Birth ..... Home Tel. No. ....

Current Employer .....

Address .....

Postal Code .....

Your Position ..... Date of Appointment .....

Academic Qualifications and Courses attended

Previous career and experience

Your total years as a salesman ☐ as an area manager ☐ as a regional manager ☐ as a national manager ☐  
as a director ☐ as an export salesman ☐ as an export manager ☐ as a sales office manager ☐  
as a depot/shop manager ☐ in a sales office ☐

Send this form, together with your cheque for the Registration Fee of £15, made payable to the Institute of Sales Management, to:-

**The Institute of Sales Management**  
Incorporating the Institution of Sales Engineers  
Concorde House, 24 Warwick New Road, Royal Leamington Spa CV32 5JH, Warwickshire, England.

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## ISM means business





# Reading between the charted lines

BY ANTHONY HARRIS

YESTERDAY I launched a generalised question about the judgement of fund managers, a question raised by one simple fact: they tend to buy at the top of the market, and this tendency has become much more marked with the years. The investment industry offers various explanations: all of them have something in them, but not, I would suggest, enough.

For what the chart illustrates is a simple and rather devastating fact: any fund manager who followed the simple rule of putting a fixed sum into the index every day would have beaten the average. And by miles.

### Simple rule

This, I fancy, is enough to dispose of the argument that fund managers cannot help driving the index up and down according to their buying mood. They could in fact avoid it by a simple averaging rule, and what is more, the basic reasoning is wrong. It is simply not true that if the funds did follow an averaging rule, the index would become completely stable. Prices would still rise and fall in response to the fundamentals, but if managers did not plunge in on every rise, the swings would have been much smaller. Prices are not set solely by demand.

There is a rather more plausible argument for the defence, which would shift the blame partly on to the Government, a line of argument which is always persuasive. It is based simply on the fact that not only has the Government's own funding requirement varied widely from year to year, but the Government success in selling stock varies widely. So the funds available for equities must vary inversely.

There is something in this, but again a good deal less than meets the eye. The figures show that for the most part fund managers do not job between the gilt-edged market and the equity market. Uninvested funds intended for gilts tend to pile up in interest-bearing overnight and longer bank deposits. Bank accounts could be used in the same way to make it possible to follow an averaging rule in equities despite the vagaries of the gilts market. Anyway, this is not an alibi which the fund managers themselves tend to

put forward; I thought it up myself. In fact it is hardly worth wasting any more paper on the question of whether fund managers tend to get their timing wrong: everyone concerned knows that they do. What is more, many people have a strong suspicion of why they do. It arises simply from the fact that the decisions are being made, for the most part, by paid managers reporting to Boards. Their decisions on timing are largely governed by a law which Professor Parkinson should surely have included in one of his books: a fund manager is always entitled to be wrong, provided that he can satisfy the Investment Committee that everyone else was wrong, too. Original mistakes, however, are heavily penalised. A stockbroker once put it more succinctly at a lunch I attended during the Great Slide of 1974. Having failed to persuade any of the fund managers present to buy the index (then about 210) he homered the table and shouted despairingly, "It is just a lot of sheep." Sheepishly, they agreed.

Now it would be quite unfair to blame the men concerned. They are the slaves of the institutional structure they inhabit, just as much as civil servants are — and the laws of fund management have their equivalent in the great underlying law of the civil service, laid down by Cornford, the Doctrine of Unripe Time. All subordinates find independent decisions dangerous.

### Deep waters

There is a further saving clause: the Law only ensures that timing will be bad. Share selection may still be excellent. Indeed, one fund manager recently told me that his research shows that in a group he was able to study in detail, the managers with the worst sense of timing (perhaps the most active) are at the same time the best at selection. These are indeed deep waters. No explanations, however, can still my basic doubt: these men, the ones one would pick to make the choices about investing our great, once-for-all accession of national capital? The case rests.

# The broadcasts that Belgium could ban

TV ADVERTISING is restricted in several European countries, and almost completely prohibited in Belgium. The prohibition, however, is not very effective. The regions bordering Germany are reached by advertisements broadcast from Germany, and even Belgian TV stations contrive to include advertisements in their own programmes in a veiled form.

No prosecutions are on record and, indeed, successive Belgian governments seem to have had an ambivalent attitude to the problem in that they were reluctant to enforce the prohibition against Belgian TV stations but at the same time found it politically difficult to take it off the statute book.

However, the prosecution of the Coditel cable TV companies, who fell foul of the law by transmitting German television programmes without cutting the commercials, looked like providing the Belgian Government with the chance of getting rid of an inconvenient statute without taking any initiative.

The Belgian criminal court referred the case to the European Court in Luxembourg, and there was some hope in Brussels that the Luxembourg judges would declare the prohibition of advertisements incompatible with EEC law. However, the European Court did not let the Belgian Government off the hook.

The court held that it was no infringement of the EEC Treaty if a member government prohibited TV advertisements, as long as this was done as a matter of public policy, applying equally to domestic and foreign broadcasts (the latter transmitted by cable in Belgium).

It will now be up to the Belgian courts to decide what really is Belgian public policy in view of the contradiction between statute law and the court's lack of enforcement. One can only guess that Belgian judges will tend to give greater weight to the statute law than to the lack of prosecutions.

The case seemed at first to be a very Belgian affair, but once it reached Luxembourg a great number of new legal issues were raised, some of which are of general importance. One of these was fairly simple to resolve and concerned the difference between the inhabitants of the Belgian border regions, who can pick up German broadcasts, including advertisements, on their aerials and the inhabitants of Brussels, Brabant and Liege, who depend on the cable transmission of signals picked up on the special aerials of the cable companies. This led to a discrimination between the TV services.

On this point the court followed Mr. Advocate-General Jean-Pierre Warner, who was quick to point out that EEC law is not designed to correct the vagaries of nature: "The pro-

visions of the Treaty forbidding discrimination," said Mr. Warner, "are concerned with discrimination artificially brought about by governments or other persons in positions of power: they are not designed to suppress competitive advantages resulting from geographical location or other natural factors." Needless to say, this does not apply to agriculture, where EEC rules are designed to do exactly that, namely to suppress competitive advantages

which the Treaty provides for the prohibition of any restrictions on imports and exports of goods. According to this latest ruling by the court it is, therefore, possible for a member government to restrict the freedom of cross-border services on the grounds of public morality, public policy, public safety or security, the protection of health and life, including that of animals or plants, and in order to protect national treasures. Of particular import-

ance is now the possibility of restricting the freedom of services in order to protect against trademark rights or copyright.

Once the court had accepted that services should be treated much the same as the circulation of goods is treated under Article 30 to 36 of the EEC Treaty, it was inevitable that it would conclude that Belgium has an undiminished right to restrict the transmission of TV advertisements on the grounds of public policy.

The European Court did not go very deeply into the apparent contradiction between Belgian policy as expressed in statute

law and as practised by successive governments, but Mr. Warner said in his opinion that what is a member state's public policy need not be ascertained exclusively by reference to its laws, but this need not worry the European Court—it was a matter to be decided by the national courts.

The court went along with the Commission in the past when the copyright protected a material object, a gramophone record or a book, for which the copyright owner received payment when this object was placed on the market. Films, however, the court said, were in a different category: here the remuneration of copyright owners depend not on the number of copies but on the number of performances.

The copyright would not be exhausted, therefore, by a performance in the same way as it could be in the case of a copy placed on the market. The doctrine of exhaustion would not apply, and the court held that there would be no infringement of community law if the Belgian copyright owner stopped re-transmission of the protected work, even if the broadcast originated from a German TV station which held the copyright for the film in Germany.

*"European Court, Luxembourg, Case No. 22/78, Procureur du Roi v. Debauss and others." Case No. 62/79 Coditel v. Adria and others. Both judgments of March 18, 1980, unreported.*

## BUSINESS AND THE COURTS

By A. H. HERMANN, Legal Correspondent

in-so far as these could benefit the consumers.

A more difficult point concerned the scope of the Treaty provisions guaranteeing freedom to provide services across national frontiers. Do these provisions limit only at removing discrimination between providers of services on the grounds of nationality or residence or does the Treaty erect in respect of services the same sort of common market as it attempts to create for goods?

Both Mr. Warner and the court opted for the wider concept of a common market in services, and they applied to it, by analogy, the same exceptions

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## Lacson to top Cheltenham bill

TOP-CLASS racing is on the cards again at Cheltenham this afternoon, where the £10,000 State Express Golden Miller Chase is the highlight of the day. A card which also boasts the State Express Young Chase's Final and the Geoffrey Reeve Hurdle. Although only ten are due

Meeting have, in the main, proved bitter disappointments in subsequent races and a short price on Tied Cottage. A better win and place prospect could well be Lacson, a course specialist, who achieved the distinction of winning the Sun Alliance Novices Chase by a distance in his fourth Prestbury Park success.

With Netherton an absentee from the State Express Young Chase's Final, champion jockey elect, Juno O'Neill, finds himself free to partner Fairy King. It seems on the cards that this tough seven-year-old sent down from Jimmy Fitzgerald's Malton stable will give a good account of himself.

The winner of three of his eight races this season, Fairy King put up his best performance to date in Caterick's two-mile Newby Handicap early last

month. Always going well he never looked in danger of defeat, after taking up the running approaching the eighth fence.

At the line Fairy King—then ridden by Ridley Lamb—had eight lengths to spare over market rival Ice Plant, with the remainder, headed by Deird, well strung out.

Anyone wanting a "getting out" bet on the final event, the Second Division of the Cheltenham Juvenile Hurdle will probably be best advised to back the still-improving North Yard.

## RACING

BY DOMINIC WIGAN

to line up for the Golden Miller Chase this 31 mile limited handicap seems sure to be a competitive affair, with Tied Cottage bidding to concede between 8 lbs and 3 st to opposition which includes Father Delaney and Master Smudge. Those who ran well under stiff weights in the energy sapping mud at the Festival

5.45 News.  
6.00 Weather for Wales.  
6.20 Help!  
6.30 Carry on Again, Doctor, with Kenneth Williams, Sidney James and Charles Hawtrey.  
8.00 Armchair Thriller: "The TV Eye Complex."  
8.30 TV Eye.  
9.00 Chief of Detectives.  
10.00 News at Ten.  
10.30 Thames Report: "Sold Down the River."  
11.00 You Grant.  
12.00 What the Papers Say.  
12.15 am Close: Personal choice with Evelyn Laye.

AV ITN Regions as London except at the following times—

ANGLIA  
8.30 am Hales and Satchell Cartoon.  
9.25 Dymally, the Dog Woman.  
10.00 The Beano.  
10.25 Spika Miki.  
10.50 News at Ten.  
11.00 Country Comes West.  
11.30 The Electric Theatre Show.  
12.00 News at Ten.  
12.15 am Close: Personal choice with Evelyn Laye.

BBC 2  
6.40-7.55 am Open University.  
11.00 Play School.  
4.50 pm Open University.  
6.35 The Seven Burnhams by BBC1.

7.25 Mid-Evening News.  
7.35 Newsweek: Ireland: Republicans and Loyalists.  
8.10 In the Making: Faith Shannon.  
8.30 Eric Fromm, the psychoanalyst and social philosopher.  
9.00 A Question of Guilt: Constance Kent.  
9.30 Man Alive: The kids are united: Anna Scher's children's theatre visits Belfast.  
10.15 Barbara Fairchild Sings Country.  
10.45 Newsnight.  
11.30 Work and Leisure: Mrs. Shirley Williams.  
11.55 Newsweek: "Mushrooms" by Ted Walker.

LONDON  
9.30 am Holy Ganges. 9.35 Young Britain. 10.00 Cartoon Time. 10.15 Heritage: An insight into the moderns. 10.30 The Mackenzie Affair. 11.55 The Bubbles. 12.00 Cannon and Spinach. 12.10 pm Stepping Stone. 12.30 The Sullivan. 1.30 News at One. 1.50 Thames News. 2.00 After News. 2.30 2.45 Scorpion Tales. 3.45 Looks Familiar. 4.15 Little House on the Prairie. 5.15 Selwyn.

GRANADA  
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RADIO 1  
5.00 am As Radio 2. 7.00 News. 9.00 News. 11.21 Peter Power. 12.30 News. 2.00 News. 4.21 David Jensen. 5.00 News. 6.00 News. 7.00 News. 8.00 News. 9.00 News. 10.00 News. 11.00 News. 12.00 News.

RADIO 2  
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## THE ARTS

Bloomington, Indiana

## Cry of Clytaemnestra

by ANDREW PORTER

John Eaton is the most interesting opera composer writing in America today. Two years ago, I praised his large, exciting *Danton and Robespierre*—a work for very big choir and orchestra forces (including a double orchestra, its sections tuned a quarter-tone apart) and many soloists.

*Danton* is now available on a CRI recording, and people can hear it for themselves. Eaton's latest piece, given its premiere in Bloomington in March, is *The Cry of Clytaemnestra* (Eaton's spelling), a powerful one-act drama with a large central role challenging and rewarding to an adventurous mezzo-soprano.

The opera, with a libretto by Patrick Cragh, is drawn from and inspired by the Agamemnon but not a rash endeavour to set Aeschylus to music. In effect, it is an extended scene for Clytaemnestra (to use the established spelling). The place is the royal bedroom, the time a few days before Agamemnon's return. In visions, Clytaemnestra's mind goes back to the sacrifice of Iphigenia, across to Troy where her husband dallies with Cassandra, and forward—a kind of waking nightmare, enacted coram publico—to Agamemnon's return and her murderous reception of him. Agamemnon is seen only through her eyes, brutal, arrogant, and inwardly weak. Iphigenia is heard only through her ears. But Aegisthus, Electra, and Orestes appear in the "real time" of the drama.

There is no chorus: The large theme of the *Orestes*—justice, fate, and individual responsibility—is not explored. It is single-minded and imposing, the story of the tragic and terrible heroine.

The opera opens with a prolonged and rending cry, an outburst and ululation of anguish. Clytaemnestra is realising Iphigenia, and her cry is answered by high, clear arpeggios from an Iphigenia, as if he beheld in vision. The music is written in a C-major just intonation, kept on pitch by a precisely tuned electronic accompaniment, and haled in electronically induced resonance. This seems to invest them with an unearthly purity and radiance.

Clytaemnestra's cry punctuates the opera, developing and altering with each step of the action, until at the close, as the beacon of Agamemnon's return blaze

out across the backcloth, it becomes "a pure and terrifying cry," at once the expression of a fulfilled woman now certain of her path and, as it were, the vocal embodiment of a bright, destructive flame in which grief and fury alike have been consumed.

Eaton has the command of vocal gesture that is the mark of a born opera composer, and his armory of expressive devices is large. It includes different kinds of tuning, which can provide not only consonance truer than that achievable by the twelve fixed notes of equal temperament but also telling inflections of melodic line, curiously coloured harmonies, and tense tonal oppositions. His ear and soaring musical imagination have caught and given precision to that emotional "bending" of pitch which all expressive singers employ at times, almost instinctively; and he has carried the communicative possibilities into his orchestra and woven it into his harmonic textures. His use of electronics to sustain unfamiliar sounds, to enhance natural sounds, to create new sounds and set them rolling through the theatre, is masterly. His virtuoso writing for the orchestra of 19 soloists is telling. His singers are put through extreme ranges—yet not one cast but two alternate casts managed the music with confidence, and made it sound good to sing.

Thomas Baldner conducted. Max Röhlisberger produced and designed. At all my visits to Bloomington—earlier ones were for *Doktor Faust*, *Christmas Eve*, and *Danton*—the Indiana University Opera Theatre has struck me as just about the most serious and consistently satisfying of all American companies. The theatre, a 1,500-seater, is the best I know

in this country. To difficult, adventurous pieces, the students can devote the long rehearsals—an dthe enthusiasm—hard to achieve in the commercial hurly-burly of the ordinary big-house operat round. The *Danton* recording provides a proof of their accomplishment. Next season, *Prince Igor*, Cavalli's *Egisto*, and the American premiere of Martinu's *Greek Passion* are among the pieces due. The outstanding singers in *Clytaemnestra* were Nelda Nelson in the title role; Sally Wolf, sweet, limpid and pure as Iphigenia; and Tim Noble as Agamemnon. The opera has its failings: the libretto is sometimes naive, sometimes indecorous. Its language veers between the would-be elevated ("Sad evening lades the day, and I must mourn") to the unseasonably "My mother's stud"). But the music is arresting, powerful, and beautiful, and the line of the drama is sure.

*The Cry of Clytaemnestra* was done on a double bill with an enchanting performance of Busoni's enchanting *Arlecchino*, an aristocratic, learned, witty, and melodious work with a flavour all its own. A week before there had been the best *Porgy and Bess* I've ever come across, done by an all-black campus cast—there was a double cast through the run—and richly and warmly sung, in a detailed yet utterly natural production by Ross Allen and stunning sets by Röhlisberger. Charles Webb, dean of the music school, conducted, and inspired orchestra and cast to feel and fill their phrases. *Porgy* revealed its kinship with *Carmen* and *Peter Grimes*. The genre scenes built into a coherent whole, and the threads of the individual tragedies, individual sufferings and solaces, ran through it unbroken.

## Shaw Theatre reopens

The Shaw Theatre re-opens next week after an 18-month closure for essential building repairs with a production by the National Youth Theatre of *The Volunteer* by a new writer Michael Arditti. The opening night is April 14 and the play runs for two weeks.

In May Michael Croft moves in his new professional company, now called the Shaw Theatre instead of the Dolphin Company, which is presenting *Pygmalion* with Paula Wilcox as Eliza followed by *The Beaux Stratagem*. *The Merchant of Venice* and *Macbeth* are also planned.

Wigmore Hall

## Stephen Bennett

Born of English parents but educated in the U.S., the clarinetist Stephen Bennett apparently rejected traditional musical-college training in favour of "individual tuition" which exposed him to the clarinet traditions of the 19th century. I am not sure what that means but it does suggest that Bennett has very definite ideas on the clarinet repertoire which he wishes to put into practice. Yet it was difficult to find positive features in his London debut recital at the Wigmore Hall on Tuesday evening, when he was partnered by the pianist Joyce Riddell.

Among familiar clarinet staples—Schumann's *Pantassies-tücke*, Brahms's *F minor sonata*, Lutoslawski's *Dance Preludes*, Debussy's first rhapsody—Mr. Bennett interpolated three novelties. His performance of Elliott Carter's *Pastorale* was billed as the first in Britain, presumably referring to the version for clarinet and piano; it was written in 1940, originally for viola. The transfer is effective enough: Carter's early works fascinate for their mix of modernist and populist elements, jazzy syncopations with lilting compound-time melodies, folk references with passages in which the thread of tonality is all but lost. Knowing the end-product of these explorations, one can tease out the coming stylistic advances.

Valentino Bucchi's *Concerto for clarinet solo* merely grafted some glissandi and chords from the new vocabulary of woodwind sounds on to a conventional rhetorically empty set of four movements. Dino Castello's *Interplay* for clarinet and piano (given its world premiere here by Mr. Bennett and Miss Riddell) worked hard at a Hindemithian thematic argument.

All three pieces were presented with much confidence and sound technique by Mr. Bennett but he had earlier given far less satisfaction in the works by Brahms and Schumann. Intonation was often insecure, tone bland and attack lacking. There were moments also when clarinet and piano appeared to have determined on policies of quite separate interpretative development.

ANDREW PORTER

## Play transfers

Michael Frayn's highly successful play, *Make and Break*, starring Leonard Rossiter and Prunella Scales, is to transfer from the Lyric Theatre, Hommersmith, to the Haymarket Theatre on April 24.



Victoria Wood.

Crucible, Sheffield

## Good Fun

Victoria Wood writes dialogue in the same style she uses for her songs. As these have a wit and technical facility, that, at their best, almost match Sondheim's, she is well equipped to fill an evening with laughter. The audience at the Crucible laughed almost without stopping, I with them most of the time.

But Miss Wood offers more than laughs. *Good Fun* is the preparation in a North Country Community Arts Centre of an amateur concert in aid of cystitis sufferers, and some sharp barbs are aimed at the people involved, sharper perhaps (though never specifically) at the municipal officials responsible for the appointment. In efficiency is at the heart of most of the jokes, but all the same this isn't just a look-at-silly-old-me play. The characters call for sympathy as well as laughter, and though they all tend to sound like different aspects of Victoria Wood, their problems are clearly etched with strong acid, and the evening ends unexpectedly on a note of tragic disillusion.

Liz, producer of what is to be called *Cystitis 80*, is beautifully played by Annabel Leventon. She starts as a busy Samaritan, who will "run your life, or run you to the shops," but after the collapse of all her efforts, social and artistic, she decides that she really couldn't care less. Lynne, one of her amateur helpers, tries to cure her unexpected pregnancy ("How can I have a baby? I've never even

David Leland's production sprawls over the open stage with a true sense of the well-meaning untidiness of girls like Liz, and Roger Glossop's job as designer must have been largely concerned with finding space for all the rabble of practical props needed for the Community Arts Centre. There is a small band out of sight upstage, twice suddenly unleashed on a truck to accompany a singer.

All the girls have songs, none of the men, and I must add to my credits Julie Walters as a cosmetic saleswoman, who has a dance as well as a song. David Firman, in charge of the music, has devised some peculiarly attractive orchestrations for his small band—a touch of Burt Bacharach. B. A. YOUNG

Warehouse

## Three Sisters

We are becoming almost spoilt for top class ensemble productions of Chekhov. In the past four years we have seen Jonathan Miller's *Three Sisters* in the West End, Peter Gill's *The Cherry Orchard* at Riverside Studios and now, arriving in London after last year's small-scale RSC tour and a season at Stratford (where it was enthusiastically reviewed by B. A. Young), comes Trevor Nunn's excellent revival.

The characters are looked at with absolutely fresh eyes. Janet Dale's Olga is no hatchet-faced spoilsport but a vulnerable girl at good looking as her sisters. Emily Richard's Irina is young enough to become hysterical at the thought of never getting to Moscow but old enough to sound quietly when turfed out of her room to make way for Natalya's baby.

The whole show is magically set against John Napier's brown cloth decorated with Orthodox iconography in peeling gold leaf, surrounded by the emphatic but melancholic arrangements by Henry Ward of Russian piano music, and lit with incomparable subtlety by Brian Harris. In

Act Two, you share the coldness of the house with the inhabitants, as candlelight gradually seeps into the gloom only to fade after the revelry is disbanded by the socially selfish Natalya. At the end, the three sisters clutch each other in an attitude of optimistic defiance, shouting their resolution over the receding brass band as Chebutikin (Griffith Jones) combs his massive white beard in time to the music. Smoke fills the theatre in the aftermath of the fire and Andrei wheels an ancient perambulator around a single bench on a floor strewn with autumn leaves.

Bob Peck as Solony has a telling repertoire of stiff mannerisms as he preens himself in the ridiculous image of Lermontov and takes the stage for approval from Irina over Tuzenbach's tiny rendition of the Moonlight Sonata. The stage, in fact, is full of diagonal, unspoken pacts between people which then erupt as the plot catches up with them. Suzanne Bertish's Mascha gives Vershinin the flirtatious eye through a haze of cigarette smoke before

exploding in destructive rage when Edward Petherbridge slopes off to deal with another suicide attempt by his wife. And Miss Bertish has to be physically restrained from her own sorrow as she screams and seems about to retch when he finally leaves her ever after kissing her full on the mouth. This combination of subtlety and histrionic gesture characterises the evening.

It is invidious in such a company to select favourite performances, but special mention must be made of Roger Rees as Tuzenbach. Instead of a sickly weakling, Mr. Rees offers a fully fledged portrait of potent hesitancy, scanning the assembly with mocking giggles and flashing glances. Before going off to get shot in the duel, he tears at the heart with his plea for Irina to say something to him. Any farewell would do, even from the girl who has promised to marry him without love. In such a context, such dangerous speeches as the one about cranes that keep flying in an unchanging world of human endeavour and emotional compromise take on real poignancy. MICHAEL COVENEY

O'Neill Theatre, Broadway

## I ought to be in Pictures

I have heard of tennis players whose service is so effective that they have to stop serving in order to practice another part of their game. Neil Simon seems to have left his joke machine in the corner in order to plump the depths of his characters in *I Ought to be in Pictures*.

Some left-over jokes are not allowed to go to waste, and they turn-up for their typical job of cutting short some touchy or long-winded answers. When the father resists his 19-year-old daughter's interest in hearing about the 16 years since he abandoned the family, the girl tells him he "could do it a couple of hours every night for a week—like Roots." In response to a delicate question from the father, the daughter says her mother's social life was fine when she dated the local butcher and he brought home sides of beef. "Then we knew it was over when we started getting chicken wings," she sadly concludes.

In exploring this relationship between long lost father and daughter, Simon has chosen a premise short on funny possibilities. The daughter, hitchhiked from New York to California to see him, occasioning a number of California-versus-New York jokes that have become a staple Simon staple since he switched coasts himself a couple of years ago. But for the most part, Simon tries admirably to avoid resorting to the nearest quip to get through the play. Sentimental than funny, it does raise deep questions, only to give superficial answers back. The daughter's worst fear of growing up knowing his father had abandoned her is the habit of conversing with her dead. Grandma, whose wise advice sounds like the Delphic



Dinah Manoff and Ron Liebman

Oracle. Having told the girl to visit her father, the grandmother helps Simon steer clear of any real ticklish issues. When words do finally fail, the struggling characters get teary-eyed and beg each other. Ron Liebman as father exerts in the labyrinthine look of a guilty dog. Little more is required of him since the daughter, played by Dinah Manoff, steals the show with her combination of sally and wisdom and St. Bernard: she not only loves her father but also teaches him to love her

back. The play combines a contemporary domestic mess with old-fashioned play crafting techniques, which ordain that the characters step into the minefield at 8 o'clock, dance round vigorously till they emerge unscathed at 10.20. The trick is clever, especially performed without benefit of joke machine, but the ease of the sentimental resolution ends up making the minefield seem awfully impotent. FRANK LIPSCHUS

Baghdad Film Festival

## Documentary winner

The Fourth Baghdad International Festival of Film and TV Programmes about Palestine (March 15-20) seems too far off the beaten path to attract guests from afar, but Iraq is opting to be a leader among the non-aligned countries under President Saddam Hussein and attendance this year was high: 250 guests from 40 countries. Many representatives came without films on the Palestinian issue, more than likely to view the city's face-lifting—five new hotels under construction, in addition to an 11-storey cinema and theatre building, government quarters, and a sprawling conference Palace plus offices and hotel building with connecting underground tunnel—in preparation for the 1982 Conference of Non-Aligned Nations, at which some 90 countries are welcomed to be on hand. As for the festival, a biannual

affair, the runaway winner was a long documentary, Amin Al-Bounni's *Palestine*, produced by Syrian Television, which simply traces the roots of the Palestinian people back to the Canaanites and Amorites of ancient civilisation, and thus places a contemporary issue in its historical context. It won the festival's major prize, just as the *Palestines* (Netherlands) won the same recognition two years ago. The rest of the offerings leaned heavily on the Litani River, South Lebanon, and the captive city of Beirut for sustenance, some with remarkable insight—as Faisal Al-Yasari's feature film, *The Sniper* (Iraq)—but with fumbling technical expertise.

In the middle of the festival, an excursion—to the Habbaniya tourist village 50 miles east of Baghdad, where the waters of

the Euphrates are diverted to form a lake-reservoir. The resort, built with help of the French, is indeed the largest of its kind in the Middle East, with 2,000 beds, bars and restaurants, and all the modern facilities associated with sport and leisure. It's but a year old, a desert complement to the new luxury hotels planned for Baghdad by the end of this year.

This display of creature comforts, however, wasn't the main attraction. A band of galloping, magnificent Arabian horses across the sand dunes under an azure sky caught the eye—a scene on location for an Iraqi epic, *Saleh Abu Seif's The Battle of Kadesia*. Al-Qualissiyya (to use the Iraqi-English spelling rather than H. G. Wells's) was where the Muslims, or Arabs, defeated the Persians in 637 AD in one of history's most decisive battles. RONALD HOLLOWAY

## Trade Development Bank Holding S.A.

## Highlights of the Year

For our Group, 1979 was a successful year. Earnings rose significantly, due largely to careful cost and credit control, well-balanced assets and liabilities and the deployment by Group banks of their special skills in export finance, foreign exchange, precious metals and banknotes.

The Group increased to US\$ 40 million the issue of 25-year fixed rate notes in the domestic US market and issued US\$ 40 million floating rate notes in the international capital market. The proceeds of these issues were used to finance a 5% addition (from 60% to 65%) to our stake in Republic National Bank of New York, and to increase the capital of Group banks.

Republic National Bank of New York had risen to over US\$ 300 million and it had become the 41st bank in the USA ranked by deposits. Republic National Bank of New York Corporation increased its quarterly dividend from US\$ 0.50 to US\$ 0.63 per share.

The geographical expansion of the last two years has been rewarded rapidly as our new banking subsidiary in Uruguay and Republic's new branches in Hong Kong and Chile are already contributing to profits.

In view of the excellent results and the encouraging start to 1980, the Board is recommending an increased dividend of US\$ 0.75 per share, compared with US\$ 0.65 per share for 1978.

EDMOND J. SAIRA  
Chairman

## Consolidated Balance Sheet as at 31st December, 1979

	31st December		31st December	
	1979	1978	1979	1978
	US\$ 000		US\$ 000	
<b>Assets</b>			<b>Liabilities</b>	
Cash, balances and advances to banks	1,697,004	1,307,196	Deposits, balances due to customers and minor reserves	6,215,466 4,611,794
Bank certificates of deposit	556,375	407,920	Other liabilities	222,483 170,381
Precious metals	251,372	*153,239		6,436,149 4,782,175
Trading account securities	140,358	144,152	Capital and loan funds:	
Financial paper	1,872,732	1,703,405	Sinking Fund Notes 2002-2004	60,000 30,000
Investment account securities	562,390	466,727	Sinking Fund Debentures 2001	50,000 50,000
Customer current accounts and advances	1,696,395	922,569	Sinking Fund Debentures 2002	35,000 35,000
Investments	42,247	5,109	Floating Rate Notes 1986	40,000 —
Fixed assets	66,591	62,253	Other loans	39,435 47,873
Other assets	208,704	100,620	Minority interests	107,433 108,854
			Shareholders' funds:	
			Share capital	24,620 24,605
			Reserves	228,539 195,683
			Total shareholders' funds	253,149 218,288
			Total capital and loan funds employed	585,019 490,015
	7,021,168	5,272,190		7,021,168 5,272,190
			Contingent liabilities:	
			Letters of credit and guarantees	362,429 195,897

\*against which were forward sale of US\$ 206,381,000 in 1979 and US\$ 161,368,000 in 1978.

\* against which were forward sales of US\$ 206,581,000 in 1979 and US\$ 161,861,000 in 1978.

For the year ended 31st December

	1979	1978
Net earnings after taxes, minority interests and transfer to minor reserves (US\$ 000)	44,387	35,690
Earnings per share	US\$ 2.70	US\$ 2.05
Number of shares outstanding	16,413,500	16,403,300

## Principal Subsidiaries

Trade Development Bank, Geneva • Republic National Bank of New York, New York  
Other affiliates and offices in: Beirut, Bogot, Buenos Aires, Caracas, Chisao, Frankfurt, Hong Kong, London, Luxembourg, Mexico City, Miami, Montevideo, Nassau, Panama, Paris, Rio de Janeiro, Santiago de Chile, Sao Paulo, Tokyo.



## FINANCIAL TIMES

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Thursday April 10 1980

# The case for free trade

AS BRITAIN'S economic recession deepens, the call for protectionism from unions and certain industrialists will undoubtedly become steadily more strident. It is therefore reassuring that the Government decided to respond to the protectionist demands put forward by the Trades Union Congress last month, not just with a flat rejection, but with a reasoned statement of its policy on trade. With this statement, which took the form of an open letter from the Trade Secretary, Mr. John Nott, to the TUC, the Government has tied itself firmly to the cause of free trade. Any significant deviation from liberal trading principles will now have to be acknowledged publicly as a repudiation of established policies and a major U-turn.

## Persuasive

In addition to the standard arguments in favour of free trade, to which governments all over the world have at least paid lip-service for decades, Mr. Nott makes a number of points more specific to the effect of Britain's current economic position. These ought to be persuasive even to sceptics who may have doubts about the benefits of free trade as a general economic principle.

For Britain at the present time protectionism would be a uniquely undesirable course for several special reasons. The strength of the pound is one of the major problems confronting British industry. But selective import controls could, if effective, drive the pound even higher and thus make life more difficult both for exporters and for domestic industries in sectors which remained unprotected. This apparent paradox arises because North Sea oil has largely insulated both the exchange rate and the overall trade balance from the effects of a sharp deterioration in non-oil trading. As a result, Britain's overall trade balance in the next year or two is likely to be considerably stronger than that of most other industrialised countries. On balance of payments considerations, Britain has less reason to fall back on protectionism than Japan and Germany. Both of these countries expect trade deficits of more than \$10bn this year. The exceptional importance of exports in Britain's national output makes it especially dan-

## Experience

Import controls of this kind are designed not to protect specific industries, but to allow the government to stimulate demand, by means of fiscal and monetary policy, to a level which the balance of payments would otherwise have made unattainable. But Britain's experience over the past ten years has shown that such artificial stimulation leads only to excessive wage settlements and inflation.

# More problems for Belgium

THE LAST FEW months have seen a distinct trend for the fortunes of Belgium. Last summer all seemed to be going well. In an apparent demonstration of the country's resilience, the economy was surging forward, with industrial production showing the most promising recovery since the 1973-74 oil crisis. On the political front, the country had a new Prime Minister, Mr. Wilfried Martens, who looked well equipped to tackle the perennial disagreements between French-speaking Walloons and Dutch-speaking Flemings that have so long made a mockery of the country's motto "L'Union fait la Force".

## Unemployment

Now, Mr. Martens's failure to resolve differences between the two linguistic groups has led to his resignation, at a time when the economy is looking as unhealthy as six months ago. It looked prosperous. Devaluation of the franc has been stalled off, with the help of record interest rates and National Bank support. But a prolonged political crisis, if it will do nothing to strengthen confidence in the currency, Unemployment is at the second highest rate in the EEC, after Ireland, and Government spending, particularly on social services and benefits has soared. Inflation, at nearly 7 per cent, while low by many other countries' standards, has reached a disquieting level for a country that tries to keep in step with West Germany and the Netherlands.

The resignation of Mr. Martens's Christian Democratic-Socialist coalition has thrown the Government's plans to tackle the country's economic problems into confusion. He had been aiming for an across-the-board 2.2 per cent cut in Government spending to reduce the soaring State deficit, combined with a package of austerity measures. He had planned to reduce next year's deficit still further. But if all or part of this is now in doubt, the franc appears to have survived the immediate impact of the Government crisis quite well.

By the time the Government finally fell, Mr. Martens's economic measures had become inextricably bound up with the fate of his efforts to defuse the

linguistic problem. His Socialist coalition partners had said they would only support the austerity package if the Government's devolution plans went through. Their hope was that the granting of greater autonomy to the country's three main regions, Flanders, Wallonia and Brussels, would prove popular in their traditional French-speaking power base in the South. In the end the plan failed, precisely because a number of Flemish Senators in Mr. Martens's own Social Christian Party felt that the French-speakers were getting things too much their own way—especially in officially bilingual Brussels.

Few non-Belgians pretend to understand Belgium's linguistic problems. The minutiae of the disputed issues can seem trivial to the outside world. But, however much some Belgians deny there is such a thing as a "linguistic war", there is no gainsaying that many of the issues arouse extremely strong feelings—particularly in the areas where the two languages overlap. As, over the years, the Flemish majority has gained equal rights and surpassed the Walloons in prosperity, the French-speakers have been forced into the defensive. The Flemish, understandably, insist on the precise implementation of their hard-won rights. To give which is regarded by the hardliners on either side as surrender.

## Autonomy

The three possibilities now facing the country appear to be the formation of a new coalition, possibly including the right-wing Liberals, early elections, which neither of the outgoing coalition partners particularly want, or a prolonged political crisis. The latter would clearly not be in the country's interest. The economy needs early attention, and the country's linguistic problems are not going to go away if nothing is done about them. The French-speakers, in any case, are insisting that the move to greater autonomy can no longer be put off. Constitutional reform looks inevitable if the tensions between the two linguistic communities are to be defused. The problem is, and long has been, to agree on the details. The failure of Mr. Martens, a man of considerable political skill, does not augur well for the future.

# Challenge from the regions to Spanish democracy

By ROBERT GRAHAM, Madrid Correspondent



THREE recent polls have marked a watershed in the politics of post-Franco Spain. The results of the referendum in Andalusia and the elections to the Basque and Catalan Parliaments have proved the first serious setback to the reputation of Sr. Adolfo Suarez in nearly four years as Prime Minister.

At the same time the fragile roots of his ruling Union De Centro Democrático (UCD) party have been exposed. These two aspects have tended to capture the headlines here, but there is also concern about a development of potentially far greater long term significance. The three polls have been a blow to the hope that Spain could evolve a two-party democracy. Spain is now faced with the phenomenon of increasingly strong regional or 'nationalist' parties eroding the strength of the national parties. Both the present Government, and any future government, will have to take account of these parties, which, outside their own nationalist sphere, tend towards ideologically maverick policies.

The fundamental problem is not new. Spanish history books bulge with accounts of the struggle of the central government trying to exert authority over the regions. In the run up to the Civil War the Basque country, Catalonia and Galicia had either been granted, or had been promised, a substantial degree of independence from central government. Franco put the clock back, with an almost obsessive belief in a centrally administered Spain without any concession to regional identity. Now the problem is only presented in a different form—how does a democratic system in Spain satisfy the demands of the various regions for autonomy without making the country ungovernable?

The Constitution adopted in December, 1978, sought to answer this question by making Spain a unitary state while recognising the historic identities of regions. Federalism was rejected in the belief that it would weaken the fabric of the State and perhaps lead to its disintegration. Yet having rejected federalism, the Government of Sr. Suarez proceeded to offer regional autonomy to all those who wanted it. His aim was to offer a degree of autonomy to all, so establishing a norm which would limit the demands of the most demanding such as the Basque country and Catalonia. It was as though the Spanish Government, in order to stem the desires of a large number of Scots and Welsh for autonomy offered autonomy to every region in the British Isles.

In retrospect it is highly doubtful whether this tactic diluted Basque and Catalan demands. Certainly regionalism was aroused in other places where it was either dormant or non-existent. In Andalusia and to a lesser extent in the Canary

Islands and Extremadura, local parties emerged on the back of regionalism, which became a convenient vehicle of protest against years of central government neglect. Sr. Suarez's approach to regionalism opened a Pandora's Box of deep-felt grievances and aspirations, and rather than limiting devolution to regions with historic identities, made it a nationwide phenomenon. This threatened to turn the spirit of the Constitution upside-down, pulling Spain towards a form of *de facto* federalism.

Faced with this prospect, and under pressure from both the armed forces and reportedly the King, Sr. Suarez began to reassess his strategy. In January, with the Basque and Catalan autonomy statutes approved, Sr. Suarez announced his new policy. While promising that all regions would eventually enjoy the same sort of privileges, he added that the process would be slowed down. Autonomy would be granted under a different constitutional article, which was much vaguer than that applied to the Basques and Catalans. The only way to adopt the same process as the Catalans and Basques would be through a referendum endorsing this process.

## Presentation error

Sr. Suarez might have succeeded with this approach because the Socialists, the main opposition party, were themselves concerned at the pace of devolution and wanted to rationalise the process. They stood to lose just as much from the hopes aroused by the emergent regional/nationalist parties. However, the policy was ineptly presented and Sr. Suarez chose to include Galicia in the same category as the Basques and Catalans, but left out Andalusia. Galicia is one of the regions with an historic identity and retains its own language. Andalusia, the largest and most populous region of Spain, with its ancient Moorish traditions, had assumed it would be included in the "quick" constitutional process. The exclusion was a cynical calculation—Galicia's electorate is basically conservative and rural, while Andalusia is much more radical. Sr. Suarez did not mind having to deal with a Galician Parliament but he wanted to postpone as long as possible having to do the same for Andalusia, which would be hostile to the UCD.

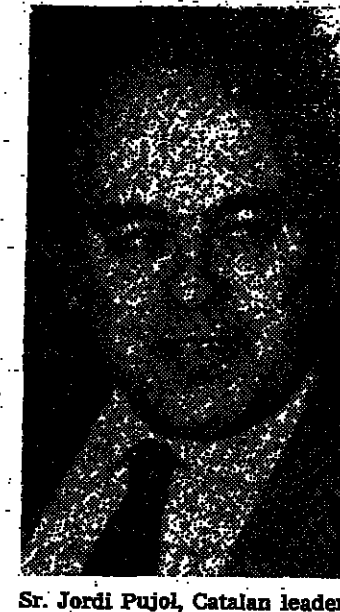
The exclusion of Andalusia badly backfired on Sr. Suarez. The chief UCD representative in Andalusia, Sr. Manuel Clavero Arevalo, resigned, taking with him a sizeable portion of the party's supporters. As Minister for Regions he had been responsible for the Government's original regional policy. Further, by riding rough-shod over Andalusian sentiment, Sr. Suarez succeeded in arousing precisely what he had hoped to dampen—a genuine sense of nationalism. The strength of nationalist feeling was underlined on February 28 in the referendum held to decide whether Andalusia should adopt the "quick" mechanism for autonomy. The vote was 55 per cent in favour. The day was only saved for Sr. Suarez, who had urged abstention or a negative vote, by the constitutional proviso that there had to be an absolute majority in every province. In Almería, the most backward of the six provinces with a traditionally high abstention rate, the vote was below 50 per cent. But this figure has been challenged and a recount is still in process.

This referendum vote was widely seen as a powerful popular rejection of Sr. Suarez's policy, and a nasty bruise to his prestige. Certainly he seemed to interpret it as such. When the time came for the elections to the first Basque and Catalan Parliaments in March—the next phase of establishing autonomy—he chose to campaign in person. In the case of the

Catalan elections on March 20, he put in five consecutive days on the stump—a much longer sustained period than in last year's general elections. In spite of this his UCD party ended up fourth in the Basque and fifth in the Catalan elections. The result went well beyond a normal anti-Government mid-term swing.

None of the polls predicted such poor results, especially in Catalonia. The results were a bitter personal blow to Sr. Suarez and for a while he seemed unshaken, and talked about resigning. This is unlikely to happen, though he could seek a Parliamentary vote of confidence to reassure both himself and the party faithful. The damage to his reputation can be restored, but only if he chooses to change his mode of operation a little. Increasingly he has shut himself in the Prime Minister's office, rarely appearing in Parliament and even less in public. He listens to a very small group of advisors, not all of the highest quality, and he chooses to protect himself, through continual and unashamed, control of television, less as a prime minister and more as a president.

But it will not be easy to repair the erosion of the UCD's strength in the regions where nationalist parties are proving much better champions of the UCD's potential electorate among the middle classes and conservative rural peasantry. Andalusia, the Basque country, and Catalonia represent over 50 per cent of the Spanish electorate, and here UCD has been exposed for what it is—a loose grouping of personal interests formed in 1977 and held together by the charisma of Sr. Suarez. It has no grass-roots militancy. Significantly the erosion is not limited to the UCD alone, but includes the second major national party, the Socialists. In particular the Andalusian Socialist Party (PSA) has absorbed many Socialist votes in a region



Sr. Jordi Pujol, Catalan leader

considered a Socialist stronghold. Both the leader, Sr. Felipe Gonzalez, and his number two, Sr. Alfonso Guerra, are from Seville. The Socialists are becoming tarred with the same "centralist" (centralist) brush as the UCD. Indeed, the two are increasingly paired together by the regional parties, and the faults of Sr. Suarez tend to be visited on the Socialists.

## Horse-trading strategy

It will take perhaps a decade to sort out the full details of devolution. During this time it would be surprising if regional parties lost their attraction so long as they sustained their current image of representing the voters' interests. The most effective lever that these regional/nationalist parties have is their presence in the Madrid Parliament. Votes on key legislation can be horse-traded for regional concessions. This will be the strategy of the two conservative national parties that have emerged with the most seats in the Basque and Catalan parliamentary elections and which will now lead their respective governments—the Basque Nationalist Party (PNV) headed by Sr. Carlos Garaizatea (who was elected President of the Basque Government yesterday) and the Catalan Convergence Party (CIV) headed by Sr. Jordi Pujol. Quite frequently Sr. Suarez has relied upon Sr. Pujol's nine seats in the Madrid Parliament to add to his own seats to give him an absolute majority. However a close working alliance is problematical because the main concern of both parties is the devolution of the maximum of authority to the regions. In other spheres, they are ideological mavericks.

In a Parliament where no party has an absolute majority such alliances are important. In the present Parliament the UCD has 167 seats and the Socialists 121. Nine different regional

parties hold 29 out of the 350 seats. These parties come from Andalusia, Aragon, the Balearic Islands, the Canary Islands, Catalonia, the Canaries and Mayenne. In the next parliamentary elections due in 1983 it is expected that parties representing Galicia and Extremadura will be added. On present form, the regional parties could account for between 15 and 20 per cent of total seats, the seats coming mainly from UCD and Socialist losses. The Communist Party has managed to hold its ground.

This means that it will be difficult, if not impossible, for either of the two major parties to obtain an overall majority. In turn this makes the task of governing Spain enormously more complex. No one knows how the system will stand up under these difficulties. Nor does anyone have any experience of the problems involved. Sr. Suarez included. The prospect is, during the next decade, that some 14 different Parliaments in the various regions of Spain will be established. In the short term Sr. Suarez has to deal with two parliaments that are out to obtain maximum devolution. The most quixotic will be the Basque Parliament where the Basque Nationalist Party has to ensure that it is not outflanked by the militant Left that supports this hard-line separatism of ETA, the terrorist Basque organisation. The PNV's fear of losing out to the militants led seven weeks ago to its withdrawing its members from the Madrid Parliament, ostensibly in protest at Government policy towards the Basques. Sr. Suarez's tactic seems to be to try to play the Basques and the Catalans off against each other. He feels most comfortable with Sr. Pujol. But this threatens to be enormously time-consuming.

It is this aspect which in the short term is the most worrisome. A disproportionate amount of government time and energy will continue to be devoted to dealing with the Basques and Catalans, and to what is happening in the other regions like Andalusia, the Canaries and Extremadura. This can only be at the expense of attention devoted to such important matters as the economy. Already in Andalusia there are signs of frustration at the slow progress on devolution and the ambiguity about what happens next. Since the referendum a couple of hitherto unknown groups have claimed responsibility for bomb attacks. As the four-year-old recession continues to bite deeper, with unemployment in depressed areas at over 18 per cent, these frustrations will increase, feeding on a general alienation from the central government. Some observers see in this a recrudescence of the old Spanish anarchist spirit. This is too alarmist but it serves to remind people that the establishment of a framework of democracy was one matter—making it work effectively is another.

# MEN AND MATTERS

## Let's go, say Olympic fans

The sports-loving British public is showing in no uncertain terms what it thinks of the Government's formal disapproval of participation in the Moscow Olympics. Contrary athletics fans have manifested their view in a flood of donations to the British Olympic Association's £1m appeal fund.

"We still have a long way to go," appeals director George Nicholson tells me warily, "but I am glad to say I sense a considerable upsurge of spirit since we decided to go ahead and send a team a couple of weeks ago."

Most of the recent backing has come from individuals, trades unions and local councils. However, says Nicholson, none of the commercial sponsors has pulled out, and plans are now afoot to re-start the fund-raising trawl around industry.

While naturally the association is disappointed that medal winning chances have been reduced by the withdrawal of the horsemen and women, I hear there is some relief that the fund will not be saddled with the cost (estimated at £60,000) of shipping riders and their steeds across to Moscow.

A month ago Nicholson had just 1,000 donations on his ledger. Now he has 1,700 which have helped take the grand tally up from £450,000 at the end of January to £630,000 now.

"If the support that has flocked to us in the past fortnight can be maintained," he says, "we will have a very good result at the end of the day." In the past week or so he has received up to 100 envelopes a day containing cheques and postal orders. Yesterday morning's delivery, for example, included 30 letters which yielded \$5,384.90.

## History is junk

The Department of Trade is preparing to dump into the dustbins of Companies House a weighty slab of British commercial history. The disposal is planned of the 2.5m index cards which have accumulated in the Registry of Business Names since it was established in 1918.

The Government admits that the £1m-a-year cost of running the department, which includes rental of storage space and pay for 65 functionaries, can no longer be justified in these hard times. It also concedes that in spite of its size, the registry has probably never provided a complete record and the abridgement of the indexed entries are probably defunct.

The number of registrations has fallen off, and although it is technically an offence to set oneself up with a trading name behind a shop front or in a workshop without registering, prosecutions have been extremely rare.

Recently, most people using the service have done so under pressure from banks and Customs men who demand a certificate of registration before opening bank or VAT accounts. While other means will be found to cover these requirements, the original purpose of the system is, I hope, no longer applicable.

The wartime Government established the registry in a fit of institutionalised linguistic fervour as a means of tracking down potential enemies of the State. By garnering full details of the men and women running small shops and other businesses, the administration felt it had found a foolproof means of rooting out German spies and other undesirable aliens who might be hiding behind apparently respectable Anglo-Saxon trading names.

## Gap filled

The United States has finally solved a bothersome problem south of the border, though whether the solution proves to be lasting is another question.

The U.S. has had no ambassador down Mexico way since Pat Lucey resigned in November, causing a five-month hiatus which has not gone down well with either the Mexican Government or the U.S., which, given Mexico's growing oil wealth, importance to improving the traditionally uneasy relations with its southern neighbour.

Julian Nava is the new ambassador and will take up the post this month. He is special assistant to the president of California State University, author of several books on U.S.-Mexico relations and Spanish-speaking. So far, so good. He is also of Mexican descent, however, which has given rise on both sides of the border to questions over possible conflicts of interest.

The appointment also runs counter to Lucey's recommendation that his successor should not be of Mexican descent but that he should be unlike Lucey himself—a career diplomat.

A former friend of President Jimmy Carter, the former ambassador quit his post to join the camp of Carter rival Edward Kennedy, and now his name, not to mention his recommendation, is mud in the Carter administration.

The administration seems pleased with its new choice. Nava's name was leaked in Washington earlier in the year to gauge reaction, and, when there was no Mexican protest of note, the appointment was confirmed.

## A man's life

I had heard that army discipline had softened considerably, but apparently not in the light of a notice I detected on the back of a military ambulance in East Anglia last week: "Shackles to be used only for lashing."

Observer

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# Economic policy goes primitive

AT A PRIVATE gathering the other day a simple but crucial question came up. The ostensible purpose was to chew over the Budget, but that topic proved easily exhausted; the Chancellor's strategy has the kind of blank, enigmatic simplicity of an Epstein sculpture. But it is there, and assuming that the targets are achieved, what will happen? What, especially, is likely to happen to the value of sterling?

The effect of a falling PSBR on the value of sterling sounds like a reasonably straightforward problem, and everyone present was being paid a pretty comfortable salary to answer such conundrums—economists, brokers, merchant bankers and managers of large investment funds. As you will have guessed by now, there was not the remotest hint of agreement. Every possible forecast, from an endless bull market to an imminent collapse of the exchange rate, was put forward; and subsequent argument hardly clarified matters at all.

The one point which everyone agreed was crucial was interest rate policy. If interest rates are allowed to fall as far as domestic conditions allow as soon as recession appears (if it does appear), then one can speculate about this or that relief to manufacturers and debtors—the combined effects of cheaper credit and relaxed overseas competition might stop a recession dead.

However, the Bank of England's policy about interest rates is itself a mystery wrapped in an enigma. Since a recent speech from the Governor warning that high inflation must imply high interest rates was promptly followed by authoritative briefings to the effect that he didn't mean quite that, and the current balance of power

between Threadneedle Street and Whitehall (not to mention Downing Street) is another subject for lively speculation. The forecasts, then, failed to converge. At least, somebody wryly remarked as the dust settled "we've got a market."

That thought may well be engraved on the hearts of policymakers as well as policygeers, for it would be a foolhardy man who would now assert that he knows how the economy works. Consider, for example, the exhibit on the table; the forecasts for 1979 offered by four leading practitioners at about the turn of the year, compared with the actual outcome.

In each case, the event was well outside the full range of prognostication; and it would be easy to add several other variables—growth of imports, exports, of personal saving, of stocks, for example—and also add several other forecasts to the table without denting this conclusion. They all got everything wrong.

Of course this itself may prove a rash statement, for the figures for the "actual outcome" are themselves disguised forecasts—the forecasts of the

recent past which are among the most embarrassing which practitioners have to make. The much-discussed corporate sector financial deficit for 1978, which suddenly vanished down some statistical black hole and turned into a surplus in the latest revision of the figures, is the most notorious recent example. An academic I know once went to the trouble of digging back through five years of official figures. The revisions were on average half again as big as the changes reported at the time, and often in the opposite direction.

The fact is, in short, that not only do we not know where we are going, but we don't know where we are starting from; and the mystery is not so much why forecasting is now in disrepute, but why it ever appeared to work. The answer, I suspect, is that for quite a period after the mid-1950s, economic events were remarkably undramatic. Even a totally naive forecast was likely to be within a percentage point or so on the important numbers; and any forecaster who had some feeling for turning-points—the points at which forecasting with rulers on graph paper breaks down—could pass as a sage.

In these more turbulent times, the weaknesses are more obvious. Forecasts are still on the whole better than rulers, but are no longer accurate enough to be used as a guide to action. What is more, the forecasts themselves are becoming as unstable as the economy. The final column of forecasts, only six months old, illustrates the point: it represents a lost world of optimism.

For real nostalgia, one has to look a little further back to the days of the Bray Amendment. Dr. Jeremy Bray first resigned from Mr. Wilson's Government to write a book denouncing Whitehall for ignoring the potential of computers for optimising economic policy. He subsequently got Parliament to back him in compelling the Treasury to publish its economic model. The admirable aim was to take the secrecy out of policy, and to prevent Whitehall from indulging its taste for management by ambush. Wider understanding would focus expectations, and thus improve efficiency and growth.

It was an idealistic scheme, and one important underlying thought had been adopted, in a very different form, by Geoffrey Howe: strategy is now open and declared, in an effort to focus expectations. The model is public property too; but private users get wildly divergent results from it, and the Treasury's own prognostications, heavily doctored, are published by the Treasury with apologies and disclaimers.

What is more, there is little sense in the top-down apparatus of positive economics has collapsed throughout the world—or certainly the English-speaking world. Many Americans now quite seriously base part of their fears of recession on the fact that, for the first time in some years, the



Herr Karl Otto Poehl, Governor of the Bundesbank (left) and Mr. Nelson Bunker Hunt: two holders of precious metals.

Council of Economic Advisers stopped forecasting a recession. They subsequently changed their tune, but that was the official view less than two months ago.

Economic discourse and policy is now getting back to some very simple fundamentals about money, credit, the price mechanism, real resources, and human behaviour. That may help to explain the remarkably friendly reception for what was, by traditional yardsticks, the most deflationary Budget since the war. Nobody is now sure whether it will prove deflationary or curative, or both neither of these things; but its reasoning is clear. The country seems to be reaching the same resigned conclusion as the financial men: at least we have a market.

Simplicity has its dangers, however, as much as sophistication; and the greatest danger is

to base policy not on fundamental analysis but on slogans. The most fashionable slogan at the moment is that our overriding problem is inflation—and of course that inflation is a monetary problem. Cure that, and everything will right itself.

What is forgotten here is that inflation is partly a problem in its own right, but partly a symptom of—and indeed rather perverse cure—for other underlying problems. British managers could live quite comfortably with wage pressure until monetary restraint really began to bite. The world could live quite happily with accumulating OPEC claims on resources, as long as those claims were being eroded fast enough by inflation. Now it is possible, though far from proved, that monetary might will transform the structure of the British labour market; but it will not transform the structure of the oil market.

The oil problem is indeed so frightening that people are reluctant to think about it at all. First there was wishful thinking about the collapse of the cartel. Then there was wishful thinking about the capacity of the Euromarkets to make the problem disappear. Now there is wishful thinking about the collapse of the real oil price.

The unpleasant truth is that the conduct of OPEC is predictable, economically rational, and in a sense optimal. If an important economic resource is running out, then the correct pricing strategy—from the point of view of consumers as well as producers—is to maximise the revenue from that resource over time. This will ensure that the best use will be made of it.

We are faced, then, with a stark fact that no miracle of monetary policy will wash away. We may squabble about who gets the enhanced revenues. Consumer taxes are a good way of pre-empting revenues which the producers might otherwise take, and are surely preferable to war, the reluctance of some governments, including our own, to use this weapon wholeheartedly, for fear of a statistic called the RPI, is shamefully shortsighted.

We may buy time by building up oil production in countries which will spend their revenues rather than building up unmanageable financial claims—the UK and Mexico, for example. But claims will still accumulate, and our anti-inflationary policies may mean that they will not erode as fast as in the past. Even so, a British issue of indexed bonds could prove an expensive folly if they were available to foreign holders—we could find ourselves issuing assets on behalf of all oil deficit countries, and compelled to buy

their IOUs to prevent sterling vanishing into outer space.

It may appear, then, that the oil deficit countries have no choice but to mortgage their land and industry to buy oil—for now that expectations are alerted, resumed inflation would no longer limit the build-up of claims. Only accelerating inflation, and finally hyper-inflation, would do the trick.

However, there is one possible solution, and it is appropriate that Mr. Nelson Bunker Hunt, an oil-man, should provide the illustrations at his own expense. It goes back to the most historic of all explanations of inflation—the growth of paper debt secured against precious metals. If the trick succeeds, it is highly inflationary; if it fails, it is deflationary. Unfortunately, Mr. Hunt's strategy is being pursued with great vigour by a number of people who are usually considered to be above reproach.

The illustrations have robbed my conclusion of its mystery: these men are central bankers (with the shining exception of Dr. Fritz Leutwiler of Switzerland). The Germans and the French have repeatedly blocked proposals to mobilise gold in settlements; the Germans have instead reversed their old resistance to a reserve currency role, and are hawking their IOUs as eagerly as any speculator financing a gold position. Yet gold is a favourite asset of the Arabs. It pays no interest, and actually falls in real value if anti-inflationary policy is successful. At current prices, and with sensible energy policies, it could reduce the OPEC financial surplus to a manageable size for many years. It hardly seems necessary to say any more.

Anthony Harris

## FORECASTS AND ACTUALITY

	LBS	NIESR	P&D	Treasury	Actual	1980 range
Growth (% real)	3.3	3.3	2.0	2.0	1.5	-1 to +6
Inflation (% at year end)	9.9	9.5	10.2	8.5	17.2	13.5 to 14.7
Current account balance (£m)	-523	700	500	-250	-2,500	-800 to +1,100

LBS: London Business School; NIESR: National Institute for Economic and Social Research; P&D: Phillips and Drew.  
The forecasts for 1979 were those available at February, 1979; and those for 1980 were those available at September, 1979.

## Letters to the Editor

### Fixing fair rents

From Mr. R. Jensen

Sir, Mr. Jones commenting upon personal experience of the Rent Acts (April 2) highlights the paradox that fair rents exhibit a total lack of that quality of fairness which reasonably expect to find, when seen through the eyes of a private landlord.

This is not surprising since, although "fair" rent may be satisfactorily defined, in practice a "fair" rent is simply what the rent officer (RO) says it is and, invariably, that means a massively repressed rent which requires legal enforcement in the guise of "security of tenure" (a gross misnomer for "security of rent") in order to prevent Mr. Jones and many other landlords of the remaining, and ever decreasing 1.8m or so private lettings, from opting out of their enforced charitable roles.

To understand this paradox, it is first necessary to realise that, of the three routes noted by the Francis Committee (1971), for arriving at a "fair" rent, this being perceived as an amalgam of the results of purchasing all three, one is unavailable, another is rejected by rent officers and rent assessment committees and thus only the rent officer's "method of comparables" is left. (In this "method", incestuous liaison occurs within the rent officer's data bank of previous "fair" rent registrations and, since there is no obligation for him to index his rent registrations, a new and even more sub-optimal "fair" rent registration is created which thereafter becomes available itself to assist at further procreations.)

Thus, although both meaningful definition and objective determination of an appropriate "fair" rent is feasible, in implementation it is simply what the rent officer (or, in about 4 per cent of cases, the committee) says it is. And, being not a judge but a bureaucrat constrained to procuring certain broad political goals (in particular, ensuring that tenants in both private and public rented sectors receive levels of subsidy which are not vastly dissimilar), the result is that Mr. Jones, for instance, receives a "fair" rent of £8.25 a week for his six-roomed semi-detached property whereas the replacement cost to him (to provide exactly identical accommodation) would almost certainly not be less than £50 a week.

Mr. Jones's claim to a "fair" rent of £17-£20 a week is therefore, a not immoderate one when we perceive the cost of the opportunity which Mr. Jones has forgone to enjoy the use of the property himself.

The unavailable method (involving comparison with other market rents where no scarcity exists) is unavailable solely because the exploitative nature of "fair" rent implementation has induced an artificial scarcity (indeed, the virtual disappearance) of available private lettings; and, as Mr. Jones has indicated (in common with many others), his own property will be withdrawn from the private rented market at the first opportunity.

The method rejected by rent officers and assessment committees alike, is the use of any appropriate private valuation technique such as replacement cost (to landlord) or return on asset value, this rejection being

because it yields undesired answers, namely, rents which typically range between three and five times "fair" rents. And, balancing fairness to the private landlord against tenant expectations (namely, access to the same massive subsidies as historically enjoyed, comparable with those in the public sector) on the scales of political expediency, there is clearly no political mileage to be gained from disturbing the present total imbalance between the treatment of the interests of the two parties.

In conclusion, I would like to recall that in a Financial Times interview (March 31, 1979), Abbey National's (then newly appointed) chief executive, Mr. Thornton, viewed favourably the possible role of building societies (his own in particular) as a new variant of private landlord and commented to the effect that he perceived no need (in such event) for any special exemption from the Rent Acts' strictures.

By contrast, the present Housing Bill proposes a new style "assured tenancy" for institutional landlords (such as Abbey National) which will be removed completely from the Rent Acts' strictures.

Is this evidence of a learning process on the "fair" rents issue, merely that those who formulated this Housing Bill failed to consult Mr. Thornton? R. Jensen, 11, Stanhope Gardens, London N4.

### Causes of inflation

From Mr. D. G. Franklin

Sir, In his Budget speech, Sir Geoffrey Howe, underlined that the Government continued to regard the fight against inflation as the first priority.

Within days of this most encouraging announcement, London Transport, raised its prices, thus achieving a 2,400 per cent rise of its 1964 4d fare. This is an average annual increase of 150 per cent. The Borough of Lambeth this week raised its rates by 49.4 per cent, making a 13 months' cumulative increase of 108.9 per cent.

Starling percentage point fluctuations pale into insignificance when exporting companies are burdened with astronomical increases of this magnitude.

The priority of winning the fight against inflation must include close scrutiny of the uncontrolled and unaccounted for price increases of Imperial Local Government Authorities and State Monopolies.

### Ownership by workers

From Mr. Robert Oakeshott

Sir, Samuel Brittan (Lombard, April 2) presents an understandable yet curiously jejune case for property rights in jobs. A much more full-blooded and politically appealing case can be made for the restructuring of conventional businesses so that they become, in effect, partnerships with limited liability, or workers' co-ops. (If that description is preferred.) Those joining will buy themselves in. Those leaving will take out their accumulated holding. All who work in the business will participate in asset growth—and be exposed

to the corresponding risk of asset loss—while they do so.

The potential benefits of this kind of "granulated workers' capitalism" are obvious enough in the area of industrial relations. For the interests of the shopfloor workers become much more closely aligned with the long term success of the business and much less exclusively involved with the weekly wage. These are thus conditions in which genuine vertical teamwork, between shopfloor and management, can be expected.

But the potential benefits go a great deal further than that. Can we really expect working people to believe that they have a personal stake in a benevolent pluralist system if a large majority can enjoy little more than a weekly wage (or entitlement to weekly unemployment benefit) and a protected council tenancy?

I am constantly amazed that these arguments evoke so tepid a response from liberal economists and indeed from the present Government. After all what Mrs. Thatcher is suggesting is that we should all adopt the sturdy yeoman values of thrift and self-help. But with the ownership of businesses so narrowly restricted this is a call to which only a tiny minority can respond. Ordinary people are being asked to adopt the values of the property owning minority but are effectively kept out of the club. To expect that they will do so is like expecting that the majority of black South Africans will adopt the values of the white minority while being denied the vote (and indeed various other equally basic human rights).

If we want a genuine liberal and pluralist democracy we must look for ways of underpinning the freedom of ordinary citizens. In peasant societies that can be achieved by peasant or yeoman proprietorship and it is that ownership of land which provides a firm basis for a Jeffersonian democracy. An equivalent firm basis in industrial society can only be sought in some form of generalised ownership.

### Accountability for estimates

Sir, —Lombard's plea for greater accountability for the supplementary estimates (March 15) is not a new one but the constitutional history behind their consideration leaves little hope that more time will be devoted to discussion of these important additional expenditures.

The basic problem is that it is now an inalienable convention that Her Majesty's Opposition have an exclusive right to choose the subjects for debate on supply days. Lombard points out, quite correctly, that supply days are used as occasions for general debates on particular aspects of the Government's policy, not necessarily related to the estimates being considered in committee at that time; indeed, rarely is there any connection.

Before the second world war, when time had to be found on the floor of the House of Commons to discuss supplementary estimates, it was found that such debates were causing congestion of the Parliamentary timetable. Hence the post-war increase in the number of supply days from 20 to 27, coupled with a corresponding agreement that the Government

does not have to make time available on the floor for speakers on the supplementary estimates. Surely it is better that the Opposition's overall opportunity to call the Government to account on its policies should be enhanced rather than debate being artificially restricted to the supplementary estimates, which would not necessarily provide the best opportunity for informed criticism. Such debates have been strictly controlled by the Speaker since 1945 and it is undeniable that the floor of the House is not the best place to discuss the minutiae of policy; that is most effectively done in committee.

The very nature of supplementary estimates; that is the expenditure is an increase of sums needed for services that will already have been agreed to, and is in respect of money that has largely already been spent, makes debates on them politically unattractive. Lombard's suggestion that they should be referred to a select committee would not be possible as, if the committee were to devote sufficient time to their consideration, the estimates would not get passed before the end of the financial year. In any event, as has been pointed out, such an enquiry would still be *ex post facto* and thus not meet Lombard's main objection.

In short, the situation is the best that can currently be hoped for and one sympathises with the Leader of the House's non-committal reply as to possible reforms.

### Unknown outcome

From Mr. N. Davie-Thornhill

Sir, —I would like to make a short reply to Mr. P. Vander Elst (March 31) while accepting that it is likely that "Communism has taken a larger toll of human life in this century than both world wars combined." was not the rise of Russian Communism caused by the first world war and didn't the second world war add greatly to Russian Communist power, despite the Allied victory. My point is, that future war can only add to the loss of life and the outcome is completely unknown.

### Performance of engineers

From Dr. Neville Borg

Sir, —Your industrial correspondent (March 31) does not make clear that the opinion of "industry" does not agree with that of the qualifying bodies who contribute to the performance of engineers in the "construction industry."

A fair summary of this is that there is a majority in favour of uniformly high levels of qualification, registration, and accountability for performance, possibly of licensing for some categories. To most, however, the idea of dependence on one closely Government-related body for qualification, registration, whilst simultaneously trying to observe professional performance, (as distinct sometimes, from technical efficiency) is full of potential threat.

GENERAL  
UK: Council of Engineering Industries submits to Department Industry its response to the report of the Finlinton committee of inquiry into the engineering profession.  
National Union of Teachers conference, final day, Blackpool.  
Mr. Alec Jones, Opposition spokesman on Welsh affairs, speaks on Tory Government's policy on council housing, Rhonda.  
British Overseas Trade Board and Birmingham Chamber of Commerce seminar on trade with Africa.  
Overseas: Council of Europe Foreign Ministers main session

## Today's Events

meeting, Lisbon.  
United Nations Security Council meet to discuss Zambian accusations against South Africa.  
Dr. Bruno Kreisky, Austrian Chancellor, last day of visit to Yugoslavia.  
IMF team talks in Ankara on three-day standby credit.  
OFFICIAL STATISTICS  
UK banks' eligible liabilities, reserve assets, reserve ratios and special deposits (mid-March).  
Provisional figures of vehicle production (March). London clearing banks' monthly statement (mid-March).

COMPANY MEETINGS  
Adams and Gibbon, County Hotel, Newcastle upon Tyne, 11.  
General Funds Investment Trust, Regis House, King William Street, EC, 12.30.  
Ladies Pride Outwear, Allen House, Newark Street, Leicester, 11.45.  
Lloyds Bank 71 Lombard Street, EC, 3.  
Provident Finance Group, Norfolk Gardens Hotel, Hall Ings, Bradford, West Yorks., 12.  
Rhodesia Corporation, 25/35 City Road, EC, 12.  
Saint Andrew Trust, 29 Charlotte Square, Edinburgh, 12.30.

COMPANY RESULTS  
Final dividends: The Associated Biscuit Manufacturers, The Alva Investment Trust, Aquascutum and Associated Companies, Aurora Holdings, Boustead, The Bowater Corporation, BFC Brown and Jackson, Christies International, General and Commercial Investment Trust, General Investors and Trustees, Granplan Holdings, Greens Economics Group, KCA International, Leadbroke Group, Lead Industries Group, Minet Holdings, Royco Group, Selection Trust, Henry Sykes, Taylor Woodrow.  
Interim dividends: Burgess Products (Holdings).

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## UK COMPANY NEWS

## £13.6m underwriting loss for GRE: profits fall

POOR OPERATING results in France and Spain, together with a decline in profitability in the UK, were instrumental in underwriting results of Guardian Royal Exchange Assurance swinging from a profit of £4.8m to a loss of £13.6m in 1979.

Despite a 17 per cent rise in net investment income to £33.4m, pre-tax profits declined from £83.3m to £75.8m.

However, a significantly lower tax charge of £33.3m, against £40.9m, meant an after-tax profit of £42.5m, compared with £42.4m. But higher minority interests trimmed earnings to £40.8m (£41.3m).

A final dividend of 8.5p net lifts the total to 13.5p (11.6p). Earnings per 25p share are given as 32.4p, against 32.9p.

Net premiums for the year rose by 6.6 per cent from £520m to £550m. But exchange rate fluctuations reduced premium income by £33m and investment income by £7m.

Strong competition in France, following the removal of the industrial fire tariff, resulted in premium rates being slashed not only on that class of business but also on motor rates as insurance companies scrambled for business. As a result, GRE lost £5m, against a small profit in 1978, on a premium income of around £15m.

Underwriting losses deepened in Spain, while Hurricane David cost £1.5m on West Indian business. The net result was that business in "other territories" turned round from a profit of £4.8m to a £6.9m loss, despite good results in Brazil, Kenya, Malaysia and South Africa.

UK results were not as expected considering the effect

## HIGHLIGHTS

It was another active day in the gilt-edged market yesterday with the Government broker supplying the short tap and prices generally firm. Lex looks at prospects here in the light of the latest wholesale price indices and the expectations for the banking figures due out today. Elsewhere Lex analyses the 1979 reports of two giant multinationals, BP and Philips. BP faces pressures on downstream markets and is concerned about its shortage of crude oil. Philips is hoping that rationalisation will allow some recovery from last year's serious setback in the European colour TV market. Lex also discusses the results of Croda International, where margins continue to decline. On the inside pages two insurance companies report and there is a number of results that come in for comment. Also there is news from Northern Engineering which is buying 80 per cent of Texan Power Machine for \$14.5m.

of the severe weather in 1979 on other insurance companies. This cost GRE over £3m. The motor account—the group is the second largest motor insurer in the UK—cost nearly £3m, reflecting rising numbers of claims and the VAT increase. The company also made a £3.5m provision for potential claims in respect of computer leasing. Yet it still managed to break-even, compared with a £5.4m profit in 1978.

The company showed a much improved position in Germany, its second largest operating territory, where the underwriting loss was trimmed from £5.6m to £5.4m.

But business in Canada deteriorated more than expected in the second half, leaving a loss of £1.9m, against a £300,000 profit. Business in the U.S. remained profitable, but at a lower level, while Australia showed a small loss.

The group's solvency margin

## Sharp interest lift hits Croda

A SIGNIFICANT rise in interest charges from £1.93m to £3.43m, arising from higher lending rates and an increase in working capital, resulted in 1979 pre-tax profits of Croda International falling by £0.38m to £14.74m. The second-half performance, however, at £7.11m, showed a £0.1m advance over the same period of 1978.

Full-year sales of the chemical processing group reached £207.2m (£204.1m); trading profits improved from £16.37m to £18.17m, struck last time before a surplus of £0.77m on disposal of investments.

The modest improvement in trading profits shown in the first half continued during the second six months despite the problems of gelatin and other commodity chemicals. There were particularly good results from the organic chemicals and polymers activities and in most overseas companies.

Stated earnings per 10p share were 12.85p (10.76p) basic and 11.57p (9.87p) fully diluted.

The year's net dividend is

lifted almost 27 per cent to 3.1p (2.44p) which included special 0.018058p on ACT reduction, but the directors point out that as a result of the uncertain outlook and high cost of borrowing, the increase is less than hoped for when the interim results were announced.

There was an extraordinary debit of £1.25m this time representing closure and rationalisation costs, mainly relating to gelatin operations in the food ingredients side.

Trading profits shown in the first half continued during the second six months despite the problems of gelatin and other commodity chemicals. There were particularly good results from the organic chemicals and polymers activities and in most overseas companies.

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## Fothergill and Harvey reaches best-ever £2m

IN LINE with the confidence expressed by the Board at the interim stage, record profits for 1979 are reported by Fothergill and Harvey, fluorocarbon products, fibre reinforced composites and industrial synthetic fibre textiles group.

Following the first-half increase from £0.73m to £0.93m, taxable profits reached £2.03m at the year-end, against £1.64m, on turnover up from £14.74m to £17.77m.

Earnings per 25p share are given as 34.85p (24.09p) before tax, and as 19.74p (17.8p) after. The dividend total is raised 12 per cent from 6.958p to 7.78p, with a final of 5p.

There was an extraordinary charge of £101,000 reflecting the receipt of a 40 per cent interest in a newly formed company, Osh-Fothergill Inc., as consideration for the sale of the U.S. business in advanced composites.

1979 1978

Turnover £17.77 £14.74  
Trading profit 2.03 1.64  
Depreciation 0.38 0.38  
Profit before tax 2.41 2.02  
Tax 0.38 0.38  
Profit after tax 2.03 1.64  
Net profit 1.64 1.25  
Minority interest 0.10 0.10  
Extraordinary 0.10 0.10  
Available for div. 2.78 2.55  
Dividends 1.64 1.25  
Retained 1.14 1.30

See Lex

## DIVIDENDS ANNOUNCED

Company	Current payment	Date of payment	Corresponding year	Total for year	Total for year
Ash and Lacy	1.5	May 31	3.89	11.5	7.39
Blackwood Hodge	6	May 31	1.17*	2.5	2.05*
Burma Mines	0.63	May 29	Nil	0.63	Nil
Cedar Inv. Trst.	1.6	June 2	1.1	3.25	3.25
Croda Intl.	1.6	July 7	1.35	7.1	2.68
Danish Bacon	3.5	July 1	3.50	7.5	6.80
James Dickie	2.44	July 1	2.44	4.88	4.91
Dreamland	1.7	July 7	0.97	2.4	1.42
Empire Stores	2.7	July 1	2.42*	5.1	4.49*
Ferry Pickering	1	May 15	0.63*	—	2.3*
Fothergill and Harvey	5	—	4.44	7.78	6.94
Gill and Duffus	4	July 1	2.56	7	4.38
Greenbank	0.74	May 3	0.55*	1.34	1.07*
GRE Assurance	8.5	May 5	6.94	13.5	11.6
Helene of London	1.11	—	1.01	1.48	1.34
S. Jerome	2.68	May 28	2.55	3.2	3.05
Edward Le Bas	0.96	May 11	0.83	1.39	1.34
N. Atlantic Seas, Int.	1.75	May 29	1.2	3.75	3.75
Pearl Assurance	12	June 11	10.2	17	14.06
Peters Stores	1.5	June 2	1	3	2.48
Rubert	2.15	May 9	1.71	3.1	3
Startrite Eng.	0.88	May 23	0.8*	—	2.25*
Triplevest	3.09	April 30	2.49	7.21†	4.94

Dividends shown pence per share net except where otherwise stated. \*Equivalent after allowing for scrip issue. †On capital increased by rights and/or acquisition issues. ‡Included 0.018058p on tax reduction. §Includes 0.9401p non-recurring payment.

After an interim rise of one-fifth, the second half ended pre-tax earnings growth of 27.8 per cent. The company's largest division is industrial textiles, accounting for more than half of group turnover. This part of the business improved significantly more in specialised textiles than the standard range. With its rights issue

money from 1978 and a strong cash flow, Fothergill and Harvey was in the happy condition of having reduced interest charges (down a third). The total net dividend is up almost 12 per cent, yielding 11.4 per cent at 102p, up 3p. On an actual tax charge of 20 per cent the p/e comes to 4.8.

## Mercantile Credit at £44.9m for 15-month period

PRE-TAX profits of Mercantile Credit Company, a member of the Barclays Bank Group, were £44.9m for the 15 months ended December 31, 1979, compared with £32.8m for the previous year. Result includes a credit, down from £3.1m to £1.8m, from exceptional provisions, made in earlier years, against the property portfolio.

Mr. A. Victor Adey, chairman, says in his annual statement, that the profit improvement is attributed to a rise in customers' and other accounts, from £473.2m to £680.5m, and an expansion in the book value of assets out on hire or lease, from £341.5m to £373.8m.

With SSAP 15 applied there is a tax credit of £97m for 15 months (£36.8m), and after minorities, and an extraordinary credit of £3.61m for the period, the attributable profit came out at £14.54m compared with £6.26m.

Dividends take £15m (£5m), the remaining balance of £39.54m (£61.28m) going to reserves.

Mr. Adey warned that the high level of consumer spending in 1979 might not be maintained. "A fall-off in demand was evident in the last quarter and there are signs that this may be persisting."

On the industrial front the company increased its share of the leasing market despite strong competition not only from other finance houses and lessors, but also from banks offering medium-term loan facilities.

As at December 31, 1979, the original cost of leased equipment on the company's books was £833m, against £512m at September 30, 1978. The current year has started with a high level of firm forward commitments for leasing at a record £161m, the chairman says.

Mr. Adey states that prospects for tax leasing remain good, and

the market is developing again after a downturn last June, when a change in legislation withdrew 100 per cent first-year allowances.

As to the future, the chairman feels that a combination of high interest rates, and reduced demand, both in terms of consumer spending and industrial investment, makes the short-term prospects somewhat uncertain.

"Business confidence will be rebuilt but clearly the economy is in for a long haul before we can look forward to any significant improvement," he says.

Balance sheet shows total funds, as at December 31, of £1,220m (£806m at September 30, 1978). Deposit, current and other accounts totalled £383.1m (£149.9m) and net borrowings were £218.6m (£258.8m). Reserves, increased from £145m to £244.2m.

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100 80 County Cars 10.7% PI 80 -15.3 19.1 -

101 63 Debonair Ltd. 107 +1 5.0 5.1 10.8

101 88 Frank Halls 107 +1 5.0 5.1 10.8

129 58 Frederick Parker 98 -12 13.1 4.8

158 102 George Blair 107 -18.5 15.4 -

70 45 Jackson Group 69 -6.2 7.5 4.11

153 113 James Brough 114 7.2 6.3 10.0

300 242 Robert Jenkins 276 +5 31.3 11.4 8.81

232 175 Torley 222 +2 14.3 8.4 5.81

34 114 Twinkl 12% ULS 80 +12 16.0 -

58 23 Unilock Holdings 49 -2.6 5.3 10.4

48 48 Unilock Holdings New 48 -4 4.4 5.0

62 62 Walter Alexander 58 -4 4.4 5.0

190 136 W. S. Yeates 185 -12.1 6.5 3.01

† Accounts prepared under provisions of SSAP 15.

## Dreamland Group

Europe's Largest Manufacturer of Electric Blankets

## Record Turnover and Profits

YEAR'S RESULTS IN £000's 1979 1978 1977

Total Turnover 10,603 8,317 6,732

Profit before Tax 1,499 1,155 704

Profit after Tax 831 586 571

Earnings per share 7.751p 5.464p 5.33p

Dividend per share 2.4p 1.4187p 1.2705p

\* The Directors recommend an increased total dividend of 2.4p net per share for the year (1978—1.4187p net) and a one-for-one capitalisation issue.

\* The Group's share of the growing U.K. electric blanket market increased by 4% to 55%.

\* Exports increased by 46% and accounted for 12% of turnover.

\* Most encouraging order book for Alarmline fire detection systems.

Chairman, Mr. Frederick Williams, predicts "a further significant step forward in the growth of the Group's sales and profits during the current year"

DREAMLAND MONOGRAM ALARMLINE

Dreamland Electrical Appliances Limited, Hythe, Southampton SO4 6YE.

From 25th April, 1980 copies of the 1979 Annual Report may be obtained from the Company Secretary, Blackwood Hodge Limited, 25 Berkeley Square W1A 4AX.

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## Life business boosts Pearl

THE STEADY expansion of life fund, a greater release of unrealised capital appreciation and an improvement of over 1 per centage point on the yield sent the life branch surplus of the Pearl Assurance Company soaring in 1979 by 24 per cent from £37.23m to £71.03m.

Of this, £53.11m (£50.18m) was allocated in policyholders' bonuses and £6.97m (£3.89m) transferred to the profit and loss account.

There was a transfer to profit of £1.45m from the general branch against £790,000 but a transfer out of £450,000 to marine, aviation and transport account. Stockholders investment and other income less expenses and taxation more than doubled from £200,000 to £490,000 so that the net available profit for the year amounted to £5.46m against £5.48m.

The company is recommending a final dividend of 12p net against 10.23p, making a total of 17p (14.05p), a gross equivalent of 24.2857p (20.3228p) a rise of almost 20 per cent. The cost of the dividends is £6.14m

(£5.08m).

The company's unit-linked life subsidiary, Pearl Assurance (U.K. Funds) continued to make good progress in 1979 with the life fund rising from £8.7m to £24.1m. But because of the deferred recovery of tax on the cost of the expenses, it is not yet making a contribution to group profits.

Premium income in the general branch, excluding marine aviation and transport, rose by 14 per cent to £43.3m. But the severe weather last year sent the underwriting loss in the UK, which accounted for 93 per cent of the business, up from £2.9m to £3.9m, of which property insurance accounted for £2.33m and motor insurance nearly £1m.

Extreme weather conditions in the first and second quarters resulted in losses of £2.8m and £1.16m respectively.

The company's income is derived mainly from personal business and it is continuing to make premium and other adjustments to offset the effects of inflation.

The General Branch Reserve

fund has been augmented in line with the growth in non-life premium income by a transfer of £1m from the profit and loss account.

The company has declared substantially higher bonus rates on both the ordinary and industrial branch contracts, following the improvement in life branch surplus.

On ordinary branch assurances and annuities except pension business fund, the 1979 policies taken out in 1974 or earlier is lifted by 95p to £5.80 per cent of the basic benefit, while for later contracts the rate is lifted by 30p to £4.50 per cent. On the pension business fund the rate for 1974 or earlier contracts is £1.20 higher at 27 per cent of the basic benefit, and up by 35p to £5.30 per cent for later contracts.

The terminal bonus on death or maturity claims from May 1, 1980, is £1.3 per cent of the benefit plus attaching bonuses for each year before 1977, against £1.2 per cent previously. On pension business fund the new rate is £1.8 per cent (£1.6 per cent).

Turnover in the six months advanced from £2.56m to £3.1m and after tax of £161,000 (£134,000) there is a net surplus

of £127,430 (£106,370).

The interim dividend is 0.88p net, compared with an equivalent 0.8p. Last year's adjusted total was 2.25p, paid from pre-tax profits of £581,474.

The results of the overseas subsidiary are not included in the half-year figures, because the directors do not consider them significant.

W. N. Sharpe to lift level of spending

CAPITAL SPENDING at W. N. Sharpe will be at a high level over the next five years. Some of greeting card manufacturer's most costly production plant is becoming due for replacement and a major building project may become desirable as market conditions warrant, it says Mr. Norman Sharpe, the chairman.

He points out, however, that the company has a strong liquid position because its capital spending has been below normal for several years. Therefore, the increase in spending will not strain resources.

As reported March 7, taxable profit for 1979 rose from £3.7m to £4.38m on sales up from £10.59m to £13.25m, and net dividend is raised to 6p (£4.8425p).

On a current cost basis along the Hyde Guidelines profit was reduced to £3.07m (£4.03m). Capital spending commitments at December 31 amounted to £108,428 (£39,766) of which £85,000 (nil) had been authorised but not contracted.

Meeting, Bradford, on April 24 at noon.

RESULTS IN BRIEF

DUPAY BITUMASTIC (manufacture and application of surface coatings)—Results for 1979, and prospects, reported on March 26. Group fixed assets £3.8m (£3.3m). Net current assets £3.83m (£3.45m). Secured bank overdrafts £1.04m (£448,941). Not increase in working capital (£15,000 (£1.37m)). Chairman says use in bank borrowings of some £600,000 mainly due to increase in stocks and work in progress to £4.3m (£3.5m). Meeting, Winchester House, EC, on April 25 at noon.

LONDON INTERCONTINENTAL TRUST—Results for year ended September 30, 1979, already known. Investments £22,232 (£17,229), net current assets £11,387 (£28,019 liabilities). Meeting, Hill House, EC, April 30, noon.

BURMA MINES (investment trust)—Dividend 0.625p net (nil) for 1979. Revenue £121,737 (£107,179). Earnings per 10p share 0.625p. Net asset value 11.5p (11.5p) and at April 4, 1980, 13.45p—excluding Burma claim.

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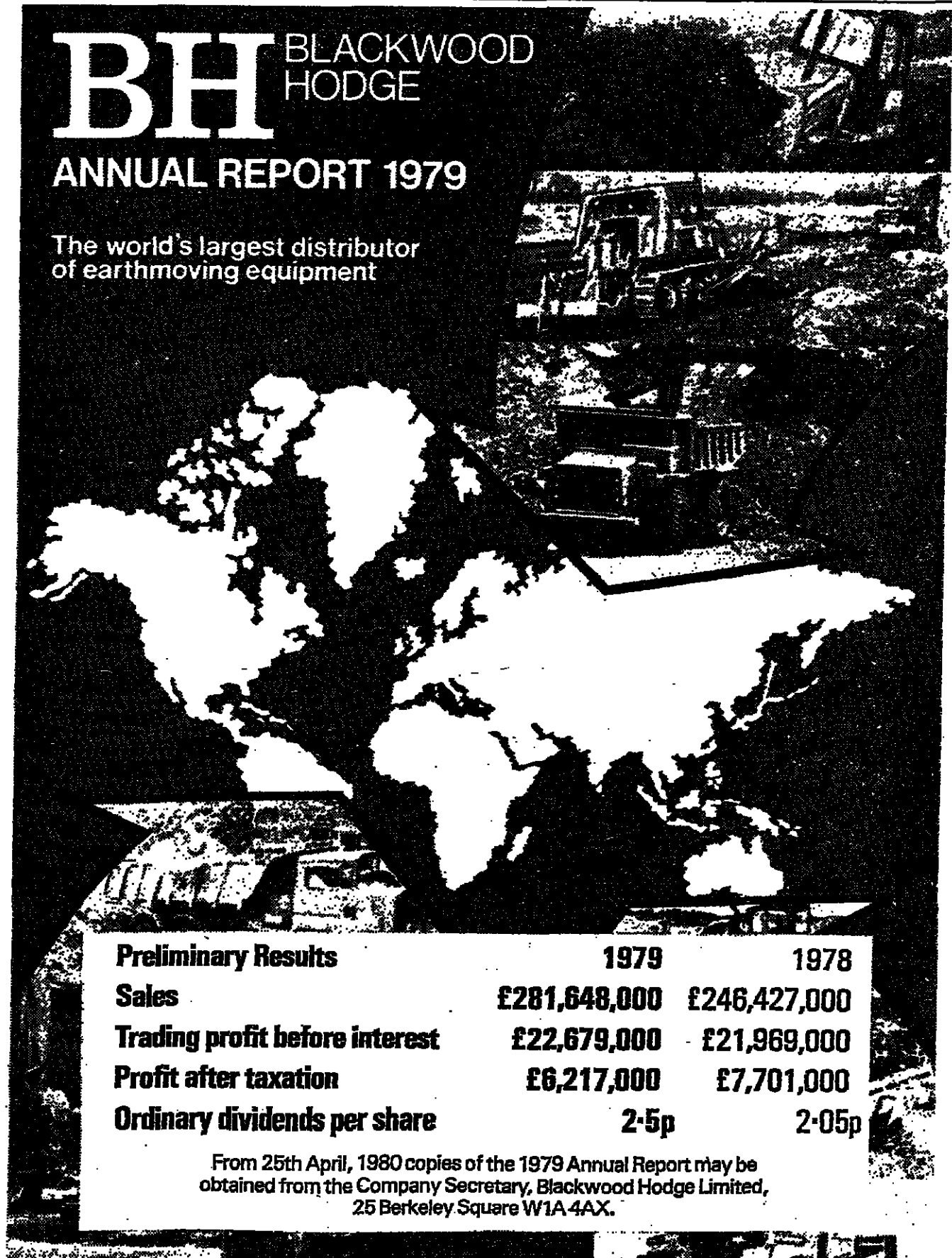
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**BH BLACKWOOD HODGE**

**ANNUAL REPORT 1979**

The world's largest distributor of earthmoving equipment



Preliminary Results	1979	1978
Sales	£281,648,000	£246,427,000
Trading profit before interest	£22,679,000	£21,969,000
Profit after taxation	£6,217,000	£7,701,000
Ordinary dividends per share	2-5p	



## Dreamland up by £340,000

REFLECTING the continued expansion of its share of the UK market, taxable profits of Dreamland Electrical Appliances rose from £1.6m to a record £1.5m in 1979.

The net dividend is lifted from 1.4187p to 2.4p with a final of 1.7p and the directors are proposing a one-for-one scrip issue.

The surplus would have improved even more, they state, but for considerable and unexpected increases in raw material costs during the final quarter. These could not be fully recovered by increased selling prices and, as a result, there was some contraction in profit margins during this period.

Nevertheless, they forecast further significant steps forward in the growth of sales and profits in the current year.

Sales during 1979 advanced from £3.32m to £10.8m, with exports increasing by 46 per cent to £1.28m. The group can now claim 55 per cent of the UK electric blanket market, say the directors.

Profits include a non-trading credit of £72,000 (£11,000 debit). After tax of £667,000 (£568,000), stated earnings per 10p share are up from 5.464p to 7.751p. An amount of £374,000 is retained against £441,000.

Awareness of the new fire detection equipment subsidiary, Alarmline, grew rapidly in 1979, say the directors, and it has a most encouraging order book and tender list.

comment

Nationally electric blanket sales showed a 10 per cent volume increase in over-blankets and a 5 per cent gain for under-blankets. Dreamland did better; its market share rose 4 points to 55 per cent. But the UK market must be getting fairly near to maturity and Europe is the real area for expansion. Dreamland opened up a French sales office last year and the jump in exports in the latest figures is probably the start of a significant drive overseas. Alarmline is the only diversification move so far—a fire detection appliance. Started in 1976, Dreamland has put in

## S. Jerome down to £405,000

1979 TURNOVER at S. Jerome and Sons (Holdings) was little changed, at £8.25m, against £8.21m, but pre-tax profits of the spinner and manufacturer of worsted fabrics fell from a best-ever £317,000 to £405,000.

As anticipated at the interim stage, second-half profits showed a reduction on the same period of 1978 with a drop from £306,464 to £228,540.

Tax charge for the year was lower at £83,000 (£312,000) giving a net surplus marginally improved from £305,000 to £312,000. Of this figure, some £25,000 related to the contribution from Davis Safety Controls in the three months since its acquisition.

This company has substantially more orders for the first quarter of the current year than for the same period last year.

Earnings per 25p share are shown at 9.2p (9.1p) and the dividend total is raised from 3.0547p to 3.2p net, with a final of 2.675p.

At balance date, credit bank balance and short term investments were £308,000 (£377,000).

## Blackwood Hodge down £5.6m at pre-tax level

HIGHER INTEREST charges, a reduction in profits from the Nigerian company, and an exceptional charge for Hydrocon Engineering, has left taxable profits of Blackwood Hodge, earthmoving equipment, sales and service group, well down at £10.88m for 1979, against £16.43m to £25.1m.

Comparative results have been restated as if Blackwood Hodge (Nigeria) was an associate—share of profits for the six months to June 30, 1979, was £29,000, its first contribution as an associate, the figure for the whole of 1979 given at £2.61m.

The directors say that the reduction was due to the inclusion of only six months figures, the difficult trading conditions in that country, and the change of status from subsidiary to an associate.

The exceptional item comprised of a £1.65m provision for certain stock losses and other costs after Hydrocon Engineering went into receivership.

Group trading profit for 1979 was ahead at £22.68m against £21.97m, but was subject to a £2.29m increase in interest to £10.44m.

The directors say that although results were disappointing order intake was at a record level and has continued to be good in the early months of the current year.

The group has increased its market penetration in many areas, and directors are confident of this continuing.

They are looking for an improvement in trading profits for 1980.

1979 1978  
Sales 281,648 245,637  
UK 85,826 82,249  
Europe 54,857 45,480  
Africa 41,713 32,670  
Australia 38,571 35,140  
Asia 8,278 2,379  
North America 52,362 50,530  
Trading profit 22,679 21,969  
UK 7,557 10,418  
Europe 2,000 1,082  
Africa 2,319 4,485  
Australia 2,068 1,255  
Asia 789 425  
North America 5,336 4,282  
Interest 10,442 8,154  
Nigerian assoc. share 291 2,614  
Exceptional debit 1,550 1,550  
Profits before tax 10,678 16,429  
Tax 4,681 5,728  
Net profit 6,217 7,701  
Minorities 379 357  
Deferred tax releases 1,030 3,000  
Extraord. debit 1,881 2,283  
Attributable 4,887 7,754  
Dividends 2,075 1,605  
Retained 2,912 6,159

comment

21st claim shrdlly empwyp... In the UK sales showed only a small increase due to industrial disputes in the engineering, open cast coal mining and road transport industries, together with a loss of indirect export business. Trading profits fell substantially due to reduced profit margins.

Earnings per 25p share are

shown as 7.24p (9.93p) basic and 6.8p (9.19p) fully diluted, and the dividend is effectively increased to 2.5p (3.0546p) net with a final payment of 1.5p.

comment

At 39p, down 2p, Blackwood Hodge shares are changing hands at less than half net asset value, on a p/e slightly over 5 on fully-diluted stated earnings with a 42 per cent tax charge. The market is evidently unexcited, despite the near 10 per cent yield. The discount-to-assets might be expected to provoke some speculative froth, but over a third of the ordinary shares are comfortably settled in family trusts. The year's main feature has plainly been Nigerianisation—though with second-half figures still not in from BH Nigeria, there is little to add to the interim story. With a better second half expected there, it looks as though he outcome will leave BH with 40 per cent of £1m instead of 1978's 60 per cent of £5m. UK margins tightened four points to 8 per cent—strikes in haulage, engineering, and open-cast mining all hit during the year. BH has increased the total dividend by 22 per cent—roughly the same amount by which profits after tax fell. But it has less to fear than many companies from CCA, which knocked 1978 retained profits by an unimpressive 16 per cent.

## Second half increase leaves Ash & Lacy ahead by 36%

A SECOND-HALF rise from £1.03m to £1.49m has left the taxable surplus of Ash & Lacy, metal stockholder and performer, ahead by 36 per cent for 1979 at £2.59m against £1.9m.

And the dividend is stepped up to 11.5p (7.987p) net per 25p share with a final payment of 6p.

The group made a good start in the first quarter of the current year, and directors say that high interest rates should produce increased income from the substantial cash balances.

They add, however, that the steel strike is likely to have a marked effect on second-quarter results, and warn that some of the sectors in which the group operates, could face difficulties over the next six months.

Turnover for the year was down from £30.0m to £29.65m as a result of the elimination of unprofitable sales from the Smethwick and Tonbridge warehouses, now closed.

Earnings per share are shown as 43.7p (33.5p).

Profits were struck after depreciation of £955,000 (£903,000), and included income, less interest payable, of £28,000 (£28,32m).

In the year 1978-79 profits reached £198,000 and a single dividend of 1p was paid. The half-year profits were subject to tax of £53,449 (£39,060).

Copson and its subsidiaries supply heating equipment and builders' materials.

(£178,000 debit). Tax took £778,000 (£539,000) and the attributable balance came out over £1m ahead at £2.28m (£1.28m), after an extraordinary credit of £482,000 (£101,000 debit).

The extraordinary items for 1979 included a profit, before tax, of £398,000 on the disposal of premises at Tonbridge, Wolverhampton and Smethwick, and a £167,000 surplus (£243,000 debit) arising on the closure of the Smethwick and Tonbridge warehouses.

After the cost of dividends totalling £479,000, against £301,000 the amount retained was £1.81m (£960,000).

comment

Ash and Lacy claims no more than good luck in the timing of the closure of its two steel stockholding subsidiaries in late 1978. But elimination of the around £200,000 annual losses from stockholding plus the income from investing the first instalment of the disposal proceeds accounted for more than half the 37 per cent pre-tax increase last year. The benefit will continue

## Helene profits pass £1.7m

SECOND-HALF profits of Helene of London rose from £905,292 to £978,894 and the pre-tax surplus for 1979 went ahead from £146m to £1.71m.

Turnover of the manufacturer of fashion and leisure wear increased by £1.66m to £14.58m. The net dividend is raised from 1.34p to 1.48p, with a final of 1.11p. Earnings per 10p share are given as 5.5p (5.4p).

After tax of £387,225 (£780,789), and minorities, the attributable balance emerged ahead from £683,933 to £815,545.

comment

Helene's 17 per cent profits rise is impressive considering the parlous trading conditions in the UK fashion clothing industry. Unlike most other manufacturing companies Helene contracts out its entire production and the company manufactures only to order. Consequently it has fewer overheads and virtually no stock for any length of time.

In addition, margins were helped by lower production costs, mainly as a result of more beneficial cloth prices. Current orders, however, are no better than a year ago so it is going to be difficult to maintain the profits momentum. Against this, there is around £1m in the balance sheet to give plenty of scope for further acquisitions and/or investment income. Considered Helene's excellent record the shares have a somewhat low rating for a "rag trade" company, selling on a p/e of 4.4 at 25p while the yield is 8.7 per cent.

## Midland News turns in £2.65m profit

Profits of the Midland News Association for 1979 were £2.65m, before tax of £1.18m. In the previous year, the surplus reached £3.49m and there was a tax charge of £1.72m.

The results are not directly comparable following the reconstruction of the group and the transfer of interests in certain former subsidiaries to the new holding company—Claverley Company.

Dividends on the restricted £1 voting shares are kept at 8.75p, but are increased from 19.20p to 27.25p on the non-voting £1 shares and from 0.898775p to 0.9p on the "A" ordinary 5p shares. The company has close status.

## Copson ahead at halfway

The directors of F. Copson are looking for at least maintained profits for the year ending April 30, 1980.

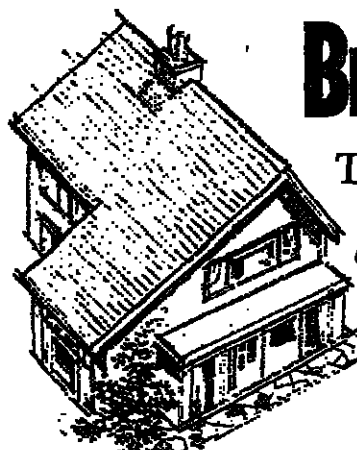
For the first half profits have moved up from £75,115 to £102,736, on turnover of £3.12m

مكتبة النسخ

Bristol & West lent £147 million in mortgages in 1979.

Over half-a-million people save with or borrow from the Bristol & West.

## 'Another satisfactory year' Bristol & West



Total assets of the Bristol & West exceeded £745 million at end 1979.

The Society again achieved satisfactory results, Mr. Andrew Breach, C.B.E., Chairman of the Bristol & West Building Society. Reporting to members on the year ending 31st December 1979, he made the following points:

Assets The total assets at £745 million showed an increase of 14.13%. Cash and investments at the year end exceeded £173 million, with a substantial proportion available at short notice.

Advances Of the £147 million advanced, over 99% was secured on private homes for owner-occupation. Meeting demand All members' mortgage demands were met in 1979, without creating a waiting queue.

Receipts Shareholders and depositors invested £396 million, including re-invested interest. After withdrawals, investors' balances increased by £90 million.

Branches During the year eight new branches were opened in England, three in Scotland and two in Wales. At the year end, the Society had 127 branches. The Future The Bristol & West is in good heart and members may rely on their reasonable requirements being met.

**Bristol & West BUILDING SOCIETY**  
Security you can build on  
A MEMBER OF THE BUILDING SOCIETIES ASSOCIATION

If you would like a copy of the Annual Report & Accounts and the full Chairman's Statement, please apply to: The Secretary, Bristol & West Building Society, The Bristol & West Building, Broad Quay, Bristol, BS99 7AX. Telephone: 0272 294271.

## Croda 1979 results

(Unaudited)	1979	1978
£000	£000	£000
External sales	257,172	234,130
Trading profit	18,172	16,270
Surplus on disposal of investments	—	774
Net interest payable	18,172	17,044
	3,430	1,927
Profit before taxation	14,742	15,117
UK taxation	(283)	2,409
Overseas taxation	1,451	1,374
Profit after taxation	13,574	11,334
Minority interests and preference dividends	64	67
	13,510	11,267
Unrealised exchange losses	194	410
	13,316	10,857
Extraordinary item	1,250	—
Net profit after taxation and extraordinary item available to ordinary shareholders	12,068	10,857
Amount absorbed by ordinary dividends	3,278	2,565
Profit retained	8,790	8,292
Earnings per share of 10p		
Basic	12.86p	10.76p
Fully diluted	11.57p	9.57p
Ordinary dividends—		
Final dividend (net)	1.6p	1.345346p
Proposed final dividend Paid 6 December 1979:		
Interim 1979	1.5p	1.081942p
Supplementary interim 1977	—	0.018058p

Notes  
1. The extraordinary item represents costs of plant closures.  
2. Capital allowances and stock relief eliminated any charge for UK Corporation Tax.  
3. The Board recommended a final dividend of 1.6p per share in respect of the year ended 30 December 1979. Subject to approval at the Annual General Meeting on 12 June 1980 the final dividend will be paid on 7 July 1980 to shareholders whose names are on the share register on 6 June 1980.  
4. The proposed final dividend together with the interim already paid of 1.5p per share will make a total ordinary dividend for 1979 of 3.1p per share. This is an increase of almost 27% over the 1978 dividend.

Organic chemicals; hydrocarbon products; gelatin; acidulants; food ingredients; edible and processed vegetable oils; honey; graphic supplies; printing inks; industrial and marine finishes; adhesives; soaps.

United Kingdom America Australia Austria Brazil Canada France Germany Holland India Ireland Italy Japan Mexico New Zealand South Africa Spain.

Copies of Report and Accounts available on and after 15 May 1980 from The Secretary.



Croda International Ltd  
Cowick Hall South Gooles  
North Humberstone  
DN14 9AA

## CASH FLOW ASSURED WITH H-H FACTORS LTD.

Randolph House, 46-48 Wellesley Road,  
Croydon CR9 3PS, Surrey  
Contact - R. Cameron Tel. 01-681 2641

## Hawker Siddeley Group Limited

has acquired

## Fasco Industries, Inc.

We served as financial advisers to Hawker Siddeley Group Limited.

WARBURG PARIBAS BECKER

S.G. WARBURG & CO. LTD.

A. G. Becker

April 1980

## You look after your company, who's looking after you?



The Golden Eagle, probably the world's best known large eagle. This is the eagle incorporated in the Eagle Star motif to symbolise strength and protection.

If you're a controlling director or senior executive it's not enough to get a good salary and a company car.

You're missing out something vital. You need to take steps to provide security for your dependants now and which secure a full package of benefits to protect your standard of living when you retire.

That means taking out an Eagle Star Executive Pension Plan. It enables your company to put pre-tax profits to work on your behalf and provide you with substantial benefits.

Eagle Star were pioneers in pension planning. No-one knows more about it than we do. Together we can ensure that you get the best deal possible.

Ask your broker or professional adviser for details of our Executive Pension Plan; or contact your local Eagle Star branch.



**Eagle Star**  
for your protection

NEW RECORD BONUS



## KI Kode International Limited

	1979	1978
TURNOVER	£8,502,708	£7,522,731
PRETAX PROFIT	1,253,158	1,250,171
EARNINGS PER SHARE	17.42p	23.75p
NET DIVIDEND	6.58p	5.247p

Profit was maintained and our investment programme was sustained despite the external problems which have had to be overcome during the year.

The immediate prospects must be clouded by the uncertain economic climate, but investment decisions are made with a view to maturing in the longer term and we have sufficient confidence in the Company's future, reinforced by an increase in the order book compared with this time last year, to maintain investment policies and ensure further growth.

Dennis Tudor, Chairman.

### KODE LIMITED

Manufacturers and distributors of computer peripheral equipment, Manufacturers of graphic equipment and systems for the computer user.

### KODE SERVICES LIMITED

Suppliers of leasing, rental and maintenance facilities and material for computer equipment.

### MOORE, REED & CO. LIMITED

Manufacturers of electro-mechanical and electronic devices.

### KAM CIRCUITS LIMITED

Producers and designers of printed circuit boards.

### Kode International Limited

43 BATH ROAD, SWINDON, WILTSHIRE

Copies of the report and accounts can be obtained by writing to the Company Secretary.

## Companies and Markets

# Empire Stores rises but warns on current period

TAXABLE PROFITS of Empire Stores (Bradford), the mail order concern, rose by 12.5 per cent to £9.12m in the year to January 26, 1980, on sales, excluding VAT, 23 per cent higher at £134.25m.

But Mr. J. Gravick, chairman, warns of the likelihood of a reduced first-half surplus in the current year.

Trading profits increased by 21 per cent to £10.13m in 1979-80, but interest soared to £1.03m (£0.4m). The directors said, at mid-year when profits totalled £3.49m (£2.95m)—that interest charges would be a significant feature in the second half.

The chairman now says that although the initial reaction to the 1980 spring/summer catalogue was satisfactory, demand has been adversely affected by the general economic situation and industrial unrest in some areas.

First-half sales will be lower than originally expected unless there is a significant upturn in consumer spending in the weeks ahead, he adds. This, together with substantial increases on postal services and interest payable, is likely to produce reduced first-half profits.

He hopes some improvement

in trading conditions will be evident in the second half and, if this materialises, he expects that any shortfall in the first six months will be recovered during the rest of the year.

The net total dividend is effectively raised from 4.48p to 5.1p, with a final of 2.7p. Stated earnings per 25p share are ahead from 13.09p to 15.2p.

After tax of £4.16m (£3.94m) on an SSAP 15 basis, the available balance came through at £4.96m, against £4.27m.

### comment

Empire's full-year results compare favourably with other mail order companies. Unlike Freeman, for example, Empire does not appear to have been caught with high fashion stocks. The 12½ per cent pre-tax profits rise was at the top end of market expectations but the shares eased 2p to 145p yesterday on the cautious statement. Clearly the higher postal charges and increased level of debt are going to inhibit growth in the short term. The company has recently emerged from a difficult period with a sound infrastructure, so it is well placed to ride out these problems. This is a sentiment re-

flected in the p/e of 9.6 (after the published rate of tax) and yield of 5 per cent; a premium rating for a mail order company.

## Increase at Ferry Pickering

PRE-TAX profits of Ferry Pickering Group, the printing, packaging and publishing concern, advanced from £507,000 to £746,000 in the six months to December 31, 1979, on increased sales of £4.08m, against £3.33m.

Mr. G. F. Coe, chairman, says that while the order position was not as buoyant towards the end of 1979, this has improved by new products development. He expects a maintained performance in the second half.

The net interim dividend is effectively equivalent to 2.2p was paid from record taxable profits of £1.31m.

After tax of £385,000, against £316,000, half-year earnings per 10p share are shown to have risen to 4.18p (3.40p).

## Ruberoid's 61% jump: starts well this year

A JUMP in the second half from £653,642 to £1.22m helped push up taxable profits of Ruberoid by 61 per cent to a record £1.78m in 1979. This compares with £1.1m previously.

Mr. Thomas Kenny, chairman, says the group has made a good start to the current year. Profits for the first three months are ahead of 1979.

Sales of the building products, specialist sub-contracting, paper and plastics group rose by 13 per cent to £36.65m in the year under review.

However, the chairman points out that the fire at the paper mill in March, 1979, and consequent loss of sales income affects a comparison of group turnover. The company received £1.4m insurance compensation for loss of profits.

The net total dividend is raised by 25 per cent to 3.1p (£4.831p), with a final of 2.15p. After tax of £949,342 (£503,389), stated earnings per 25p share are 38 per cent higher at 7.98p, against 5.75p.

Group cash balances were up from £1.3m to £1.8m at the year-end. Net current assets showed an improvement from £3.5m to nearly £4.2m.

## Gill & Duffus over forecast

ON TURNOVER of £711m against £706m, taxable profits for 1979 of Gill & Duffus Group, commodity broker, merchant and processor, came out £0.55m ahead of last October's forecast, at £20.55m, but were £2.15m lower than the previous year's figure.

Mr. T. P. H. Aitken, chairman, says the current year has started well, and if there is further inflation or worldwide recession, the company's strength is such as to give reason for confidence.

1979 1978

Turnover £711,000,000 £706,000,000

Pre-tax profits £20,550,000 £18,400,000

Tax £9,567,110 £9,567,110

Provision £5,211,470 £5,211,470

Making £15,771,420 £13,621,420

Minorities 353,779 353,779

Attributable 15,417,641 13,267,641

Prof. dividend 9 9

Ord. dividend 4,678 4,678

Reserves 13,084,122 12,084,122

For deferred tax no longer required.

After tax of £3,97m compared with £1.87m, and a £6.22m (£4.11m) provision for deferred tax no longer required, profit emerged ahead at £18.11m against £15.74m — a net balance of £2.37m was forecast—enabling directors to recommend a higher final dividend than the 3.75p indicated in October.

From stated earnings of 17.1p (£16.7p) the final is 4p net per 25p share, lifting the total to 7p (£4.97p).

This result, while breaking no records, is a good solid performance in what proved to be a year of difficult trading conditions, states Mr. Aitken.

At December 31, shareholders' funds amounted to £69.12m (£58.5m).

comment

A 5p rise to 132p in the Gill and Duffus share price owes more to the increased dividend and the deferred tax release than the immediate trading outlook. The distribution has been raised by almost 38 per cent at the gross level and attributable earnings have increased by over 13 per cent despite the pre-tax shortfall.

Against that, cocoa dealers are predicting a surplus for the third successive year, which, since cocoa trading probably accounts for over half group income, suggests something of a hiatus before an enviable growth record can be resumed. A breakdown of profits from each commodity source is hard to come by but analysts calculate that cocoa may have been down by about £5m last year. The chemical feedstock operation contributed over £1m against little or nothing in the previous year and is not short of sugar have been eliminated. The coffee market was probably more favourable in 1979 while rubber trading has provided a useful fillip to the start of the current year. The market will be looking for new management team to reinvigorate a diversification effort which, by and large, has so far been more successful in brokerage than physical trading. As a cash rich trader, Gill and Duffus would be a tempting takeover target and is not short of purchase options itself but for the moment, the yield of 7.8 per cent and a fully taxed p/e of 8.8 indicate full value.

Triplevest up by £545,000

Revenue of Triplevest climbed from £1,188,000 to £1,731,000 for the year to February 28, 1980, after tax of £355,075 (£261,055).

Net asset value rose from 48.5p at 401p per 50p income share and the net total dividend is stepped up by a 3.09p final from 4.94p to 7.21p including a 0.9401p non-recurring payment.

EDINBURGH SECURITIES

Edinburgh Securities Co. announces that applications have been received in respect of 1.2m shares, representing 99.34 per cent in response to the recent rights issue.

Meeting, Britannic House, Moor Lane, EC, on May 8 at 11.30 am.

# Guardian Royal Exchange Assurance

## Results for 1979

Subject to audit the results of Guardian Royal Exchange Assurance Limited for the year ended 31st December, 1979 are as follows:

	1979	1978
£m	£m	£m
Investment Income	90.3	77.1
Less Interest Payable	7.9	6.7
	82.4	70.4
Underwriting Results		
Short-term (Fire, Accident and Marine)	(13.6)	4.8
Long-term	7.0	8.1
	(6.6)	12.9
Profit before taxation	75.8	83.3
Less taxation	33.3	40.9
Profit for year after taxation	42.5	42.4
Less Preference dividend and Minority Interests	1.7	1.1
Profit for year after taxation available to Ordinary shareholders	40.8	41.3
Ordinary Dividends		
Interim 5.0p per share	6.3	5.9
Proposed Final 8.5p per share	10.7	8.7
Total 13.5p per share (1978: 11.6p)	17.0	14.6
Profit transferred to Retained Profits	£23.8m	£26.7m
Earnings per Ordinary share (after taxation)	32.4p	32.9p

### Results by Territories (before Taxation)

	1979	1978
	Net Premiums	Underwriting Investment
	£m	£m
Australia	25.5	(0.1)
Canada	47.3	(1.9)
Germany	130.1	(5.4)
U.S.A.	20.9	0.7
U.K.*	275.2	—
Other Territories**	161.7	(6.9)
	660.7	(13.6)
	82.4	70.4

\* Includes Marine and Overseas risks written in the United Kingdom

\*\* Includes Reinsurance and Republic of Ireland

Exchange Rates	1979	1978	1979	1978
Australia	2.01	1.77	Germany	3.83
Canada	2.59	2.42	U.S.A.	2.22

The above results were affected by abnormally severe weather in the northern hemisphere, both early and late in the year. The cost in the U.K. was over £4m and in addition a provision was made for a number of potential claims totalling £3.5m in respect of computer leasing.

The Canadian decline in profits exceeded our expectations; in other territories losses over £5m were incurred in France, and hurricane "David" in the West Indies cost £1.5m. Losses were also made in the Republic of Ireland and in Spain. We made good profits in Brazil, Kenya, Malaysia and South Africa.

Investment income and life profits performed fully to our expectations, the reduction in the latter being due to the exceptional profit of £1.9m in 1978 arising out of the vesting of part of the terminal bonus distribution.

The effect of exchange rate fluctuations was to reduce premium income by £33m and investment income by £7m, but the short-term underwriting result was little affected.

### Dividend

The Directors recommend the payment of a final dividend which, with the interim payment made in January 1980, will constitute an increase of 16.4% compared with the dividend paid in respect of the year 1978.

If approved at the Annual General Meeting to be held on 4th June, 1980 a payment at the rate of 8.5p per share (gross equivalent 12.1p) in respect of the final dividend will be made on 5th June to holders of Ordinary shares whose names appear on the register on 2nd May, 1980, making with the interim payment in January last, a total of 13.5p (1978: 11.6p) per share (gross equivalent 19.285p; 1978: 17.3134p).

The Directors intend to reduce the disparity between the interim and final dividends and in the absence of unforeseen circumstances, will declare in September an interim dividend of 6p per share.

The Annual Report and Accounts will be posted to shareholders on 7th May, 1980.

Guardian Royal Exchange Assurance

Royal Exchange, London EC3V 4LS

## UK COMPANY NEWS

## Oil and gas to be given less emphasis in BP's spending

AN INCREASING proportion of British Petroleum Company's future investment, research and enterprise will be directed to activities additional to oil and gas, Sir David Steel, the chairman says.

He tells members that though the company's policy is to develop whatever suitable opportunities it can in oil and gas, the extended activities will be mainly connected with the production and use of energy and other natural resources.

Looking ahead Sir David says he is confident BP is well equipped to enter the '80s both in terms of its personnel and its strong position in energy and technology.

On a general note he points out that for the benefits of the North Sea to be fully realised and prolonged into the 1980s, the Government must provide the access to exploration licences and the fiscal stability on which continued industrial activity depends.

Oil will increasingly be a high value commodity mainly used for petrochemical feedstock and transport, and refinery capacity must be rationalised and adapted to provide a greater proportion of products for these purposes, the chairman says.

The group increased capital spending in 1979 from £1,250bn to £1,730bn including acquisitions. Authorised future capital spending is estimated at £3,480bn (£3,300) including £725m (£760m) for which contracts have been placed.

As reported on March 14, BP's gross revenue rose from £17,780bn to £22,030bn and its net income from £444m to £1,620bn. The net dividend total is increased from 6.58p to 17.5p a 25p share.

As far as the company's crude oil supplies during the year were concerned, the resumption of some exports from Iran in the spring was largely offset by the loss of availability from Nigeria.

The chairman says that over the year the company changed from being a major seller of crude oil to other refiners to being one which must buy in the market a large part of the crude oil which it requires to supply products to its customers.

It has so far been able to make this transition without adverse financial consequences partly because of improved margins on the sales and partly as a result of the continued successful development of its Alaskan and North Sea oil fields.

An analysis of net sales and capital expenditure by activity

## Edward Le Bas suffers in second six months

A RECESSION in the civil engineering industry and sharply increased finance costs combined to reduce taxable profits of Edward Le Bas to £246,575 in 1979 compared with £639,333. The second-half surplus fell from £386,333 to £40,575.

Although trading in the first three months of 1980 has shown an improvement on the corresponding period last year, the directors say conditions generally have shown no change. The full-year outcome will depend on interest and exchange rates as well as the general level of economic activity.

Group turnover rose from £15.41m to £16.54m in 1979, and the profit is struck after finance and other costs of £317,000 (£187,000), and an associate's loss last time of £15,488. After a tax credit of £70,651 (£171,331 charge) minorities take £53,217 (£36,830) and there is an extraordinary credit of £1,570 (£334,075 debit).

The dividend is lifted from 1.84p to 1.92p net with a final of 0.963p and earnings per 25p share are shown as 10.11p (£16.18p).

Subsidiary BSP International Foundations suffered a further decline in turnover of about £1m to £6.08m, resulting in a loss of £0.46m after reorganisation costs including redundancies.

Crosby Valve and Engineering Company increased its profits by £90,000 to £497,000 and the enlarged building products division turned round from a loss of £55,000 to a profit of £55,000. The foundry chemicals and agricultural engineering divisions also performed satisfactorily, with profits of £64,000 (£51,000) and £357,000 (£333,000) respectively.

Edward Le Bas is a subsidiary of IS and G Steel Stockholders, itself a subsidiary of Le Bas Investment Trust.

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## Fasco Industries, Inc.

has been acquired by

## Hawker Siddeley Group Limited

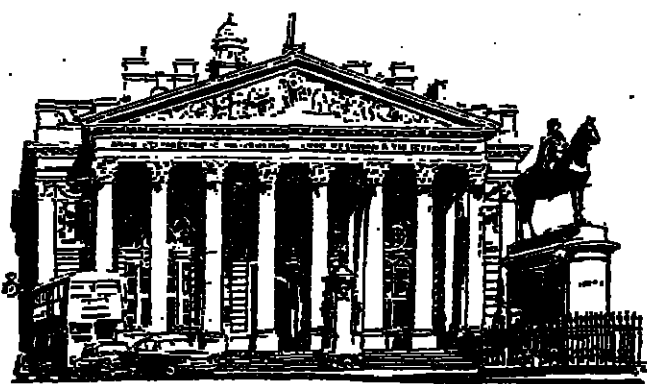
The undersigned initiated this transaction and acted as financial advisor to Fasco Industries, Inc.

The First Boston Corporation

Credit Suisse First Boston Limited

April 7, 1980

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## Companies and Markets

## INTERNATIONAL COMPANIES and FINANCE

## NORTH AMERICAN NEWS

## Xerox starts office machine outlets

BY IAN HARGREAVES IN NEW YORK

XEROX yesterday launched an attack on the small copier market in the U.S. by announcing plans to develop a chain of "supermarkets for the office."

At the same time, the company unveiled a new small copier, the Xerox 550, which will go on sale at \$1,195, around half the price of Xerox's current cheapest model.

The first Xerox shop, which

will sell non-Xerox products in the computing, calculator and dictating machine field, was opened yesterday in Dallas. It will be quickly followed by shops in six other cities, but Xerox said yesterday that it hoped eventually to provide retail outlets in the 200 major cities of the U.S. and possibly also in major European and Canadian cities.

Mr. Robert Reiser, president of the recently-formed Xerox

retail markets division, said yesterday that the shop front approach to marketing would be grafted on to the company's existing approach of marketing direct to customers.

The approach, however, has proved too costly for selling to very small businesses and professional people, which constitute a very large market. This market has recently been heavily infiltrated by Japanese products.

Although Xerox's 50 machine, a single copy type, is not regarded as competitive with the more sophisticated Japanese small copiers it is competitively priced.

Xerox also hopes to score over the competition by offering service back-up and advice on small office system planning of the type now available to large offices.

## Brascan in Brazilian disposal deal

By Robert Gibbins in Montreal  
BRASCAN, the Toronto hoteling company controlled by the interests of the brothers Peter and Edward Branson, has agreed to sell its growing subsidiary John Labatt to sell their joint 90 per cent interest in a Brazilian brewery to U.S. \$45.5m.

The brewery is Cervejarias Reunidas, Skol-Caracay S.A., and the buyer is Companhia Cervejaria Brahma of Brazil. The cash price is to be paid in two instalments, 40 per cent on closing of the deal, April 24, and the balance during 1980. The purchasing company is the largest brewer in Brazil.

Skol-Caracay operates seven breweries in Brazil with capacity of 3m hectolitres. The results in 1977 and 1978 were affected by construction cost overruns and by delayed start-ups of a major expansion. Although operation has improved, satisfactory performance is not expected for some time and major investment would have been required, Brascan said.

The disposal is the result of a review of Brascan's remaining Brazilian investments. Brascan intends to concentrate more on natural resources in Brazil. It recently sold an interest in a Brazilian commercial bank to the Bank of Montreal and two years ago received nearly U.S. \$400m in compensation for the nationalisation of its Brazilian power utility.

## J P Morgan profits hit by rising interest rates

BY STEWART FLEMING IN NEW YORK

EVIDENCE of the impact which rising interest rates are expected to have on bank profits began to emerge yesterday when J. P. Morgan, the fifth largest U.S. bank, reported that its first quarter earnings rose a slim 2 per cent to \$70.8m.

In the first quarter of 1979, a period when bank profits were buoyant, Morgan had a net income of \$69.4m, and in the 1978 quarter, profits were \$73.2m.

The bank reported a substantial gain in the growth of the average volume of interest earning assets—from \$29.8bn to

\$33.7bn. But net interest earnings (the difference between total interest earned and total interest paid) were adversely affected by a narrowing of the difference between rates earned on interest earning assets and the cost to the bank of funds to finance such assets.

The narrowing of this spread as a result of rising money market interest rates is one of the factors bank analysts cite as likely to affect adversely bank profits in the current quarter. It is expected that some banks, particularly those with large consumer loans, may be harder hit than J. P. Morgan in this

area—Morgan does not have a big consumer banking business. While Morgan's net interest earnings were squeezed in the quarter, the bank enjoyed a substantial improvement in non-interest operating income which rose 25 per cent to \$84.2m.

Overall, however, there was evidence of weakening profitability on measures bank analysts employ to track these trends. Thus, the return on average total assets in the 1980 quarter was down to 0.65 per cent from 0.75 per cent, and return on equity was 14.2 per cent, down from 15.75 per cent.

## Teledyne starts year with advance

By Our Financial Staff

A GAIN of 6 per cent to \$82m in earnings for the first quarter from Teledyne, the manufacturer of aero engines, machine tools and consumer products, indicates that the group is on line for year-end targets of share earnings of about \$29 compared with \$27.59 last year. Sales put on 11 per cent to \$734.6m.

The net total for the quarter rose by about \$15.2m or 90 cents a share as a result of equity accounting for certain investments of unconsolidated subsidiaries, compared with a rise of \$10.8m or 65 cents a share in the same period of 1979. The net figure also includes equity from unconsolidated subsidiaries of \$39.1m in the current year and \$38.4m in the 1979 period.

Wall Street analysts have predicted that growth at Teledyne will slow this year because of the expected recession in the U.K. The company has never paid a cash dividend but pays annual stock dividends.

## Higher sales at Dow Jones

By Our Financial Staff

FURTHER GAINS in both advertising and circulation revenue, especially at the Wall Street Journal, boosted earnings in the first quarter at Dow Jones. Total net rose from \$10.7m to \$11.9m, or from 69 cents a share to 77 cents, with revenue up from \$98.2m to \$120.3m.

This year's first quarter results include operations of Ashland Publishing, publisher of the Daily Independent, acquired in April.

## Hilton Hotels sees strong gain

BEVERLY HILLS — Hilton Hotels Corporation, expects to report a 33 per cent gain in net earnings per share for the first quarter, but the hotel operator does not expect this rate of growth to continue for the rest of the year, said Mr. Barron Hilton, chairman and president.

The group expects to run into recessionary problems, including a decline in air travel, high fuel prices and possibly petrol shortages, predicted Mr. Hilton. The increased cost of money will cause the company to delay expansions of the New York Hilton and San Francisco Hilton Hotels, he added.

There were too many uncertainties to make a prediction for the full year 1980, but the performance for first quarter made it likely that 1980 earnings would top the 1979 profit of \$90.4m or \$3.43 a share, before property transactions.

Results for the opening quarter were "surprisingly strong," Mr. Hilton estimated that Hilton Hotels Corporation has earned about \$36.7m or \$1.00 a share for the first quarter, up from \$19.6m or 75 cents a share a year earlier. Sales for the first quarter rose by about 9 per cent from \$127m in the previous year.

The \$1.00 a share for the first quarter is higher than most financial analysts had predicted. Many analysts expected the company to earn about 90 cents a share.

"We're happily surprised," Mr. Hilton said, adding, "Our gains came across the board in all our divisions."

For the first quarter, Hilton will report a \$12m pre-tax gain on the previous year.

The company's more than 50 per cent-owned hotels, excluding its Las Vegas hotel-casinos, con-

tributed \$5m to the gain. Some \$2m came from Hilton's Las Vegas hotel-casinos, \$2m from its 22 per cent to 50 per cent owned properties, and \$3m from "a swing in interest rates."

The first quarter earnings put Hilton "temporarily slightly over" the profit-margin guidelines set by President Carter.

However, Mr. Hilton expects that the company will be in compliance with the Government's profit margin guidelines as the recession takes hold and occupancy rates decline.

For the first three months, occupancy rates of Hilton hotels were flat—71 per cent both this year and last year. Occupancy rates for Hilton hotels, excluding Las Vegas, eased to 68 per cent for the quarter from 69 per cent a year ago. For Hilton's Las Vegas hotel-casinos they rose to 90 per cent for the quarter from 88 per cent a year earlier.

AP-DJ

## Earnings setback at Whirlpool

BY OUR FINANCIAL STAFF

EARNINGS HAVE fallen in the first quarter at Whirlpool Corporation, which sells more than half its output of domestic washing machines, refrigerators and air conditioning equipment to Sears Roebuck. Share earnings have dipped from 73 cents to 62 cents, with total net down from \$26.5m to \$22.3m on sales down from \$547.3m to \$509.9m.

For the full year, analysts have predicted share earnings of \$2.60 against \$3.06 last year. Whirlpool said that unit shipments for the quarter equalled those for the comparable period but that demand softened during the latter part of the quarter.

Earnings, it said, were hurt by increased component costs and higher wages which were not

offset by increases in selling prices. The company has planned capital expenditures of about \$34m for this year, but expects unit sales to decline, reflecting the expected slowdown in residential building and a fall in domestic appliance sales.

## Commodore doubles turnover

BY OUR FINANCIAL STAFF

SALES have doubled in the third quarter at Commodore International, the computer systems and electronics manufacturer, spurred on by increased success of its PET microcomputer.

Net earnings for the quarter

About 40 per cent of profits in 1979 came from refrigeration and air conditioning sales. However, for the medium term, it is thought likely that the association with Sears Roebuck and its strong brand name recognition will enhance trading prospects.

## Chrysler talks on debentures

By Our New York Staff

THE Chrysler Corporation's attempts to persuade its dealers and suppliers to purchase up to \$400m in debentures to help the company through its financial crisis had not reached fruition when the offer formally expired on Tuesday evening.

The company said yesterday that discussions were still continuing with a number of potential investors. It could not say when an announcement about the level of take-up on the offer would be made.

The company also said that an announcement on its long and complicated negotiations with lenders on a financial rescue package, which should have been completed by the beginning of this month, could still be a few weeks away.

## Celanese ahead in first quarter

By Our Financial Staff

CELANESE Corporation, the major synthetic fibres manufacturer, has pushed earnings ahead from \$32m to \$36m in the first quarter, despite widespread predictions that earnings per share would fall from \$9.52 to around \$8.10 at the year-end. Share earnings for the quarter are \$2.39 against \$2.17, while sales have risen from \$745m to \$847m.

A tightening in profit margins has been forecast for this year. In 1979, sales gained 21 per cent and profits were 26 per cent higher. But the polyester-nylon business is expected to perform badly, in line with the rest of the industry.

## Banking downturn

First quarter operating earnings of Ban/Cat Tri-State, owner of the Bank of California, declined from \$4.73m to \$3.97m, or from \$1.06 to \$0.87 cents a share. Reuter reports from San Francisco. The bank blames the escalating cost of borrowing for the downturn and warns that the lower earnings trend may continue if interest rates stay high.

## General Instrument

General Instrument, a diversified manufacturer of electronic and electro-mechanical components and systems has turned in record annual earnings of \$31.1m or \$5.90 a share, against \$34.1m or \$6.42 a share previous. Sales were \$715.1m, up from \$550.6m. Fourth-quarter earnings were \$14.5m or \$1.63 a share, against \$9m or \$1.11 a share previously.

## MGM ruling

Metro-Goldwyn-Mayer said it received a ruling that its previously proposed spin-off of its filmed entertainment operations will be tax-free to stockholders. Reuter reports from Culver City. Meanwhile, second quarter earnings were \$10.15m or \$1.15 cents a share, against \$10.35m or \$1.17 cents a share last year. This brings half-year profits to \$25.49m or 73 cents a share against \$36.35m or \$1.13 a share previously.

## Pabst earns less

Sharp increases in costs of barley, aluminium and packaging have hit Pabst Brewing. First quarter earnings have dropped from \$1.79m to \$1.57m on sales up from \$160.5m to \$186.8m. Reuter reports from Chicago.

## INTERNATIONAL BONDS

## Most sectors make headway

BY FRANCIS GHILES

EUROBOND prices advanced in most major sectors of the international bond markets yesterday. Dollar denominated bonds gained a point on average, with most buying interest concentrated around the six to ten-year maturity range.

Buying interest is coming from a wide range of institutional and retail clients according to a number of dealers. The fall in Eurodollar interest rates—the six-month Libor dropped to 1 1/4 per cent—yesterday appeared to confirm the view held by some dealers and investors that the rise in U.S. interest rates is behind rather than in front.

Other dealers remain sceptical, however. They argue that the shortage of new paper in the fixed interest rate dollar sector is responsible more than any other factor for pushing up prices.

Although rumours of new issues abound, none has yet come to light. There is little

doubt that \$200m-300m worth of new dollar denominated paper would test the market's resilience and tell whether the advance in prices witnessed in the past few days is firmly based.

A quarter point decline in Euro-French franc deposit rates—the six-month rate fell to 1 1/4 per cent yesterday—and softer domestic money market rates have helped French franc foreign bonds over the past weeks.

Another factor which is pushing prices up in this sector is the political crisis in Belgium and the growing fear of investors in that country that the Belgian franc will be devalued. Belgian investors have traditionally been heavy investors in French franc bonds and such was the case with the latest FF 400m issue for Electricite de France, which was priced last week to yield 14.25 per cent. Since then, this issue's secondary market price has risen to 100 1/2 per cent in

the middle, at which level it yields 14 per cent.

A third Norwegian krone denominated Eurobond is expected shortly, for Norges Typografiske Bank. This follows the decision taken by the Ministry of Finance in Oslo to allow conditions permitting one Norwegian krone foreign bond to be issued every eight weeks.

The next but one issue is expected in June, for Norway's Export Finance Corporation. So far, two bonds totalling Nkr 180m have been floated, for the City of Oslo and the second last February for Den Norske Investment Bank.

Both hard currency Eurobond sectors of the market posted price gains yesterday. Deutsche Mark foreign bonds advanced by an average of 1/4 of a point while Swiss franc bonds gained as much as 1/2 per cent. Sterling bonds finished the day with gains of about 1/4 of a point.

## FT INTERNATIONAL BOND SERVICE

The list shows the 200 latest international bond issues for which an adequate secondary market exists. For further details of these or other bonds see the complete list of Eurobond prices published on the second Monday of each month.

U.S. DOLLAR	Issued	Bid	Offer	Day week	Yield
Alcoa Australia 10 88	100	82 1/2	83 1/2	0	10.02
Alcoa U.S. 10 88	100	82 1/2	83 1/2	0	10.02
Alex. Mowden, KW 9 81	100	85 1/2	86 1/2	0	10.02
Australia Reg. 9 84	100	85 1/2	86 1/2	0	10.02
Avco O/S 10 87	100	82 1/2	83 1/2	0	10.02
Beneficial 9 87	100	85 1/2	86 1/2	0	10.02
CECA Grad. 12 88	100	88 1/2	89 1/2	0	10.02
CECA 1 1/2 80	100	88 1/2	89 1/2	0	10.02
Canadian Pacific 8 88	100	82 1/2	83 1/2	0	10.02
Carter Hawley 9 88	100	82 1/2	83 1/2	0	10.02
Compaq Inv. E. 10 81	100	82 1/2	83 1/2	0	10.02
Continental 9 86	100	82 1/2	83 1/2	0	10.02
Dome Petroleum 10 84	100	78 1/2	79 1/2	0	10.02
Dominion Bridge 10 84	100	87 1/2	88 1/2	0	10.02
EIB 1 1/2 82	100	87 1/2	88 1/2	0	10.02
EIB 1 1/2 82	100	87 1/2	88 1/2	0	10.02
Export Dv. Cpn. 9 84	100	85 1/2	86 1/2	0	10.02
Export Dv. Cpn. 9 84	100	85 1/2	86 1/2	0	10.02
Finland 9 89	100	87 1/2	88 1/2	0	10.02
GTE Finance 9 89	100	81 1/2	82 1/2	0	10.02
GMAC 9 88	100	81 1/2	82 1/2	0	10.02
GMAC D/S Fin. 11 84	100	81 1/2	82 1/2	0	10.02
Gould Int. Fin. 9 85	100	85 1/2	86 1/2	0	10.02
ITT Antilles 9 89	100	78 1/2	79 1/2	0	10.02
ITT Ind. 9 88	100	78 1/2	79 1/2	0	10.02
Manitoba 9 88	100	78 1/2	79 1/2	0	10.02
Michigan 10 84	100	78 1/2	79 1/2	0	10.02
Min. Des. Telecom. 9 86	100	82 1/2	83 1/2	0	10.02
New Brunswick 9 84	100	80 1/2	81 1/2	0	10.02
Norfolk 9 88	100	78 1/2	79 1/2	0	10.02
Norfolk 9 88	100	78 1/2	79 1/2	0	10.02
Nova Scotia Pwr. 9 89	100	81 1/2	82 1/2	0	10.02
Occidental Fin. 10 84	100	87 1/2	88 1/2	0	10.02
Occidental O/S 9 84	100	85 1/2	86 1/2	0	10.02
PepsiCo Cap. 9 84	100	85 1/2	86 1/2	0	10.02
Quebec Hydro 10 89	100	77 1/2	78 1/2	0	10.02
Quebec Hydro 9 82	100	80 1/2	81 1/2	0	10.02
Standard 9 88	100	80 1/2	81 1/2	0	10.02
Sweden 9 89	100	80 1/2	81 1/2	0	10.02
Sweden 9 88	100	84 1/2	85 1/2	0	10.02
Swedish 9 88	100	84 1/2	85 1/2	0	10.02
Unilever NV 9 81	100	80 1/2	81 1/2	0	10.02
Verder-Lambert 9 84	100	84 1/2	85 1/2	0	10.02

Alcoa Australia 10 88	100	82 1/2	83 1/2	0	10.02
Alcoa U.S. 10 88	100	81 1/4	82 1/4	0	10.02
Alex. Mowden, KW 9 81	100	85 1/2	86 1/2	0	10.02
Australia Reg. 9 84	100	85 1/2	86 1/2	0	10.02
Avco O/S 10 87	200	84 1/4	85 1/4	0	10.02
Beneficial 9 87	100	86 1/4	87 1/4	0	10.02
CECA Grad. 12 88	100	88 1/2	89 1/2	0	10.02
CECA 1 1/2 80	100	88 1/2	89 1/2	0	10.02
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Dome Petroleum 10 84	100	78 1/2	79 1/2	0	10.02
Dominion Bridge 10 84	100	87 1/2	88 1/2	0	10.02
EIB 1 1/2 82	100	87 1/2	88 1/2	0	10.02
EIB 1 1/2 82	100	87 1/2	88 1/2	0	10.02
Export Dv. Cpn. 9 84	100	85 1/2	86 1/2	0	10.02
Export Dv. Cpn. 9 84	100	85 1/2	86 1/2	0	10.02
Finland 9 89	100	87 1/2	88 1/2	0	10.02
GTE Finance 9 89	100	81 1/2	82 1/2	0	10.02
GMAC 9 88	100	81 1/2	82 1/2	0	10.02
GMAC D/S Fin. 11 84	100	81 1/2	82 1/2	0	10.02
Gould Int. Fin. 9 85	100	85 1/2	86 1/2	0	10.02
ITT Antilles 9 89	100	78 1/2	79 1/2	0	10.02
ITT Ind. 9 88	100	78 1/2	79 1/2	0	10.02
Manitoba 9 88	100	78 1/2	79 1/2	0	10.02
Michigan 10 84	100	78 1/2	79 1/2	0	10.02
Min. Des. Telecom. 9 86	100	82 1/2	83 1/2	0	10.02
New Brunswick 9 84	100	80 1/2	81 1/2	0	10.02
Norfolk 9 88	100	78 1/2	79 1/2	0	10.02
Norfolk 9 88	100	78 1/2	79 1/2	0	10.02
Nova Scotia Pwr. 9 89	100	81 1/2	82 1/2	0	10.02
Occidental Fin. 10 84	100	87 1/2	88 1/2	0	10.02
Occidental O/S 9 84	100	85 1/2	86 1/2	0	10.02
PepsiCo Cap. 9 84	100	85 1/2	86 1/2	0	10.02
Quebec Hydro 10 89	100	77 1/2	78 1/2	0	10.02
Quebec Hydro 9 82	100	80 1/2	81 1/2	0	10.02
Standard 9 88	100	80 1/2	81 1/2	0	10.02
Sweden 9 89	10				

FLOATING RATE						
	Spread	Bid	Offer	Ctds	Cpsn	Cyld
NOTES						
Allied Irish Bk. 5% 87	0	56 1/2	56 3/4	2/7	15%	15.47
Bank of Rome Int. 6 87	0	58 1/2	58 3/4	26/4	15%	15.81
Bank of Ireland 5% 88	10	56 1/2	57	21/5	16%	16.87
Barclays 6 1/2% 88	10	56 1/2	57	21/5	16%	16.87
Bank of Montreal 5 1/2 88	10	56 1/2	57	21/5	16%	16.87
Bank of Montreal 5 1/2 88	10	56 1/2	57	21/5	16%	16.87
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Bank of Montreal 5 1/2 88	10	56 1/2	57	21/5	16%	16.87
Bank of Montreal 5 1/2 88	10	56 1/2	57	21/5	16%	16.87
Bank of Montreal 5 1/2 88	10	56 1/2	57	21/5	16%	16.87
Bank of Montreal 5 1/2 88	10	56 1/2	57	21/5</		



## DUTCH ELECTRONICS Philips' longer term confidence

BY CHARLES BACHELOR IN ENDSHOVEN

PHILIPS, the Dutch electrical group, is confident of increasing profits in the longer term but is not certain whether any upturn will be achieved for 1980. In 1979 both profits and sales fell short of expected levels.

The company expects volume sales to rise by 5 per cent this year, compared with 6 per cent in 1979. Economic and monetary factors, as well as the speed with which it can restructure its television operations, will determine whether profits improve in 1980, said Dr. Nico Rodenburg, the president.

The performance in the first three months "indicates that there has been some improvement" in various markets. It is too early to draw any conclusions for the year as a whole. Philips expects that the electronics industry will continue to grow fast over the next few years with increased demand for

products and systems which integrate a number of disciplines. The company believes that its technology, its strong research and development potential and its widespread sales organisation will allow it at least to keep up with the growth of the market.

It will, however, have to develop its labour intensive activities in countries where production costs are low and reduce its concentration in high cost areas. Improvements in productivity continue to outpace the growth of volume sales so jobs will be lost, particularly in Western Europe.

Philips has already made provisions worth Fl 200m to cover the cost of restructuring, mainly in the television and glass divisions in the Netherlands, this year. It ultimately hopes to improve the ratio of

after tax profits to sales to 3.4 per cent from last year's level of 2 per cent.

Investments, particularly in new products and new technologies, will remain at a high level and spending on property, plant and equipment will exceed depreciation. Investment rose 22 per cent to Fl 2.14bn (\$1bn) last year.

Philips' pre-tax profit fell 12 per cent to Fl 618m (\$292m) last on sales which were 7 per cent higher at Fl 33.3bn. The largest division, products and systems for professional applications, increased trading profit by 28 per cent on 15 per cent higher turnover.

The company intends to maintain its position in the development of new video equipment for home and office use. Investments towards new technology will remain at a "high level" in the coming year.

In 1979 research and development outlays amounted to 7.3 per cent of sales, up from 7.2 per cent in 1978. A little more than half of the company's research capacity is located in the Netherlands.

Philips said that expenditure on property, plant and equipment will exceed funds accruing from depreciation. Over the longer term the company will have to improve profitability in order to meet its future financing requirements.

Nederlandse Credietbank is to raise Fl 50m on the Dutch capital market through the issue of a 20-year bond carrying a coupon of 12 per cent. The offering is to be priced tomorrow.

The issue follows the successful launch recently of a 12 per cent coupon bond by Bank Mees and Hope.

## BSN takes stake in Nigerian breweries

By Robert Mauthner in Paris

FRENCH food and glass group BSN—Gervais Danone, has decided to purchase a 15 per cent minority stake in two Nigerian breweries, to be constructed by Sona Breweries at Ota, near Lagos, and by International Beer and Beverages Industries (IBBI) at Kaduna, in the north of the country. The investment will cost BSN FFr 14m (\$3.1m).

BSN declined to reveal how much it had paid for its stake in the plants, which will be built by two French civil engineering groups, Serete and Sodeget.

Each of the breweries will have a capacity of some 500,000 hectolitres of beer per year, to be marketed under the BSN brand name. Kronenbourg and Kanterbrau, and 100,000 hectolitres of non-alcoholic drinks.

The Nigerian investments are part of the group's recent strategy of concentrating activities in food rather than glass. After the sale last month of its German glass operations to Pilkington of the UK, some 85 per cent of BSN's interests are now in food.

The French group has been particularly active during the last few months in extending its tentacles into the brewery business. It has taken stakes in Mahou, the second biggest Spanish brewery, and Wührer, the third biggest brewer in Italy, as well as raising its holding in the Anglo-Belge Brewery to 97 per cent.

In Africa, BSN already has substantial interests in the Kronenbourg brewery in Congo Brazzaville and in the Libreville brewery in Gabon. It is also participating in the construction of mineral water packing plants in Senegal and the Ivory Coast.

Saudi Riyals 50,000,000

Standby bonding facility on behalf of

Saudi Tarmac Company Limited

Arranged by

Banque Arabe et Internationale d'Investissement (B.A.I.I.)

To be issued by

Banque de l'Indochine et de Suez

Provided by

Al Bahrain Arab African Bank E.C. - ALBAAB

Al Bank Al Saudi Al Fransi

Banque Arabe et Internationale d'Investissement (B.A.I.I.)

Crédit Commercial de France

Gulf Riyad Bank

Agent

Banque Arabe et Internationale d'Investissement (B.A.I.I.)

March, 1980

## Lebanese facelift for Swiss oil

By Brj Khindaria in Geneva

A CORNER of Switzerland's small and declining oil refining industry may be about to go through a process of regeneration following the involvement of a Lebanese millionaire.

Mr. Kamel Ghattas, a Lebanese financier who moved to Switzerland three years ago, bought Total Suisse last year to gain a foothold in Switzerland's market for petroleum products. Total has a chain of 370 service stations representing 5 per cent of the Swiss oil distribution network.

The purchase of Total Suisse, whose name and trade mark belonging to CFP must be relinquished within three years, gave Mr. Ghattas a 4.3 per cent shareholding in the Raffinerie du Sud-Ouest, an oil refinery which currently operates at 40 per cent of capacity.

On March 1 this year Total Suisse acquired from Esso further shares in Raffinerie du Sud-Ouest, increasing its ownership of the refinery to 38 per cent. The acquisition cost SwFr 7m (\$3.8m), but allowed Mr. Ghattas to become the principal shareholder. Other major shareholders are British Petroleum with 24.4 per cent and the Italian oil company, AGIP, with 23.3 per cent.

Mr. Ghattas owns Gatol, an international oil trading company buying mainly from the Arabian Gulf oil exporters. Mr. Henri Schmitt, president of Total Suisse, told reporters after the Esso share sale that Gatol was negotiating to buy more oil not only from Qatar and Saudi Arabia but also from Angola, Nigeria and Mexico.

Gatol currently has access to about 3m tonnes of petroleum and will be able to supply Raffinerie du Sud-Ouest with about 50,000 to 100,000 tonnes a month.

But Raffinerie du Sud-Ouest, which has an output of only 250,000 to 500,000 tonnes a year, needs a major overhaul. It needs to be substantially rebuilt to handle the light crudes exported by the Arabian Gulf producers.

Total Suisse now plans to invest at least SwFr 20m as a first step towards getting the refinery back on its feet. It estimates that the refinery will need total investments of up to SwFr 200m (\$108m) in coming years.

## VMF-Stork reduces deficit

BY OUR FINANCIAL STAFF

DUTCH engineer VMF-Stork reports a sharp reduction in net losses for 1979 following a move out of the red by associated companies and halved provisions.

Net operating losses are down from Fl 34.3m to Fl 18.8m (\$10.1m), thanks solely to profits of Fl 2.4m from associates, against a Fl 12.6m loss in 1978.

After provisions of Fl 18.5m (Fl 41.5m), the net result is a deficit of Fl 37.3m (\$17.8m) compared to Fl 75.8m.

VMF-Stork, whose operations mostly serve the paper, textile, construction and materials handling trades (56 per cent of turnover in 1978) managed a modest level of cashflow last year, its first positive returns since 1977.

The company last made an overall profit in 1975 when

shareholders received a dividend of Fl 13 a share. Since then it has struggled to overcome financial strains and trading depressions.

In 1978, VMF-Stork's biggest loss-maker, its diesel division, was hived-off as a separate entity with the Dutch Government injecting funds under a loan-sharing arrangement.

Algemene Bank Nederland (ABN) took a cautious view of foreign lending in 1979 and saw a slight fall in the contribution of foreign business to profits. The bank, which is the most internationally-orientated of the Dutch institutions, kept its foreign lending at an unchanged level despite record demand.

This was its response to unsatisfactory conditions on the Eurocurrency markets where margins continued to fall, maturities lengthened and "in-

sufficient regard" was paid to varying categories of risk, the bank said in its annual report.

This limited ABN's ability to head loan syndicates, though overall the bank was "very satisfied" with profits from this sector of its activities. It intends to strengthen its international position.

Foreign earnings rose by 6 per cent in 1979 compared with the 37 per cent growth achieved for 1978 when the consolidation of acquisitions distorted the trend.

The rate of growth of foreign earnings fell below the domestic growth rate of 8 per cent last year. Pre-tax profit on foreign business fell 9 per cent in 1979 compared with the 2 per cent fall for domestic business. Foreign business accounted for 37 per cent of the Fl 626m (\$295m) gross profit in 1979 compared with 39 per cent

## ESAB misses payment for second year

BY VICTOR KAYETZ IN STOCKHOLM

ESAB, the Swedish welding equipment maker, posted a pre-tax loss of SKr 1.1m (\$240,000) before extraordinary items in 1979, against a 1978 loss of SKr 36.4m. Two months ago the company gave a preliminary figure of SKr 2m for the 1979 loss.

The board recommends passing the dividend for the second year. Sales rose 5.5 per cent to SKr 1.49bn (\$329m).

The annual report says the subsidiary ESAB North America Inc. moved from a large 1978 loss to a small profit last year, while the companies in West Germany and Italy yielded continued losses.

The group still predicts improved earnings in 1980

PK Banken, Sweden's largest commercial bank, is to acquire a 20 per cent stake in the capital of Banque Odeir Bungeur Courvoisier (OBC), a small private French bank whose profits last year totalled FFr 7.1m.

The operation will be carried out by increasing OBC's capital by FFr 10m to FFr 40m through the issue of new shares. A second operation will raise the capital to FFr 60m by incorporating reserves and increasing the nominal value of the shares to FFr 150 each from FFr 100.

Cie. Generale des Eaux will maintain its 34 per cent stake in OBC by subscribing to the capital increase.

## Sulzer maintains dividend

BY JOHN WICKS IN ZURICH

SULZER BROTHERS, Switzerland's second biggest engineering concern, is to pay an unchanged dividend of SwFr 14 per share for 1979 following a fall in the parent company's profits from SwFr 34.5m (\$19.05m) to SwFr 32.7m (\$18.15m).

Although the parent undertaking recorded a sharp increase of some 30 per cent in new orders for the year, from SwFr 1.4bn to SwFr 1.82bn, its 1979 turnover dropped sharply

from SwFr 2.07bn to only SwFr 1.64bn.

A similar pattern is reported for the group as a whole. Consolidated new-order volume jumped from SwFr 3.02bn to SwFr 3.51bn, thus more than making up for the 1978 decline from the previous year's SwFr 3.4bn.

This 16 per cent increase in orders, however, was accompanied by a fall in billings for the year from SwFr 3.48bn to Sw Fr 3.11bn.

## Swiss lift-maker's profits at standstill

BY OUR GENEVA CORRESPONDENT

SCHINDLER HOLDINGS, the Swiss maker of lifts, escalators and railway wagons, announced a net profit of SwFr 11.35m (\$6.42m) for 1979, compared with SwFr 11.73m (\$6.4m) in 1978. The company will pay a dividend of SwFr 12 per nominal share and SwFr 60 per barrel share.

A board letter to shareholders said profits were under severe pressure from rising production costs and they needed to keep prices down to face international competition.

Activities in Switzerland suffered particularly from rising costs and a large part of the

new orders and gross profits came from Schindler's U.S. affiliate, Schindler Houghton Elevator Corporation.

Schindler's Far Eastern affiliate, Jardine Schindler (Far East) Holding, based in Hong Kong, has concluded a deal with the Chinese Government to establish the China Schindler Elevator Company headquarters in Peking, a separate Schindler statement said.

The new company will have a founding capital of \$16m and will assemble Schindler lifts for the Chinese domestic market and for export.

Orders registered by the

Schindler Group rose by 17.7 per cent last year, compared with the previous year. There was a 14.5 per cent increase in orders for lifts and escalators and a 36.9 per cent rise in orders for transport systems including railway wagons.

Orders for transport systems were worth SwFr 219m compared with SwFr 110.4m for lifts and escalators. Despite this increase Schindler activity in the transport systems sector is not satisfactory. Staff is fully employed but the company's technical capacity is not yet fully exploited the letter to shareholders said.

## Public Relations in England

Deutschsprachiger Berater mit Geschäftssitz in der Nähe der Börse, spezialisiert auf Finanz- und Geschäftsförderung, bietet seine Dienste in London an, die in der Geschäftswelt besser bekannt werden möchten. Gesonderte Abteilungen befassen sich mit Industrie, Produkt- und Verbraucherverkauf. Auch Anzeigenwerbung. Deutsches Werbematerial wird ins

John Bretton, Financial Public Relations, 42/45 New Broad Street, London EC2M 1QY. Tel: 01-628 4554 Telex: 8811725.

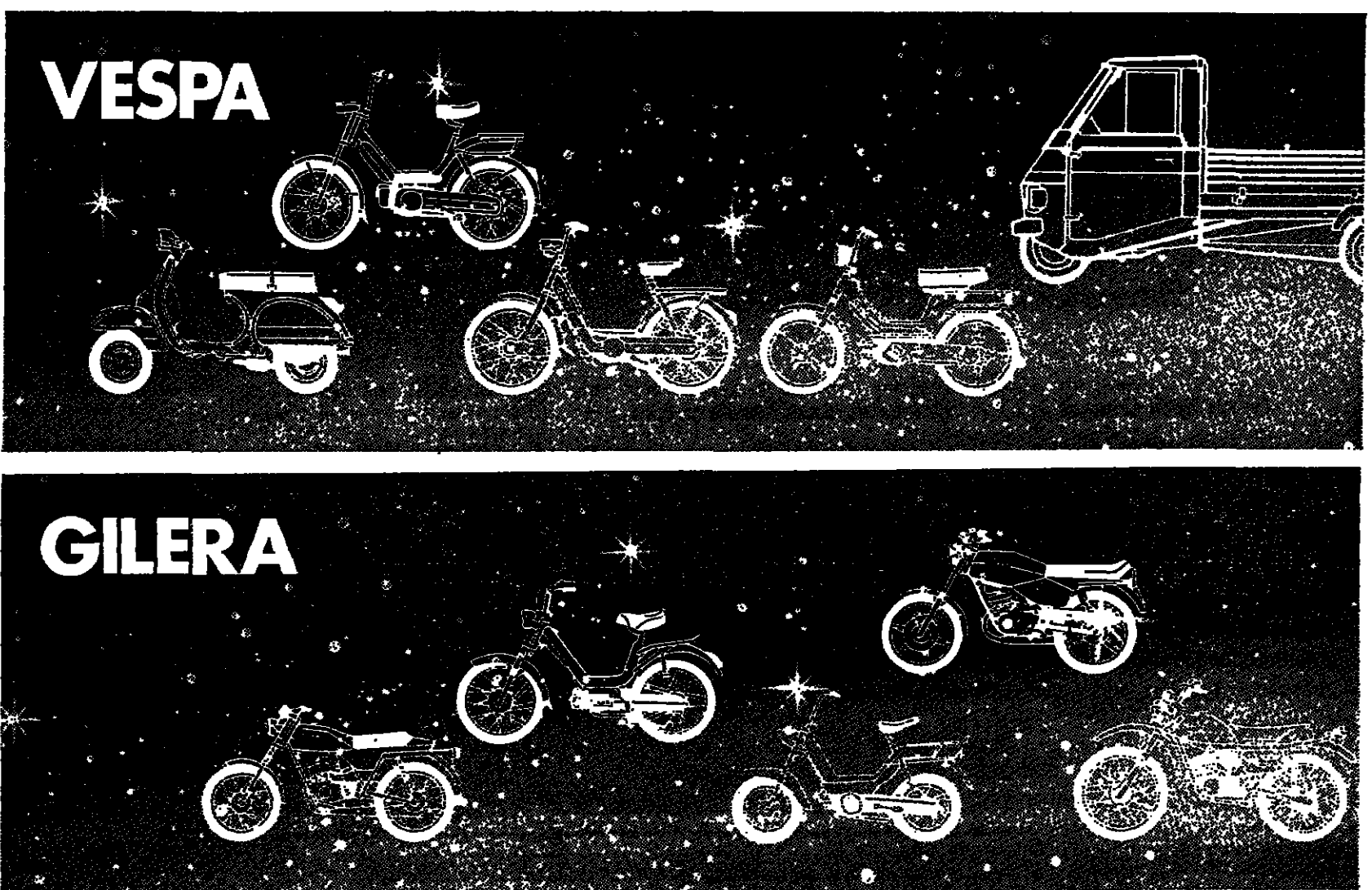
Weekly net asset value on April 7 1980  
Tokyo Pacific Holdings N.V.  
U.S. \$70.35  
Tokyo Pacific Holdings (Seaboard) N.V.  
U.S. \$51.25  
Listed on the Amsterdam Stock Exchange  
Information: Pearson, Harding & Pleson NV Herengracht 214, Amsterdam.

## VONTREL EUROBOND INDICES

		14.576=100%			
PRICE INDEX	1.480	8.480	AVERAGE YIELD	1.480	8.480
DM Bonds	98.46	95.69	DM Bonds	10.004	9.561
HFL Bonds & Notes	84.49	84.84	HFL Bonds & Notes	11.258	11.258
U.S. & Sirt. Bonds	79.97	80.21	U.S. & Sirt. Bonds	12.997	12.948
		82.57	C. Dollars Bonds	13.347	13.429

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THE MOST IMPORTANT SYSTEM IN TWO-WHEELED TRANSPORTATION



## PIAGGIO TODAY

A leader in the light transport sector, the Piaggio Group of Companies has 4 manufacturing plants in Italy and 14 throughout the world. More than 35,000 Sales outlets in 116 countries. 4,000 machines produced daily. Over 750,000 vehicles produced in 1979 and almost 1 million scheduled for 1980. The Piaggio Group is comprised of two major companies

## VESPA

Stylish freedom for the young. The world's most famous name in scooters as a result of highly individual styling, exclusive technology and expertise, the combination that has often been imitated yet never equalled. The production includes: motorscooters VESPA

## super-popular mopeds such as

CIAO - BRAVO - BOXER - SI three-wheelers VESPACAR marine engines HYDROJET Vespa has three plants in Tuscany, Italy (Pontedera, Pisa and Mortellina) and employs more than 12,000 people.

## GILERA

With its roots deep in the motorcycling racing annals of the world, Gilera is a living legend. Today Gilera produces cross-country and road motorcycles as well as exclusive mopeds such as CBA - CB1 and ECO. From its plants at Arcore, near Milan, Gilera thoroughbreds have been leading the Italian and World Championships since the early days, the latest being the Italian 125 cc cross country Champion. Racing expertise applied to mass production: that is Gilera today.

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## INTERNATIONAL COMPANIES and FINANCE

# Bank Leumi Le-Israel B.M.

## Israel's first and largest banking group and one of the 100 largest in the world.

CONDENSED CONSOLIDATED STATEMENT OF CONDITION OF THE BANK AND ITS SUBSIDIARIES AS AT DEC. 31, 1979 (Exchange rate of 3/12/79 - IL35.345/\$1.00)

ASSETS		(IN 000's)	
Cash and Due from Banks	IL 211,431,027	US\$ 5,981,161	
Securities	30,988,894	876,077	
Deposits with and Loans to the Government	111,123,381	3,143,863	
Loans	113,479,807	3,210,227	
Loans out of Deposits for the Granting of Loans	47,825,235	1,355,754	
Other Accounts	2,412,612	68,250	
Bank Premises and Equipment	2,027,855	57,395	
Customer's Liabilities	26,822,945	755,115	
<b>TOTAL ASSETS</b>	<b>IL 546,061,856</b>	<b>US\$ 15,442,513</b>	
LIABILITIES			
Deposits	IL 382,736,082	US\$ 10,827,189	
Deposits for the Granting of Loans	48,584,788	1,374,413	
<b>TOTAL DEPOSITS</b>	<b>IL 431,320,880</b>	<b>IL 12,201,612</b>	
Other Accounts	4,408,520	124,712	
Debitures Issued by Subsidiaries	65,535,043	1,882,404	
Liabilities on Account of Customers	26,822,945	755,115	
Capital, Reserves and Earned Surplus	6,124,488	173,255	
Convertible Capital Notes	829,012	23,482	
	6,953,500	196,707	
Minority Interest of Outside Shareholders	1,772,733	50,149	
Non-Convertible Capital Notes and Bonds	9,076,235	258,814	
<b>TOTAL LIABILITIES AND CAPITAL FUNDS</b>	<b>IL 546,061,856</b>	<b>US\$ 15,442,513</b>	
CONDENSED CONSOLIDATED STATEMENT OF PROFIT AND LOSS FOR THE YEAR ENDING DEC. 31, 1979		(IN 000's)	
Operating profit before taxes	IL 5,694,501	US\$ 164,121	
Less provision for taxes	2,900,505	82,052	
<b>SUB-TOTAL</b>	<b>2,793,996</b>	<b>82,069</b>	
Less minority shareholders' interest	425,650	12,021	
Other income, less provision for taxes and minority shareholders' interest	1,898,475	53,948	
<b>TOTAL NET PROFIT</b>	<b>IL 1,746,001</b>	<b>US\$ 49,393</b>	

The Bank Leumi group has 418 branches, subsidiaries and representative offices including 65 overseas (with 13 branches in N.Y. in process of acquisition).

HEAD OFFICE: 24-32 YERUSALEM ST., TEL-AVIV, ISRAEL. TEL. (03) 45111, TELEFAX 033596 LEUMI IL.

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בנק לוימלי

## Companies and Markets

## Upturn in S. African interest rates

By Bernard Simon in Johannesburg

INTEREST RATES in South Africa have unexpectedly bounced up in the past fortnight, and most economists now agree that the downturn in rates, which has lasted for almost three years, is close to an end.

The latest government stock issues, announced on Tuesday, clearly show the authorities' eagerness to hold rates up. The long-term 22 year stock carries a coupon of 9.25 per cent, while the three year loan is pitched at 5 per cent. Both rates are slightly above current trading rates and a little higher than most money and capital market experts had expected a few weeks ago.

Short-term interest rates have shot up. The government Treasury bill rate, which stood at 4.14 per cent three weeks ago, is now at 4.32 per cent, while the volume of weekly tenders has dropped from over R130m to just above the R50m of Treasury bills on offer.

One of the main reasons for the sharp turnaround is a surge in foreign-controlled and parastatal trade finance. The Reserve Bank eased restrictions on their local borrowing last December to allow them to take advantage of cheap domestic rates to finance imports and exports. Money market experts estimate that almost R20m worth of bills and promissory notes have been issued since then for this purpose.

The apparent determination of the authorities to hold rates up, despite high liquidity, is the main reason for believing that the markets are close to their bottom. With money market rates 4-5 per cent lower than prime overdraft rate, the inter-company grey market is flourishing. "If left unchecked," Mr. Owen Horwood, the Finance Minister, said in his recent budget, "this process could not only make monetary statistics less meaningful and monetary policy less effective but also banking practices less sound."

The government has already unveiled a number of steps it is likely to take to neutralise the high liquidity caused by a massive current account surplus on the balance of payments, currently running at an annual rate of over R40m. The Reserve Bank is preparing to take a more active part in "open market" operations on the money market. Earlier sales of securities virtually exhausted its holdings of government stock, but the Bank has now announced its intention of issuing special debentures specifically for open market operations.

Government spokesmen have suggested that exchange controls will be further relaxed to allow more funds to leave the country. The rand will probably be allowed to rise gradually. In the longer term, growing demand for funds from consumers and investors will probably contribute to firmer interest rates. The economy is expected to grow by close to 6 per cent in 1980, and fixed investment by 4-5 per cent in real terms.

Although the fall in rates may be nearing an end, exports agree that sharp upward movement is unlikely. Mr. Rudolf Gouwes, economist of the Ned-bank group, sums up to conflicting forces by saying that "it's a trade-off between domestic credit expansion and rising foreign reserves. There will not be a big rise from current levels."

Indeed, some economists think short-term rates may fall a little before they start rising again. Standard Bank said this week that "interest rates may well be lower at the end of April than at present, due to a higher level of Government spending and a seasonally low tax burden." Long-term rates, however, are unlikely to ease again during the current business upswing.

## HK\$520m rights by Hongkong Land

BY PHILIP BOWRING IN HONG KONG

THE HONGKONG LAND Company has reported a 7.9 per cent increase in consolidated net profit after tax and minorities to HK\$ 301.5m (U.S.\$ 59m) and, at the same time has announced a one-for-ten scrip issue and a rights issue which will raise HK\$ 520m.

The profit figure was much in line with expectations and compares with an increase of 8.9 per cent at the half-way mark. There was, in addition, an extraordinary profit of HK\$ 58m and earnings per share were 57 cents. Profits have been seriously held back by the impact of high interest rates on borrowings incurred to finance the acquisition in late 1978 of Gammon House.

However, the building, which lost HK Land HK\$ 33.7m last year, was sold in January for HK\$ 1bn, which will give an

extraordinary profit this year of HK\$ 275m.

For 1980 the company is forecasting a profit of not less than HK\$ 450m representing a 49 per cent increase. It says the rights issue and the proceeds of the Gammon House sale, which will be completed in July, will enable the group's floating rate debt to be reduced from HK\$1.36bn at the end of February to not more than HK\$350m. Fixed rate debt currently totals HK\$1.38bn. Net tangible assets at end 1979 were HK\$5.6bn or HK\$10.6 per share. The market price is currently HK\$10.50.

The rights issue will be on the basis of two shares for every 15 held. After the one-for-ten scrip issue at a price of HK\$6.90 a share. That represents a discount of 24 per cent on the current price adjusted for the scrip issue.

The issue should be attractive to the market, given the price and profit forecast. Though HK Land's profit performance has been disappointing compared with some high flying property development companies, its prospects now look sound and its defensive strength formidable.

Apart from the benefits of reducing costly floating rate debt, the company will benefit substantially from its acquisition last year of Franklin Stores, an Australian retail group. In 1979, food and retailing—mostly the Dairy Farm group—contributed HK\$60m to group profit, while hotels produced HK\$48m compared with HK\$17m in 1978.

Group capital commitments amount to HK\$969m, of which HK\$449m has been contracted. These include some major office redevelopments in central Hong Kong. Capital commitments are thus relatively small and the group's cash flow should be helped by the conversion of warrants which expire at the end of this year. Full conversion would yield HK\$320m.

On the earnings side, office reversions should ensure a continuing rapid increase in income. Average office rents received by the company are only HK\$7.50 per square foot, compared with current market rates of HK\$15 to HK\$20. Even if current rates are not sustained, the potential for reversions is substantial.

For 1979, a second interim dividend of 30 cents has been declared, making a total of 44 cents, an increase of 12.5 per cent. The dividend absorbs HK\$247.9m, equal to 82 per cent of ordinary profits or 69 per cent of total profits including extraordinary items.

## SYNDICATED LOANS

## Slow return for Japanese banks

BY PETER MONTAGNON

JAPANESE BANKS are likely to be allowed by the country's Ministry of Finance to participate in international syndicated credits for a total of some \$5bn during the current fiscal year, which runs to end March 1981, according to Japanese bankers in London.

The total is based on a pattern that seems to be emerging of halving, on a bank by bank basis, the new credit activity recorded during the last fiscal year to March 31, which amounted to \$10.59bn.

Authorisations to participate in new deals will be spaced out over the year. The Ministry of Finance in Tokyo is now con-

sidering the position of individual banks for the first six months of the fiscal year, for which total authorisations are likely to be about \$2.5bn. This is taking some time, and it means that it could well be May before the presence of Japanese banks is re-established on the market, even though the date for their reappearance was officially set at April 1.

According to the bankers, individual banks will have some freedom in choosing which loans to participate in, though they are likely to be steered away from countries such as Mexico, to which they have lent large amounts in the past.

The reappearance of Japanese banks on the syndicated loan market is thus likely to be gradual and for relatively modest amounts. New lending activity was frozen last October except in limited number of special cases.

International banks had earlier been expecting that the resumption of business by Japanese banks could swell the supply of funds to the market and work against a further increase in loan margins.

However, the modest beginnings now in prospect, coupled with the restraint being exercised by some U.S. banks, at the moment, to point in the direc-

## MMC to build tin smelter

By Wong Suleng in Kuala Lumpur

MALAYSIA MINING Corporation (MMC), which accounts for nearly 25 per cent of Malaysia's tin output, is to build a tin smelter with an annual refining capacity of between 20,000 and 30,000 tonnes of tin concentrates. The smelter, estimated to cost around \$30m ringgit (\$12.9m), will be built on a 15-acre site near Port Klang, some 20 miles from Kuala Lumpur.

The construction of its own smelter does not mean, however, that MMC is abandoning its plans to buy an equity share in the country's existing tin smelting companies—Datuk Kraxia Holdings and Straits Trading—which have smelters in the north of Penang. Negotiations for a stake in the two companies have been going on for two years, and progress has been slow.

MMC's decision indicates its belief in the country's capacity to support a third smelter. Apart from its own production, MMC can rely on some output from mining companies in Selangor, and, at a later stage, from the huge deposits of the Kuala Langat fields, exploitation of which is in the final stages of discussion between MMC and Kumpulan Perangsang, the Selangor Government's mining arm.

## Century Spinning margin falls

BY R. C. MURTHY IN BOMBAY

CENTURY SPINNING and Manufacturing Company, of the Birla group, has reported a 3.7 per cent rise in operating profits for 1979 to Rs 235.5m (around \$29m), from Rs 227.1m in 1978.

The company has declared a 26 per cent dividend for 1979 besides offering one bonus share for every two held. The bonus issue by Century, a blue chip and pace setter for the Indian stock markets, has pushed the market price of Rs 100 shares to a record Rs 850, from Rs 825. The decline in the profit

margin was ascribed to a sharp rise in production costs and higher overheads. The installed capacity utilisation dropped because of a power-cut in Maharashtra, and this hit power-intensive rayon, rayon tyre cord divisions, and the caustic soda plant of the company.

The textile division registered a further improvement in the year, with textile exports up to Rs 153.9m from Rs 101.5m.

After-tax profits, at Rs 180.13m, against Rs 169.43m in 1978, because of a tax rebate of Rs 38.7m in the form of allowance for investment in

new cement plant. Century entered the field of cement recently and presently has installed capacity of 1.4m tonnes, and another 1.2m tonnes capacity is to be added.

A new area of diversification is pulp and paper, for which Century has sought Government permission to set up a giant plant in the northern state of Uttar Pradesh. The project is expected to go into production in 1982.

## Strike hits Lipton India

BY P. C. MAHANTI IN CALCUTTA

A FIVE-MONTH strike last year in Lipton India's main factory in Calcutta and the consequent loss of production, were responsible for a fairly sharp drop in the company's sales and profits for the financial year ended June, 1979.

Sales and other income fell to Rs 611.9m (\$75m) from Rs 630.1m, pre-tax profit to Rs 19.26m from Rs 20.7m, and

after-tax profit to Rs 5.3m from Rs 6.7m.

Lipton India is now a rupee company, its parent Unilever of the UK having sold 60 per cent of the equity last year to Indian nationals. As such Lipton India is free to expand and diversify its operations. However, this will be possible only when the company has fully recovered from last year's production loss and has settled down to normal operations on a stable basis.

## Malaysian cable makers improve

BY OUR KUALA LUMPUR CORRESPONDENT

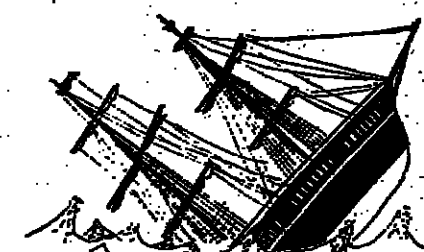
TWO CABLE companies on the Kuala Lumpur exchange, Malaysian Cables Berhad and Federal Cables Berhad, have reported sharply increased profits for 1979, with higher sales arising from heavy orders from the Telecommunications Department and the demand in the housing and construction industry.

Pre-tax profits of the Federal Cables group rose from 2.9m to 8.7m ringgit (U.S.\$3.7m), on turnover which increased by 40 per cent to 81m ringgit (U.S.\$35m). The results were the best in the group's 14-year history.

Federal is paying a final dividend of 4 per cent tax free for the year, and earnings per share rose to 30 cents. Malaysian Cables reversed a

loss of 950,000 ringgit in 1978 to a pre-tax profit of 4.6m ringgit last year, on a turnover up from 18.8m to 41.2m ringgit.

The loss incurred in 1978 was largely due to low orders from the telecommunications Department during that year. The company is increasing its dividend to 17.5 per cent from 10 per cent previously.



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April 3, 1980

## The Molson Companies Limited

has acquired the

Chemical Specialties Business

of

**BASF Wyandotte Corporation**

The undersigned acted as financial advisor to The Molson Companies Limited and assisted in the negotiations leading to this transaction.

**Smith Barney, Harris Upham & Co.**  
Incorporated

This announcement appears as a matter of record only

April 1980

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### Barcelona, Spain

**Sw. Fr. 16,500,000**  
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Managed by:  
**American Express Bank**  
International Group

**Banco de Madrid S.A.**

Co-Managed and Provided by:  
**Amex Bank Limited**  
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**Scandinavian Bank Limited**

**Bayerische Vereinsbank London Branch**  
**National Westminster Bank Group**

Agent:

**American Express International Banking Corporation.**

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# The burden to be shouldered by London

NOW THAT the Government has issued its long-awaited statement on overall airport policy, there is at least a broad framework for the development of airports in this country within which the various elements of civil air transport—the British Airports Authority (BAA), the airlines, the local authorities and the Civil Aviation Authority (CAA)—can work. Some elements of final policy are still subject to final decisions by the Government in the light of Public Planning Inquiries either now in progress, or yet to be held, but at least there is now a clearer idea of thinking at the top than has been available for a long time past.

Broadly, the Government's strategy is based on the assumption that, notwithstanding rising costs of fuel and economic slow-downs in various countries, including the UK, that may affect the overall growth of air transport, there will still be a steady expansion through the 1980s. This is likely to result in somewhere between 38m and 115m passengers a year in the UK by 1990, of which between 38m and 81m a year will be in London and the South-East. While the demand is likely to be more towards the lower than the upper end of the scale, the passenger growth will be such as to justify an expansion in the available airports capacity in the country as a whole.

**Expansion**

The problem of providing sufficient airport capacity to meet this expansion will fall largely on London and the South-East where the existing airports—Heathrow, Gatwick, Stansted and Luton—are collectively capable of handling about 50m passengers a year, of which Heathrow can cope with 30m, Gatwick 16m, Stansted 1m and Luton 3m.

By raising Heathrow's capacity to 38m passengers with the provision of a fourth terminal; raising Gatwick's capacity to 25m with the provision of a second terminal; by developing Stansted to cope with 15m passengers a year; and expanding Luton to cope with 5m, an overall capacity of 83m passengers a year could be available by 1990, well within the forecast of likely growth.

Accordingly, the Government has decided broadly that there shall be a fourth terminal at Heathrow (a Public Planning Inquiry into this has already been held) and the development approved by the Inspector concerned, subject to some operational limitations on the use of the airport at night). At the same time, it has been decided to press ahead with the Public Planning Inquiry into the proposed second terminal at Gatwick.

This inquiry has now begun its work, and is expected to complete it some time this spring or early summer. The Inspector's report is likely to go to the Government before the end of the summer, and a Government decision for or against the second terminal is likely by the end of this year or early in 1981. If it is favourable, work could begin next year, and the terminal could become operational by about 1984-85.

The most controversial element of the Government's policy, however, has been to favour the further development of Stansted, Essex, from its present low level of less than 1m passengers a year to a capability of handling 15m passengers a year with a single runway by the mid-1980s, with the option to develop it further if necessary to 50m passengers a year, with a second runway. This option, which is being kept open for the time being, would if implemented ensure that Stansted became the "expansion chamber" for air traffic in London and the South-East, providing more than enough capacity to handle all foreseeable air traffic growth in the region through to the end of the century and even beyond.

The first stage of the Stansted development—to 15m passengers a year—is to be the subject of a Public Planning Inquiry, probably starting later this year, which will take many months to complete in view of the severe environmental objections the proposal has aroused.

The Government's case for all these proposals is that they are based upon the expansion of existing airport facilities, and do not involve the development of any new "greenfield" sites. The view prevailing in Whitehall is that such new sites are now virtually unacceptable to the community at large, not only because of the environmental problems they would cause, but also because of the heavy drains on money, manpower and other resources they would involve.

For the same reasons, the remaining major element of the Government's policy is that every effort should also be made to encourage a greater proportion of the overall air traffic to and from the UK to use the many provincial airports that exist, so as to reduce the pressures on London and the South-East.

But, inevitably, there have been many criticisms of the Government's policy. While it is accepted that the fourth passenger terminal at Heathrow will do much to ease the strain there, at least one major airline—British Airways, the biggest single user of Heathrow—wants to see even further development there, with the provision of a fifth terminal on a site at the western end of the airport, despite the Government having already specifically ruled out such a plan.

At the same time, many airlines using Gatwick, south of London, believe strongly that it will be difficult, if not impossible, to get eventually between 16m and 25m passengers into and out of that airport with only one runway. To some extent the logic of that argument has been accepted by the BAA, which has said that it will develop the existing taxi-way in such a way that it could serve as an emergency runway in the event of the single main runway being blocked by an accident. But construction of another main runway at Gatwick is virtually impossible because of lack of availability of land, and the very severe environmental resistance that any such development would be bound to generate.

As it is, even the plan to build a second passenger terminal at Gatwick, to lift its capacity from the present 16m to 25m passengers a year, has run into fierce environmental opposition at the Public Planning Inquiry. Similarly, even before the Public Planning Inquiry into the development of Stansted from 1m to 15m passengers a year gets underway, the plan is generating a growing volume of opposition, and the BAA is bound to have a rough ride when the Inquiry finally gets under way.

Thus the Government's policy for airport development cannot be regarded as a final statement. With the reports from two major Public Planning Inquiries yet to be received, and with no certainty that in either case the Inspectors conducting those inquiries will find in favour of the proposed developments, no-one can say for certain that the Government's plans will come to fruition without some modification. The onus is now on the BAA itself, with the support of the air transport community as a whole, to convince the Inspectors, and thus subsequently the Government, that the second terminal at Gatwick and the further expansion at Stansted are essential.

If they should fail to carry the day, and if the Inspectors produce such adverse reports as to oblige the Government to abandon either one or the other of the proposed schemes, the entire policy for future airport developments in London and the South-East will be thrown once more into jeopardy, with all that means for the development of air transport to and from the UK.

In such a case—almost a nightmare consideration for the BAA and the planners in Whitehall—there would have to be serious reconsideration of the possibility of the fifth terminal at Heathrow, and perhaps also a revival of the plan for some new "greenfield" site airport, perhaps on reclaimed land off the coast, despite current Government claims that such notions are dead.

The fact is, in such an emotionally volatile situation as airport development, no plans, no matter how far-fetched, can be considered dead. The best that anyone in civil aviation can hope for in the current situation is that the current Public Planning Inquiry at Gatwick, and the prospective Inquiry at Stansted, will result in decisions in favour of the new developments there.

If not, there will have to be yet another re-examination of policy, with another (perhaps long delayed) Government decision, and yet another round of public debate, extending well into the 1980s a controversy over airport policy that has been running without successful conclusion since the early 1950s.

M.D.

## Regional authorities willing to help

APART FROM the four main airports in London and the South-East (Heathrow, Gatwick, Stansted and Luton) there are 39 other airports throughout the UK. In 1978, the last full year for which complete statistics are available, the four London and South-East airports collectively accounted for just over 36.6m passengers, or just over 70 per cent of the 53.4m passengers handled by all the 43 airports listed by the Civil Aviation Authority (CAA) in the UK.

The biggest of these "regional" airports outside London and the South-East is Manchester, with over 3.45m passengers in 1978, or 6.53 per cent of all the terminal passengers in the UK, making it the third largest airport in the UK after Heathrow and Gatwick. Figures for 1979 show that Manchester's passenger movements rose slightly to 3.52m, while the number of aircraft movements actually declined a little to 80,922.

The other major regional airports, in order of size—according to the CAA's 1978 statistics—were Glasgow in fourth place with over 2.15m passengers, or 4.13 per cent of the total; Birmingham, with over 1.3m passengers, in sixth place (after Luton in the south east with 2m plus); or 2.5 per cent; followed by Aberdeen (1.2m), Belfast (1.18m) and Edinburgh (1.14m). All the others handled less than 1m passengers each.

It must be borne in mind, however, that during 1979, all these airports experienced a growth in activity, and when the full statistics become available, it is likely that some airports may have changed places in the league table of passengers handled.

But if the figures prove anything at all, it is the undoubted prominence of London and the south-east in UK civil aviation, with the heaviest emphasis on Heathrow, followed by Gatwick. This confirms that the majority of all air travellers, both international and domestic, do want to fly to and from the south-east in preference to other parts of the country.

**Strain**

But this in turn does not alter the fact that there is a growing volume of traffic to and from regional airports in the UK. This gives substance to the plea frequently made by those airports for a greater volume of international air services to and from those centres, so as not only to improve their own business situations but also to help take some of the strain off the airports in the South-East.

Just how far it will ever be possible to stimulate a major diversion of traffic from London and the South-east to the regional airports is debatable. Local airport directors and business associations constantly press the airlines for new international air services to and from their cities, and in recent years it has been the increasing practice of the CAA to grant licences for such services where a reasonable demand can be seen to exist.

It is arguable, however, whether the CAA has done enough in this direction, and whether by rewriting the guidelines given to it by the Government, the Authority can itself be encouraged to promote more international air services from provincial centres to the Continent and even further afield, as well as a greater number of internal domestic operations.

The point made most frequently by the airlines—whose investment is after all what is at stake in any new air services—is that local authorities and businessmen frequently over-estimate the demand for new international air services, and that often when these are introduced it takes a long time and sometimes considerable financial losses before traffic reaches a level to ensure profits.

There is also no doubt that there are many international destinations to which services from the provinces must be regarded as unrealistic. It is hardly likely, for example, that any scheduled airline, British or foreign, would have enough traffic to justify the introduction of a profitable service, say, between Leeds/Bradford and Johannesburg.

On the other hand the introduction of a greater number of scheduled short-haul international services from many provincial airports directly to and from the Continent may well be justified, provided aircraft of the right size and type are used initially. Demand that may not justify even a One-Eleven twin-engine jet airliner may be more than adequate to justify the use of, say, a smaller 30-seat Bandeirante twin turboprop or even a Fokker F-28 jetliner.

Some of the smaller scheduled airlines, such as Air UK, have proved that they can make money by using small aircraft directly between provincial centres and the Continent, often enabling businessmen to bypass Heathrow and Gatwick entirely, flying to such centres as Amsterdam, Brussels, Copenhagen and Paris to make their long-haul international connections.

It is significant that some of the more enlightened regional airports, such as Manchester (where a major improvement scheme, including lengthening the runway by 800 feet to 10,000 feet, is now planned as part of an over £150m expansion programme for the 1980s), are making determined bids to interest more and more airlines in the facilities they have to offer.

What is clear is that the regional airports in the UK collectively have an increasingly significant role to play in the development of air transport in this country through the 1980s. Of the 43 airports listed by the CAA, 34 are below the 1m passengers a year level, while 32 of them are even below the half million passengers a year level. But even allowing for the fact that all these are single-runway airports, it is clear that their potential for expansion is vast.

**Judicious**

Even if each airport now handling below 1m passengers a year could be raised to that level—and few of them could not, through the provision of additional terminal facilities and improved aprons and taxiways for aircraft, but without the need for lengthening existing runways—the existing UK airports pattern could handle close to another 20m passengers a year. By judicious investment in lengthening and strengthening runways at some of the biggest of these provincial airports, other than at Manchester and those airports belonging to the British Airports Authority, where long-term development plans already exist, it is probable that this growth figure could be even doubled through the 1980s.

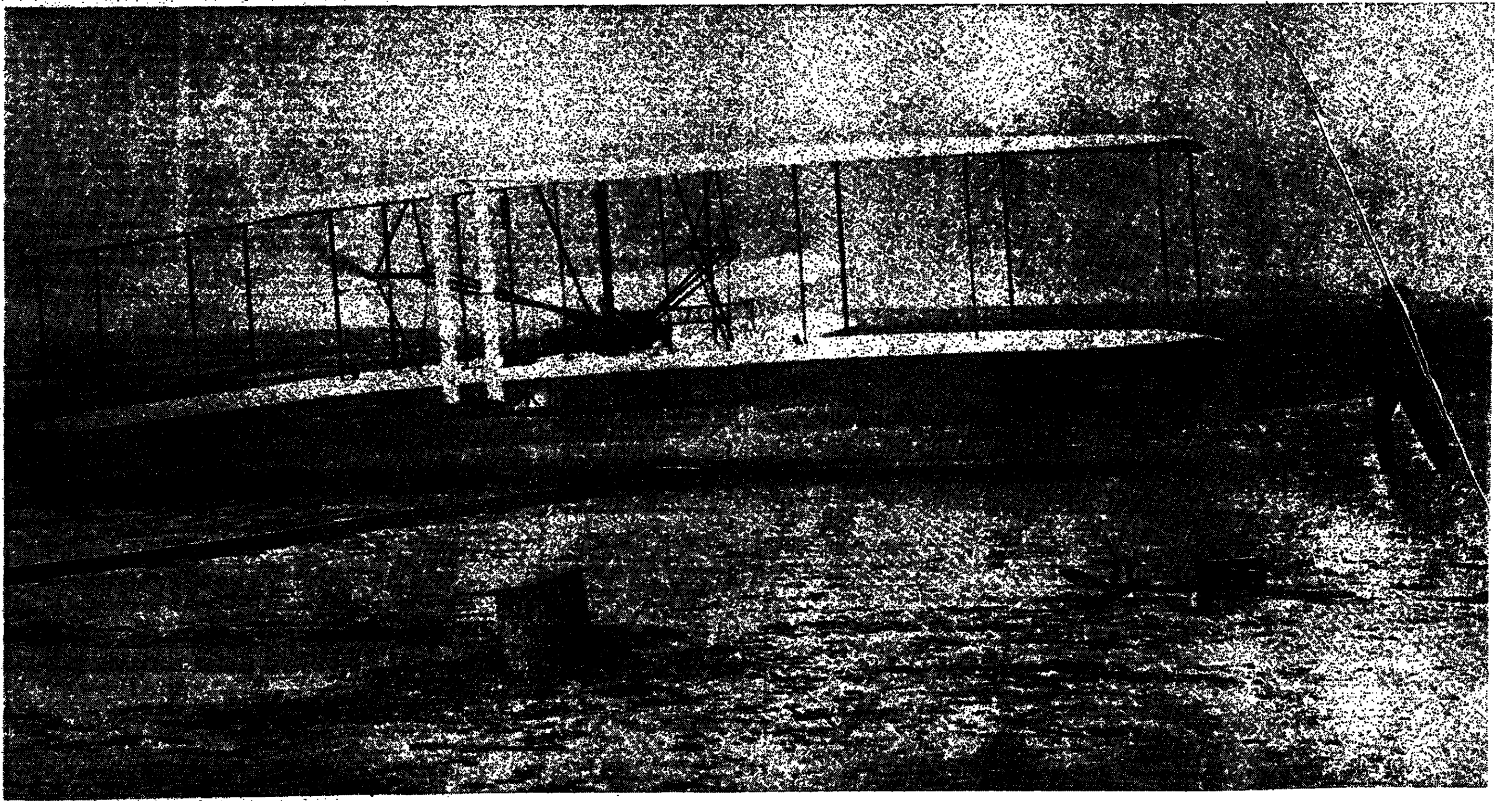
Thus, throughout the regional airports as a whole, there is a substantial reservoir of untapped potential. Much of this is likely to be tapped during the 1980s by the growth of local demand for air services, but even so there is still a considerable volume of capacity which, if exploited, could take some of the strain off London and the South-East.

But it must always be remembered that this growth is likely to evolve naturally, and is not likely to be forced by decisions on the part of central government.

No-one can force a foreign businessman or tourist to go anywhere he does not wish to go. But they can be encouraged by the development of bigger and more internationally-minded business communities, and by the evolution of attractive tourist facilities.

It is a fact that some local authorities anxious to see their airports expand still deny would-be developers the right to create the business and tourist infrastructures that such airport expansion demands, particularly new hotels, while some even do nothing at all to make their areas pleasant and welcoming to visitors. Local authorities wishing to see their airport activities expand in the 1980s would be helping themselves more by encouraging the development of local industry and tourism than by criticising the central government for not doing more to push airlines in the direction of their fine new airports.

M.D.



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## AIRPORTS AND AIRPORTS SERVICES IV

# Package contracts key to success

AIRPORT DEVELOPMENT and expansion programmes represent one of the few remaining growth areas in an international civil engineering market where work has been progressively more difficult to find.

The planning, building, developing and equipping of airports throughout the world today provides what is arguably the biggest and most consistent international growth industry. Estimates suggest that more than £30bn will be spent in establishing and expanding air terminals and systems over the next decade.

In the last five years there have been around 380 airport development schemes of one kind or another undertaken in the developing countries alone and the value of current business throughout the world—once equipment and ancillary activities are included (but excluding the U.S.)—is put at something between £37bn and £40bn.

At the heart of the airport boom are the ambitions of the developing world, where aviation provides the modern answer to lack of road and rail communications, and the de-

mands of those countries where the growth in air transport is demanding almost continuous appraisal and upgrading of existing facilities.

Competition for airport contracting work is intense, with nations like France, West Germany, Yugoslavia, Bulgaria, the U.S. and even China vying for business. The general belief is, however, that the UK civil engineering fraternity has been slow off the mark in both realising the potential and in taking a share of the work. Some estimates suggest that British contractors are managing to take about one in five contracts now being awarded.

While the success rate on the part of Britain's consulting engineers in airport work is altogether better, there is a long-standing complaint that in their determination to sustain a reputation for sound professional ethics and impeccable impartiality, the consultants refuse to give any special consideration to UK companies seeking a share of the business. Some critics go so far as to suggest that the involvement of a UK consultant in a project can

actually reduce the chances of British companies obtaining work.

More important, however, there seems little doubt that the British effort generally is characterised by a comparative lack of Government support, whereas many competing nations can expect a degree of State backing which may prove instrumental in winning tenders.

In many cases a foreign government will be closely involved in every aspect of negotiations and several companies will unite in a combined approach to win the work involved. There is invariably an acceptance that, apart from the main contract itself, companies of the same nationality will receive all or most of the ancillary business.

The UK approach has been generally far less co-ordinated, with the result that individual organisations first try in vain to secure large contracts, then reluctantly join forces with competitors only to find that the initiative has been taken too late.

On other occasions companies withdraw from proposed schemes having fought through the pre-qualification process—leaving no UK representative on the short list and providing no opportunity for other competitors to take their place.

A great deal can be at stake, with airport projects costing anything from £25m to £150m plus. The civil engineering content of such major contracts can be anything between 40 to 60 per cent of the total and a grow-

ing number of competitors are realising that the recipe for success—particularly in the case of developing nations—rests on two principal considerations.

The first of these entails the ability to provide a comprehensive package scheme, including design, civil engineering and building work, equipment and services. The second, which most packages now have to offer, is the provision of finance on fair terms.

In many respects it is the financial package which holds the secret to success or failure. The provision of good credit facilities as part of an overall approach is what most clients in the developing world are looking for and not to offer them can place the competitor at a substantial disadvantage.

There have been suggestions that this type of comprehensive approach to all forms of construction—associated work badly requires a focal point in the UK, capable of identifying business opportunities and co-ordinating every facet of the export effort. Where the responsibility should fall is a subject of continuing debate and the concept of a central clearing house to oversee and draw together such an initiative—judging by past efforts—easier to contemplate than to put into effect. It has been suggested, for example, that public sector engineering design services could be much more usefully and closely employed in the export effort, though the

private consultants would no doubt resist any concerted effort which threatened to deprive them of overseas work in the same way the public sector has taken a growing share of domestic business from them.

While the debate about general strategy goes on, some specialist companies in the airports field are responding to what they see as a frustrating national deficiency by providing their own packaged approach—something which perhaps only three or four major UK consultants have the capability to offer.

### Concept

An example is Plessey Group which in putting forward the complete airport facility concept to provide the most cost-effective—though not necessarily the cheapest—method of ownership for the client. Plessey has spent three or four years building up a bedrock of "package" experience, concentrating on West Africa.

Even in the UK, however, airports currently represent a major source of business for the designer-contractor team. The British Airports Authority, which is also pursuing foreign work via its British Airports International joint venture, is to spend £100m in 1980-81 in expanding and developing domestic air terminals. The figure compares with an annual budget of around £35m a year

up to now, and over the next four years the BAA will be spending in the region of £830m in all.

The bulk of the money will go on the fourth terminal at Heathrow, the second terminal provided for Gatwick—a public inquiry is under way—and an initial development of the third London airport.

At Heathrow, where the new terminal is expected to cost about £140m, work is due to start later this year and a managing contractor is expected to be announced shortly. Heathrow has a current capacity of 30m passengers a year and actually handles about 28m. The new terminal will provide capacity for another 8m. The size of the Heathrow scheme will, it is claimed, severely stretch the capabilities of some branches of the UK construction industry (especially on the building products and mechanical side) and if suppliers in other EEC countries seek to tender they will be evaluated in the same way as any British company.

At Gatwick a 16m-passenger annual capacity (half of which is now taken up) will be boosted by another 9m if the second terminal goes ahead. Even if it is built, however, the airport is expected to confront a capacity problem by 1987 and the need for a third London airport will by then, according to the forecasts, have become critical. Only Stansted, says the experts, could provide the solution within that sort of time-scale.

Michael Cassell

## Need for unified attack on equipment market

BRITAIN IS moving slowly towards a more co-ordinated approach to the export of complete airport designs and high value equipment vital for an airport's safe and efficient operation.

The greatest initiatives so far have come from Government and private industry, in concert and separately. The common object has been to bring together the expertise of at least some of the estimated 500 British companies now involved in airport design and technology.

A number of approaches have been adopted by the industrial companies. One is the grouping of approximately a dozen specialist equipment manufacturers in the British Airport Equipment Group, which aims to co-ordinate marketing on behalf of member companies.

A different line is followed by British Airports International. This is a joint venture company formed by the State-owned British Airports Authority and the private sector company International Aeradio "to promote Britain's airport-related services and products abroad."

A third private-sector approach to co-ordinating export effort has been developed by Plessey. The company has an airport systems divisions which bids for complete airport contracts.

Work outside Plessey's traditional area of radar and communications equipment is subcontracted to outside companies. However, these are not necessarily British, as the airport system division seeks the most appropriate equipment for a particular contract and even Plessey's own equipment may not be specified.

The other main participant in the general attempts to co-ordinate British airport and equipment export is the Government.

Officials have taken a lead in identifying the apparently substantial shortcomings which have characterised much of the British airport equipment industry's export record. The biggest recent effort towards a more unified national effort in airport and airport equipment exports has come through the Civil Engineering Economics Development Committee, which developed its initiatives on airport exports in November 1978 at a meeting with industry representatives.

The main practical initial idea to come out of the committee's considerations of the problem was the British Airport Equipment Catalogue. This was suggested by officials and industry representatives as one of the most useful actions to help promote UK airports exports.

So far over 200 companies in the airport equipment and services field have agreed to take part in the venture. By next year the total is forecast to rise to approximately 500 companies, which would represent almost the total complement of the UK airport industry. These companies are all vying for part of the substantial investment forecast as likely to be needed between now and 1988.

The Civil Engineering Economic Development Committee has now handed the main responsibility for tackling the problems of airport and equipment exports to the Overseas Projects Board—though it is

maintaining a monitoring role. A meeting of the committee last year showed that an enormous volume of extra work could be won by British companies—but only if UK airport development resources, in the public and private sector, were better co-ordinated.

An analysis by the committee, sent to Mr. Michael Heseltine, Environment Secretary, showed that British industrial performance was particularly weak for airport projects over £50m. Mr. John Nott, Trade Secretary, has also been sent the committee's and a response from his office is expected soon.

The particular problems affecting the export success of Britain's airport equipment industry indicate a need for co-operation between the three main public bodies involved in airports—the British Airports Authority (BAA), the Civil Aviation Authority (CAA) and the Cable and Wireless Company, which has expertise in ground and air operations. The BAA has expertise mainly on ground installations and traffic movements, while the CAA has wide knowledge about aircraft movement and control.

All the bodies could contribute to the success of Britain's airport industries in export markets, but the committee believes a case exists for a clarification of their respective roles. Other problems facing airport equipment exporters come when British civil engineering contractors bid to bid for an overseas contract. Often, it appears, the civil contract may appear less attractive alone, than it would if viewed as part of a total airport contract.

The result is that where a foreign contractor wins the work, opportunities for British equipment, service, and materials suppliers are lost. NEDO officials believe that more British contractors may be tempted to bid if a "group" approach were to be adopted.

But a central part of the problem, at least at the moment, is that the British airport export effort lacks leadership. This stems from the "fragmented" nature of the industry, which in turn has been a cause of low performance and also a reason why so little has been done until now to improve matters.

This is precisely what the Civil Engineering NEDC officials

—whose original thoughts led to the airport equipment catalogue—would like to see. The committee believes that most of the export problems facing the industry would be overcome, and future problems would be less likely to arise, if only one organisation was given responsibility for developing the success of the UK airport design and equipment export effort.

As an interim measure, it is suggested that a "trading company" should be formed, which could be used as a platform to proclaim UK expertise in airports to the world. Plessey has shown an interest in taking a lead in such a company, but since it would almost certainly have to involve the State-owned bodies now involved in airport operations and design, a Government commitment would be required.

The "trading company" for airport exports would, according to the committee, work towards £50m to £100m projects as the only British bidder.

Such arrangements may create new opportunities for British airport product as well as reducing the marketing costs for the companies involved.

Lynton McLain

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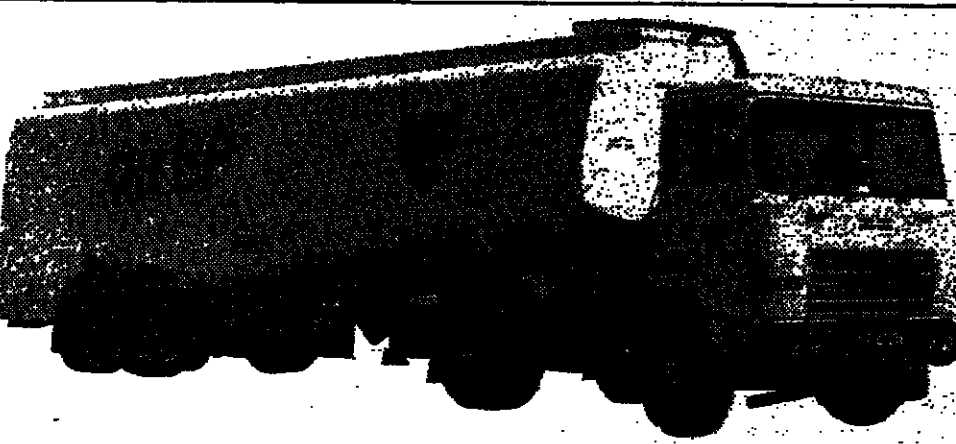
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## Companies and Markets

## Big slump in UK pig breeding

BY RICHARD MOONEY

THE UK pig breeding herd will slump to its lowest level for nearly 20 years this summer, Mr. Richard Butler, president of the National Farmers' Union, predicted yesterday.

The herd was already at its lowest level since 1966 at the time of the December farm census and the number of pregnant sows was down sharply, Mr. Butler said.

"Our forecast is that by June the breeding herd will be at its lowest level since 1961," he added.

He blamed the decline in the fortunes of the British pig industry on the EEC's Common Agricultural Policy and "manipulation" of Britain's agricultural exchange rate by the Labour Government.

This resulted in import subsidies which had depressed the UK industry while encouraging production in other EEC countries.

"Since we joined the EEC in 1973, the UK share of the total Community pig breeding herd has dropped from 14 per cent to 10 per cent," the NFU president noted.

"At the same time the Dutch and German herds, aided by positive MCAs (monetary compensatory amounts), increased from 17 per cent to 14 per cent, and from 27 per cent to 30 per cent respectively."

He said the share of the total herd in Denmark, where the "green" currency had been kept at par, had remained fairly stable.

Britain's pig industry had been penalised almost beyond survival by the politicians, Mr. Butler declared.

He acknowledged the help given by the elimination of the Green Pound gap since Mr. Peter Walker became Agriculture Minister but said the high UK inflation rate still imposed severe restrictions on the competitiveness of British pig farmers.

He said the agricultural industry was not immune from inflation. "Farm prices, and consequently food prices, must go up, like any other commodity, if inflation is to be met and production continued."

He called for increased EEC farm prices and special measures to aid the UK industry.

"We must gain every possible advantage out of a monetary system which has been used against us so harshly in the past. If positive MCAs are the answer then I support the efforts of the Minister to obtain them."

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## Bid to form cocoa front

BY DIANA SMITH IN BRASILIA

THE WORLD'S major cocoa producers gathered here this morning for two days of meetings in which they hope to thrash out a "gentlemen's agreement" that will prevent future disruptions of the market, establish mutually satisfactory minimum selling prices and regulate stocks.

At the opening session, the Brazilian Agriculture Minister, Sr. Amarty Stable, made a plea for unity among producers.

With a heavily strained trade balance, Brazil, which now claims to be the world's number one cocoa producer with an output of 312,000 tonnes in 1979, stands to lose a great deal if common ground cannot be found among producers.

The meeting could be asked to approve the statutes of the International Cocoa Company, which would be the arm of the Bogota Fund that has been seeking to control market prices by support buying operations. The company would have its headquarters in Panama and an office in London.

If the statutes are approved, the company would be registered and could begin operations immediately, representatives said.

The meeting could start about April 23 or 24, and would last for two to three days. IBC president Octavio Rainho plans to attend the meeting.

The Bogota coffee producers would also review the fund's operation and discuss world coffee market trends, the representatives added.

Brazil is not signing any more coffee supply contracts with roasters for the time being, IBC representatives said.

If Brazil signs any more contracts for supplies of coffee this year, these are likely to be on less favourable terms and would be open to dealers.

Signed contracts cover around 12m bags of green coffee for shipment this year.

Brazil is still aiming to export more than 7m 60 kilo bags of coffee in the first half this year.

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Exports of cocoa beans and paste yielded \$988m last year. In 1980, there are hopes of increasing this revenue substantially, according to Brazilian Agriculture Ministry officials.

The Brazilian team, in this week's talks, will try to impress on representatives from other nations that a common front against one to one deals with his pressure consumer countries like the U.S. is of the utmost importance.

Our Commodities Staff writes: The producers meeting had little impact on the London market, where trading activity has been reduced to a very low level.

It is recognised that the producing countries will attempt to act unilaterally, following the collapse of the International Cocoa Agreement that at least provided a "floor" to the markets.

But it is felt that they can achieve little in view of the surplus available at present, with production exceeding demand for the third year in succession.

At the same time there are known to be disagreements between the producing countries themselves. Ivory Coast and Brazil have led the way towards more producer control of the market, but other countries, notably Ghana, are believed to be somewhat reluctant to follow a policy that could cost a lot of money they can ill afford.

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## Imports saver

By Our Commodities Staff

BRITAIN COULD make considerable import savings by developing its surplus and waste wood processing industries, according to a report published yesterday.

The report, undertaken for the Forestry Commission by the UK subsidiary of Jaakko Pöyry International, a Finnish timber processing consultancy, said by 1990 £150m worth of imports could be saved and 4,500 extra jobs created.

The pulp, paper and reconstituted wood panel industries could be expanded using the surplus production of small diameter roundwood which is expected to develop over the next ten years in addition to saw mill waste, the report said.

The consultants said Britain's forests represented a valuable asset in view of the country's heavy timber imports, and should be expanded. "Increasing expansion must be considered a desirable benefit to the country," they said.

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## CULTURE

## RHODESIAN TOBACCO

## UK buyers can afford to take their time

BY GARETH GRIFFITHS

TEAMS of observers and buyers from all the major British tobacco manufacturing companies have been in Rhodesia since the beginning of the year assessing the market for raw tobacco there and its impact on the British tobacco trade.

Reports from the companies, however, suggest that the public resumption of Rhodesian tobacco sales this week will make very little difference to the industry and have only a marginal impact on prices.

It is thought extremely unlikely that the sales to Britain will reach the overall levels attained before the Unilateral Declaration of Independence in 1965, and buyers will be paying strict attention to the quality of the crop produced in Rhodesia at the moment.

Before UDI, Rhodesia exported a third of its total annual 200m pound crop of raw tobacco to Britain and supplied on average 25 per cent of UK supplies.

The tobacco, mainly high quality flue-cured Virginia leaf, was used almost entirely in cigarettes.

Sanctions presented the tobacco manufacturers with severe problems. Companies such as Imperial and Gallaher found their Rhodesian subsidiaries turned into tools of the Rhodesian Government and their links with the parent companies were severed.

More importantly, the companies had to find new sources of supply. The immediate reaction was to turn to the U.S., and later to Canada and India.

India's share of the UK market rose from 11 per cent to 25 per cent, roughly the same proportion as the U.S. and Canada each command.

It took several years for the companies to develop new Rhodesian tobacco. There was also a switch to completely new sources of supply such as South Korea, Taiwan, Pakistan, Malaya and the southern part of Brazil.

Accompanying the switch in supply was a major change in the way that tobacco purchases were conducted.

Tobacco trade analysts believe that tobacco was exported through South Africa and recipient countries included the Soviet Union and Eastern Europe.

The Commonwealth Secretary in its Tobacco Quarterly points out that the area under tobacco in Rhodesia has declined since 1965 from 89,000 hectares to 60,000 hectares.

Production in 1979 was 100,000 tonnes with room for a considerable expansion to pre-UDI levels.

Rhodesian tobacco has been cheaper than imports from the U.S. or Canada. Tobacco from Malawi, which is similar to that produced in Rhodesia, last year sold for 162.9p per kilo of flue cured stripped and 175.6p per kilo of unstripped. This compared to U.S. leaf prices of 211.3p and 230p respectively.

The proportion of tobacco coming on to world markets from Rhodesia, however, will not make any significant differences to prices. In spite of earlier expectations it could lead to some stability.

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## Symbolic

Prior to UDI, companies such as Imperial and Gallaher had substantial direct investment in packaging and processing plant in Rhodesia.

During the late 1960s and 1970s companies switched to dealing almost entirely through local merchant houses.

The sale by Imperial last month of its Salisbury plant, worth an estimated £3m, to a local leaf house was in many ways highly symbolic of the change.

Alterations in UK duty payments on tobacco in 1978 also eliminated the need for local packaging.

British manufacturers' Rhodesian subsidiaries handled roughly half of the Rhodesian 200m pound crop in 1965, including crops for re-export. This year the proportion will be under 10 per cent with local tobacco leaf houses taking the overwhelming share.

Tobacco purchases are generally made on short-term contracts, so a switch back to Rhodesian tobacco could occur fairly quickly. However, the need for long-term blending will prove a considerable deterrent to manufacturers. Similarly the one-year preferential EEC tariff treatment on Rhodesian tobacco exports since the lifting of sanctions will have little impact.

Rhodesian tobacco had a high reputation for quality, and during sanctions exports have been maintained, albeit at a much reduced level.

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**AUTHORISED  
UNIT  
TRUSTS**

[illegible][illegible][illegible]

<b>Traders Ltd (a)</b>	<b>City of Westminster</b>
031-226 3271	Central London
	Croydon CR2 2JA
62.9	1.87
63.1	1.87
64.3	1.87
65.5	1.87
66.7	1.87
67.9	1.87
69.1	1.87
70.3	1.87
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## OFFSHORE & OVERSEAS FUNDS

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WAKO

SECURITIES CO., LTD.

Tokyo, Japan

Wako International (Europe) Ltd.

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Wako International (Europe) Ltd.

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MINES—Continued

CENTRAL AFRICAN

Stock	Price	% Chg	Div	Yield
Anglo-Siam	100	100	100	100
Anglo-Siam	100	100	100	100
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Anglo-Siam	100	100	100	100
Anglo-Siam				



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Thursday April 10 1980

**BELL'S**

SCOTCH WHISKY

**BELL'S**

# Labour NEC approves conference

BY RICHARD EVANS, LOBBY EDITOR

LABOUR'S National Executive Committee yesterday gave the go-ahead for a special party conference, to be held at Wembley, north London, on May 31, after Mr. James Callaghan, the party leader, backed away from a confrontation with the Left which he would almost certainly have lost.

Mr. Callaghan had been reported unhappy with the proposal for a one-day conference attacking the Government's economic strategy, both on grounds of cost and because of the danger of finding himself committed to policies he could not support.

But, with very few of his supporters present at a poorly attended specially convened NEC meeting, Mr. Callaghan had to accept a compromise. This will permit the conference to go

ahead, but will prevent new policy being formulated.

Mr. Callaghan was particularly anxious to prevent the Opposition committing itself prematurely to aggressive policies on widespread import controls and on withdrawal from the European Community—both issues on which the Left's attitude is hardening.

An NEC statement, to be put to delegates, based on existing party policy. No resolutions or amendments will be permitted. But it could still prove an embarrassment to the party leader. The Left will have a clear majority on the drafting group of party officers, chairmen of committees, and senior officials. The statement will be put to the NEC on April 23 for endorsement.

Mr. Callaghan's supporters were putting the best face they could on the result of the meeting, though there is little doubt the Opposition leader has again been out-manoeuvred by the Left.

What must have been dispiriting for Mr. Callaghan was the almost total absence of moderate trades union leaders from the meeting.

Any attempt to overturn the NEC decision in these circumstances would have been abortive and would have gravely undermined Mr. Callaghan's authority.

The resolution endorsing the decision to hold the conference on May 31 was moved by Mr. Anthony Wedgwood Benn and seconded by Mr. Eric Heffer.

It was accepted by 14 votes

one with only Mr. John Goding of the Post Office Engineering Union voting against, because of a clash with his union conference.

It was then agreed that, although no amendments to NEC policy statement would be allowed, there would be "a clear understanding that all contributions made during the debate will be taken fully into consideration by the NEC."

The hope is that a conference registration fee of £5 will cover administration costs, including hire of the hall, at over £2,000, and printing.

Mr. Benn, a leading member of the NEC and former Energy Secretary, was fiercely attacked yesterday by Mr. Norman Lamont, a junior Energy Minister, for his campaign

against the development of nuclear power.

Mr. Lamont, speaking in his Kingston-upon-Thames constituency, charged Mr. Benn with taking advantage of his position to arouse and exploit the fears of millions of people to capture a new patch of political ground.

"He seeks to use fear itself to shroud his ugly political aims."

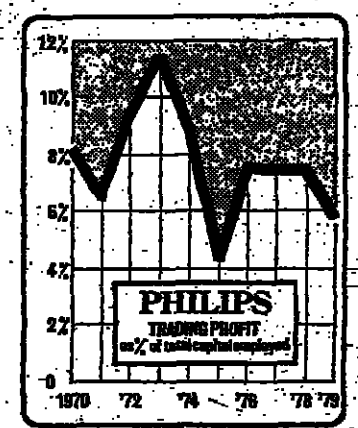
"His campaign of fear, and of attack on unnamed civil servants, stoops well below acceptable standards of political conduct."

"It is a significant new departure in his career, and reflects rejection of his ideas by the British people," Mr. Lamont said.

THE LEX COLUMN

## Tougher for BP downstream

Index rose 4.6 to 431.3



BP's 1979 annual report paints the familiar picture of a remarkably profitable year for the oil industry—a picture that is already fading fast. Outside North America, where Sohio has plentiful supplies from Alaska, which BP is unable to export, the group is increasingly short of crude oil. After the loss of supplies from Nigeria and Iran, the renegotiation of the Kuwaiti contract has been disappointing. The contract to supply Veba with crude is now an embarrassment, and BP is a heavy buyer in the spot market.

On top of this, the product markets are steadily weakening, and BP's competitors in the Aramco consortium, with access to cheap Saudi crude, are using their competitive advantage aggressively. The result is that, at the margin at least, BP is operating at a loss downstream.

The Continental product markets which began to make money for the oil companies early last year are a severe headache, particularly the German market. Petrochemicals are at last turning down—even in 1979, an exceptionally successful year, BP's chemical business earned only £75m pre-interest on assets employed of over £1.1bn, and this year will be nowhere near as good.

So BP's profits outside North America are once again uncomfortably dependent on the Forties field and tax management. BP is now pushing the line that last year's current cost return on capital, nearly 10 per cent, must be maintained (even if not in 1980). If the £1.1bn a year capital spending programme is not to suffer, the balance sheet suggests no obvious difficulties with cash—net debt fell £1bn last year (greatly helped by Sohio) despite a near doubling of stocks.

Africa, as have been exports. There seems little prospect of the company moving from its five-year profits plateau in the current year. While gelatinates should be back in balance, interest charges will rise to £3m in the first half, double the level of the same period in 1978. Sales are below target so far, mainly because of the steel strike and an internal dispute, while it may prove difficult to pass on sharply higher energy and labour costs. Pre-tax profits in 1980 are likely to be about £13m.

In spite of £11m extra borrowings, the balance sheet remains in good shape, though plans to control working capital—up 37 per cent last year—will have to be effective to prevent a further cash outflow. The share price was unchanged yesterday at 43p, for a yield of about 6 per cent and prospective p/e of about 7, fully-taxed.

the Netherlands, where large provisions have been established to cover restructuring needed to cope with high labour costs.

Not surprisingly, the failure to meet sales and profit targets pushed Philips into a large financial deficit. In 1979, net cash flow of £1.23bn, compared with capital spending of £1.27bn and another £1.1bn absorbed by working capital. The deficit of around £1.2bn was financed half long term and half short term.

One priority for the group this year is clearly going to be to get working capital back under control. The demand background is not expected to be favourable—volume growth is forecast to slow down to 5 per cent from last year's 6 per cent. But there could be some benefits from rationalisation, helping the return on capital to pick up from the 1978 level, which was the second lowest of the past decade.

Yet at £1.184 the shares languish on a p/e of 6.6, and sell at little more than a quarter of net worth. But though the balance sheet, boosted by revaluations, could be said to be a little flatter, the reverse applies to profits, which are based upon replacement depreciation and cost of sales, and are roughly like SSAP 16 figures without the "gearing adjustment." With net interest charges now absorbing two-fifths of trading profits, and Dutch inflation rising a little, Philips may soon be taking another look at the merits of a gearing adjustment.

### Gilt-edged

### Philips

Philips' annual report makes clear the damage inflicted on the group by the European colour TV price war. The trading profits earned by the home electronics division tumbled by £1.36m to £1.42m, while the industrial supplies sector (which produces picture tubes and other components) deteriorated by over £1.200m and finished with a slight loss. The combined deterioration in these sectors was nearly £1.600m, about half of which was offset by improvements elsewhere; the best performance was produced by the professional systems sector, which includes telecommunications. Geographically most of the overall profit setback has been suffered in

### Croda International

While the haulage strike was blamed for Croda International's pre-tax decline in the first half, trading margins have been squeezed even more in the second six months and pre-tax profits for the year have emerged 2.5 per cent lower at £14.7m. The key deterioration has been caused by fierce competition in food gelatinates—the film contribution from the gelatinates division has been transformed into a £1m loss. Volume and margins fell in edible oil refining and oleochemicals, while there was an improved performance in polymers. Overseas business has been strong, particularly in the U.S., Australia and South

Last week the Government Broker won a notable victory over the gilt-edged bears, by refusing to cut his price in the long tap and eventually selling his supplies of the stock at a higher level. Yesterday—perhaps to reassure the market that the rules have not suddenly changed—he gave in, like a generous sportsman, and lowered the price of the short tap. Exchanges 131 per cent 1980, by a modest 11 points—largely, it appears, to allow the jobbers to cover a substantial bear position.

Whether the GB's motive was to sell stock at any price or to bail the jobbers out of an uncomfortable spot is a moot point. At least by selling yesterday at £954 instead of the day before at £954 he was able to remind the market of last week's lesson that going short of a tap stock is not an infallible way of making money out of the taxpayer.

## Belgium's Premier resigns

By Giles Merritt in Brussels

MR. WILFRIED MARTENS, Belgium's Prime Minister, resigned yesterday, after failing to resolve his coalition Government's third political crisis in five months.

Belgium now faces renewed political and economic uncertainty—a new and effective government is likely to take several months to emerge.

Mr. Martens, aged 44, is, therefore to stay in a caretaker capacity until there is another coalition or until after a general election which would probably be held much before mid-June.

Mr. Martens' decision to resign came after almost a week of talks aimed at defusing the crisis. However, it was his inability to quell militants in his own CVP Flemish Christian party that made his position untenable.

This latest Belgian political crisis, like the 35 previous ones that have erupted in the past years, stems from the country's intractable "language war" between the Dutch-speaking Flemish and Francophone Walloon communities.

A revolt by nine CVP senators against the Martens Government's legislative programme for awarding regional self-government powers to Flanders, Wallonia and the Brussels area began a fortnight ago and last week led to the Government losing what amounted to a confidence vote in the Senate.

The CVP rebels were protesting against measures to confer limited autonomy on mainly francophone Brussels, which they regard as a sell-out at the expense of the city's Flemish minority.

Mr. Martens had submitted his resignation to King Baudouin on April 3, but the King decided not to accept that until further efforts were made to save the coalition.

It had been hoped that Mr. Martens' Government, with its brief to create a more federal state and take tough economic measures more durable by the realisation that there was no ready alternative.

The damaging effects of the political vacuum that had existed following Mr. Leo Tindemans' resignation from the Premiership in mid-October, 1978, appeared a major factor in Mr. Martens' favour.

The outcome of the present crisis is now extremely uncertain. King Baudouin yesterday initiated a new round of talks between party leaders amid growing speculation over an emergency tripartite government in which Belgium's right-wing Liberals would return to power together with the Social Christians and Socialists of the two communities.

## Iranian oil price rise challenged

BY CHARLES SMITH IN TOKYO AND RAY DAFTER IN LONDON

JAPANESE and European oil companies, including Shell and British Petroleum, are expected to challenge Iran's latest \$2.50 a barrel oil price rise which took effect on April 1.

Behind-the-scenes discussions, between both the Japanese and British Governments and oil industry executives, suggest that companies may try to persuade the Iranians to change their minds.

There is a general industry view that the new effective price of Iranian light crude oil, at \$34.37 a barrel, is out of line with other prices. At the other extreme, for instance, Saudi Arabia is still charging a basic \$26 a barrel for its light "narker" crude.

Japan and the UK between them purchase the bulk of Iranian oil exports. Japan is Iran's biggest foreign customer, taking about 500,000 barrels a day.

## Lancia is helping dealers to buy back Beta model

BY JOHN GRIFFITHS

LANCIA admitted yesterday that it has been helping its 120 dealers to buy up 5 to 6 year old Beta models which have badly corroded. The cars are being crushed.

Just over 500 have been bought up during the past two years, another 40 are being inspected and Lancia believes another 400 may be repurchased and treated in the same way.

Half the cars were said to be 1973 and 1974 models, with most of the rest from 1975. The decision to scrap the cars made at the Turin headquarters of Fiat Lancia's parent, was taken after it was found that rust had attacked engine mountings at the rear of the cars' front sub-frames, in some cases causing the engine to drop about three inches.

Lancia claimed yesterday

that a dropped engine would make the car unroadworthy but it would not represent a safety hazard under the terms of the code of practices between the Department of Transport and the Society of Motor Manufacturers and Traders.

The department may investigate the matter.

The firm cost of buying in 1,000 cars at an estimated £1,000 each is not being borne entirely by Lancia. More than half the cars were being acquired under trade-in deals with dealers.

Lancia said yesterday most owners with the problem were being offered the trade-in value of their cars plus an element of compensation. Owners worried about safety could have checks made by the dealer.

There was confusion yesterday

about the extent of the problem. Company officials in Turin said that it was confined to right-hand drive models for the UK but Lancia in Britain apparently believed that it had appeared elsewhere in Europe.

The Beta model itself underwent design changes to structure surrounding the mountings in 1977 and the problem is said to have since been solved.

Lancia admitted yesterday that revelation of the buy-back deal threatens to damage Lancia's hopes of a major expansion this year of its UK sales.

Lancia's share of the UK market fell last year from 0.74 per cent to 0.54 per cent, representing 8,951 sales but a target of 12,000 has been set for this year.

Background, Page 6

Continued from Page 1

## Short tap stock sale maintains momentum of funding

There was also outside demand, and for gilts generally. Some long-dated stocks rose by up to £1.

The sales have increased existing shortages of liquidity caused by large tax and oil payments into the Exchequer.

The pressures are regarded as temporary, although unusually long drawn out. The Bank of England has therefore been prepared to provide continued large assistance.

Consequently, it yesterday announced a second extension of its £500m loan to the clearing banks. The loan, involving a switching of gilt-edged holdings, has been extended from April 14 to May 19.

This will ease the particular pressure on the clearing banks caused by high money market interest rates. These have allowed top quality customers to borrow from them and to re-lend, or round-trip, at a profit

to the market.

The loan is in addition both to £1bn of special deposits released to the market since January and to continuing day-to-day Bank assistance.

The official view is that, given the tightening of fiscal policy in the Budget, it would be wrong to allow temporary pressures to push up interest rates now. It is hoped the rate of monetary growth will soon slacken.

Continued from Page 1

## U.S. diplomats seek EEC aid on Iran sanctions

against Iran would not have serious consequences for the Community.

Last year only 6.5 per cent of EEC oil imports came from Iran, down from 16.4 per cent the year before when Iran supplied almost 78m tonnes of oil. At the same time, EEC exports to Iran as a proportion of total Community exports dropped to just 1 per cent by the first half of last year, as against 3.5 per cent the year before.

West Germany, Iran's major western trading partner, has

the most to lose. The readiness of the West German Government to support the U.S. against Iran if the rest of the EEC is prepared to take similar measures emerged yesterday after a Bonn cabinet meeting chaired by the Foreign Minister, Herr Hans Dietrich Genscher, at which the Iranian situation was the main topic.

Herr Genscher explained Bonn's view to EEC colleagues at a meeting in Lisbon last night of the Council of Europe ministerial committee. Discussions of a joint stand by the

EEC are expected to be continued by members' permanent representatives in Brussels.

In London, U.S. suggestions that the British ambassador be recalled from Tehran and other sanctions imposed were also being considered. The American ambassador, Mr. Kingman Brewster, paid a visit to the Foreign Office yesterday for a second meeting with Sir Ian Gilmour, Lord Privy Seal and Deputy Foreign Secretary. This was to clarify a point arising from a previous meeting on Tuesday.

## Weather

**UK TODAY**  
MAINLY dry, with near normal temperatures.

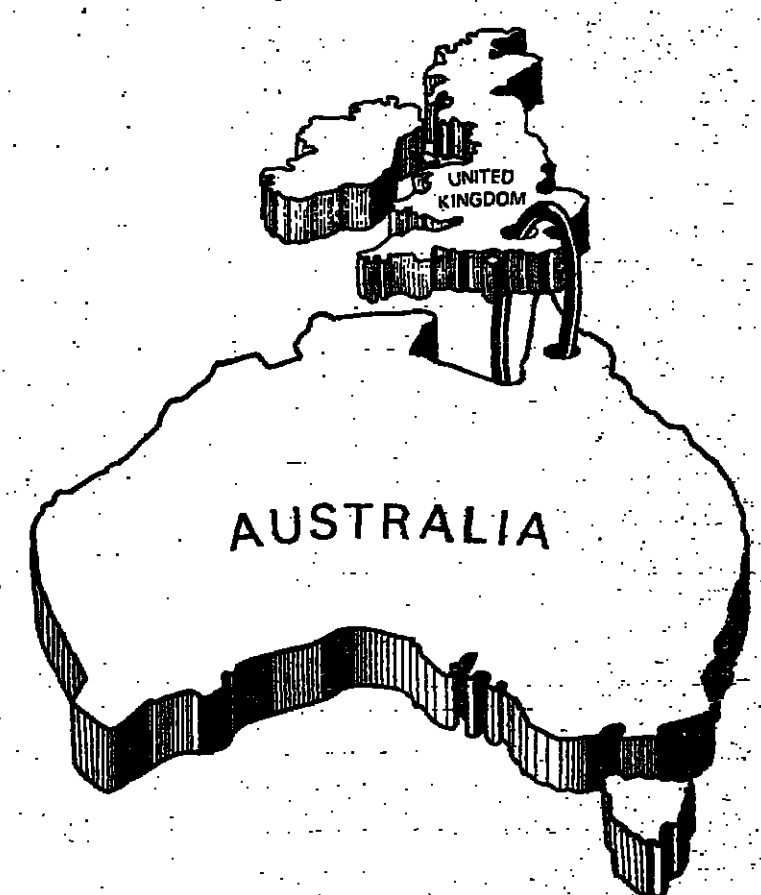
London, England, Wales, Scotland except N.W., Isle of Man, Channel Islands, N. Ireland  
Dry, bright intervals. Max. 11C (52F).

N.W. Scotland, Orkney, Shetland  
Cloudy, possibly drizzle later. Max. 8C (46F).

Outlook: Dry, sunny intervals.

WORLDWIDE			
	Y'day	midday	Y'day
Alicante	C 12	54 L. Pima	F 21
Algiers	C 11	52 Locarno	S 14
Ankara	C 7	45 Lisbon	S 16
Athens	S 16	81 London	S 12
Bahrein	S 28	82 Luxembourg	C 5
Batavia	S 15	58 Madrid	S 13
Bombay	S 23	73 Malaga	F 10
Buenos Aires	C 9	48 Manila	S 18
Calcutta	C 11	45 Meina	F 15
Cairo	C 8	37 Mt. Cithr	C 9
Cardiff	C 10	50 Milan	S 13
Chennai	C 8	46 Montreal	F 7
Cebu	F 10	50 Moscow	S 2
Colon	F 7	45 Sydney	F 17
Copenhagen	C 8	50 Nairobi	C 23
Dakar	C 8	43 Naples	C 10
Dahomey	C 8	43 New York	C 12
Dar es Salaam	C 8	46 Nioca	S 15
Delhi	C 10	85 Nicotia	S 19
Dhaka	C 10	82 Singapore	S 17
Dublin	C 8	43 Prague	C 10
Edinburgh	C 8	43 Reykjavik	C 10
Geneva	C 8	43 Rome	C 10
Hankow	C 8	43 Saigon	C 10
Hong Kong	C 8	43 Seoul	C 10
Hyderabad	C 8	43 Taipei	C 10
Istanbul	C 8	43 Tokyo	C 10
Jakarta	C 8	43 Ulaanbaatar	C 10
Johannesburg	C 8	43 Warsaw	C 10
Kuala Lumpur	C 8	43 Zurich	C 10
London	C 8	43	

C=Cloudy, F=Fair, FG=Fog, R=Rain, S=Storm, SN=Snow.



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